

WASHING MACHINE SALE!

Starting Monday, July 9th

Here's your chance to get a washing machine at real BARGAIN prices. At this sale values will be offered which may never be offered again. Chances to get the best make of washing machines at record low prices. Chances to get them on easiest terms.

A washing machine is not only the greatest convenience of any labor saving appliance for the home, but it is a MONEY SAVER. If you figure the cost of laundress hire you'll see instantly that this one item of labor expense alone will

pay for the washing machine in no time at all. Then you'll have the machine all paid for out of economies, and a chance to save more.

No modern home should be without a washing machine whether you have a laundress to wash for you or not. If you do your own washing it will save you many hours of back-breaking work over the tubs every week. All you do with an electric washer is put in the clothes, the water, the soap. Then you turn the switch and the washer does the rest.

There Is a Difference in Clean Clothes

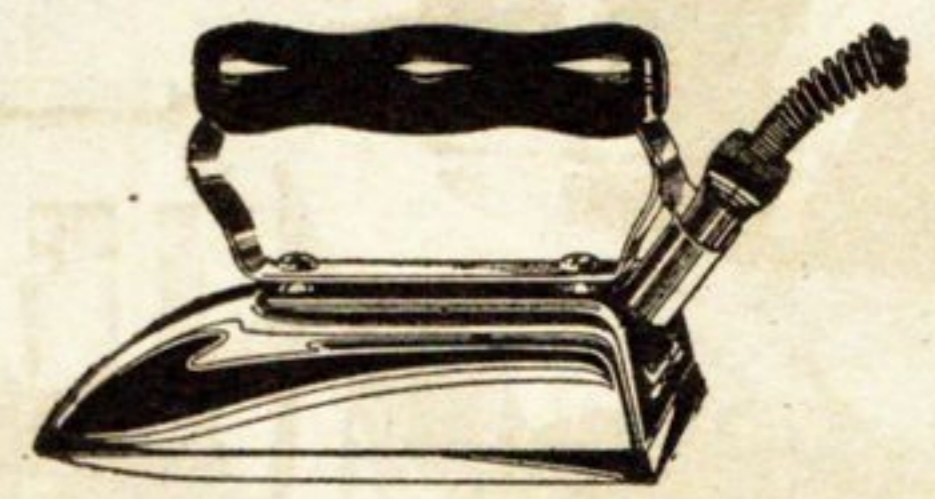
And what a difference in the clean clothes! White as driven snow, clean and sweet-smelling. A joy to the good housekeeper's critical eyes. A feast to her love of fine laundry work. A heavy wash done before nine in the morning without effort, without trouble, without sore hands. Better done than the strongest scrubber

could do it. Out in the sun when the sun is hottest and it's rays are most beneficial.

You can't imagine the joy of owning a washing machine until you've tried it.

Note our FREE OFFER. Then act AT ONCE. This sale is for ONE WEEK ONLY.

FREE!



FREE to every purchaser of a New Apex washing machine during this sale, we will give a genuine \$7.50 Sunbeam electric iron delivered with your Apex. This is the regular 6½ pound iron advertised and sold for \$7.50. If you have an electric iron we will give you instead, Free, a fine set of high class Aluminum Cooking utensils. Remember this offer holds good for THIS WEEK ONLY.

BARGAINS NOW! In New and Used Machines EASY TERMS!

ATLAS

IMPROVED ELECTRIC WASHING MACHINE



THIS WEEK ONLY \$72.50

(Only 50 at this price)

Be Sure

To See This Washer

Fully equipped with improved splash-proof motor, adjustable drain board, wringer with special 12-inch power rolls, automatic release. Can be locked in any desired position. Tub made of extra heavy copper, tinned inside. Can also be furnished in galvanized or wood. Frame made of extra heavy, high grade angle steel, reinforced and braced. Cut gears that run in grease. NO NOISE. Do not confuse this with cheap machines. A SPECIAL BARGAIN

FOR THIS WEEK ONLY \$72.50

Built for a Lifetime of Service The Apex Is the Washer for You



APEX CABINET WASHER

Here is the washer that never disappoints. It is the one machine that has stood up under the

most trying tests of time, hard usage, year after year service.

Regardless of what you know, about washing machines or think about washing machines, here is one thing you can depend on—the APEX will always deliver a clean batch of sweet, white, delightfully beautiful clothes. And what's more, Madame, they will be the kind of clean clothes you expect.

What some people might call "clean" clothes you wouldn't call clean at all. "There is a difference in clean clothes," the APEX washed clothes, and other kinds. This is one thing every woman desires. And this is what the APEX offers.

Come in and let us show you this super-washer. Examine it. Let us tell you WHY it washes BETTER.

\$5.00 DOWN

Will place the APEX WASHER in you home. We only ask this as an earnest of sincerity. Come in and find out about our EASY TERMS. Get our prices. This offer is limited to this week ONLY. Don't delay.

EASY TERMS FREE INSTRUCTION

Our washing machine experts will give you full instructions in the use and care of machines sold during this special sale. Get our EASY PAYMENT TERMS. The savings on wages of your laundress alone will soon pay for a machine.

ILLINOIS APEX CO. EVANSTON

Phones 2237 and 9140

1561 Sherman Ave.

IMPORTANT!

We want you to see our complete line of Washing Machines. Come to this Washing Machine Sale today. Under no circumstances should you purchase a Washing Machine without first coming here. Many bargains not listed in this ad. If you can't come in, telephone—we will gladly give you information.

FREE!

DEMONSTRATION AND CATALOGUE

During this week we will make Free Demonstrations in our store. Come in and see the different styles and types of washers. Ask for catalogs and printed matter. ALL FREE.

FREE!

IF YOU WILL REGISTER NOW

To every lady who will register her name and address during this week's sale, who does not own a washing machine, or who has a washing machine more than 5 years old—of any make—we will give a handsome 5-quart Aluminum Stew Pan. Come in this week and register. Register Free—Get the FREE GIFT.