

DODGE SALES CRASH RECORDS

Reports for This Year Show Remarkable Work

Since January Dodge Brothers dealers have consistently broken all previous records for delivery of cars to customers, according to William T. Wersted, north shore dealer. Since April 1, deliveries to customers have averaged more than 5,000 cars per week. This is without taking into account sales in foreign countries. Materially increased production in 1923 has made this performance possible.

For the first quarter in 1923 retail deliveries to customers were in excess of any quarter in the history of the business—even including the peak periods of 1919-1920. Following this, deliveries for April exceeded any previous month of the first quarter and delivery figures for each week in April exceeded the totals of the preceding week—each week creating a new high record. May maintained the pace established in April. June should be better than May.

Dodge Brothers are able to compile this sales information because of the co-operation of each of their dealers throughout the entire United States and Canada in sending in a weekly report of all retail deliveries made to customers. Through these reports they have an accurate, detailed record of exact conditions existing in each sales territory. Their calculations are based upon the number of cars actually consumed by the public, as they believe this to be the only true indication of conditions.

The constantly climbing delivery records coupled with increasing production, lead Dodge Brothers to believe that the last six months of 1923 added to the record breaking first six months will total by far the greatest year in the history of their business.

STUDENTS PLAN SUMMER TOURS

Summer Students at N. U. Plan Excursions

Prof. Clyde L. Grose, director of the summer session of Northwestern university, has arranged a series of trips and excursions, beginning June 29, for the benefit of the students, it was announced at the campus today. Thomas A. Gonsler, who for the past two years has been in immediate charge of the trips, has been reappointed by Prof. Grose for this summer.

Trips will be taken every Friday and Saturday during the eight weeks session, except the last week. Hundreds of students joined the excursions last year to see the points of interest in and about Chicago, and as many are expected this year.

The schedule is planned to provide a knowledge of Chicago's cultural treasures and of its commercial activities. There will be a number of auto-bus trips and at least one boat excursion.

The tentative schedule follows: June 29, city auto trip; June 30, Hull House; July 6, Art Institute; July 7, Sand Dunes; July 13, Drake hotel; July 14, stock yards and packing houses; July 20, Sears Roebuck and Co.; July 21, community-university party to nearby resort; July 27, Field museum; July 28, boat excursion to Milwaukee; August 3, North Shore auto trip; August 4, financial district of Chicago; August 10, Marshall Field's store; August 11, steel mills of South Chicago.

While the trips and excursions are arranged primarily for students of the summer session, residents of the north shore are invited to attend any of these trips. There will be no charge except the actual cost of the trip.

Informal dances will be held on Friday night at Patten gymnasium, with Mr. Gonsler in charge. On July 20 there will be a formal prom for summer session students of all schools.

A land and water carnival will be staged by Tom Robinson and Leon Kranz of the department of physical education, on August 4, in conjunction with the U. S. Coast guard crew, the Chamber of Commerce, and the Rotary and Kiwanis clubs of Evanston.

THIS IS OUR 36TH JULY 4TH PROGRAM

There is a certain significance in the announcement that next Wednesday's Fourth of July celebration marks the thirty-sixth observance of its kind in the community life of Winnetka.

There have been thirty-five Fourth of July celebrations in Winnetka, a fact that is pleasant to contemplate.

Each year leaders of the village get together to plan a great celebration of community-wide interest which people all ages may enjoy.

They arrange splendid patriotic programs, but in their planning for the day do not forget that recreation is a vital adjunct of happy community life. The program contains many features, all of which are distinctly valuable in themselves. Speeches, readings and songs, band concerts, flag parades, games and contests, mingled so as to provide a day of wholesome and happy activity in which the dominating fact that the Fourth of July is our national birthday, cannot escape the thoughtful mind.

This Combination's Hard To Beat in "Derby" Event

"Sure as shootin'" when that three legged race comes off in the field events on the Common next Wednesday, "Char-

ley" Eastman and "Ted" Flynn will be paired off at the starting point.

This combination has proved well nigh invincible in other years and it is said they are spending leisure moments these days getting in shape for the Fourth of July "derby" event. Here's hoping they find some stiff competition this year.



Chopping Off Chops

How do you like your Chops—Lamb, Pork, Mutton? We have the cut of chops you prefer nice and thick or nice and thin, just as you choose, our chops and steaks have the quality desired by those who are particular about their meats.

Specials for

Saturday, June 30

Pork Chops . . . 19c and 29c
Veal Chops, shoulder . . . 29c
Lamb Chops 36c
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Flank Steaks, Native . . . 29c
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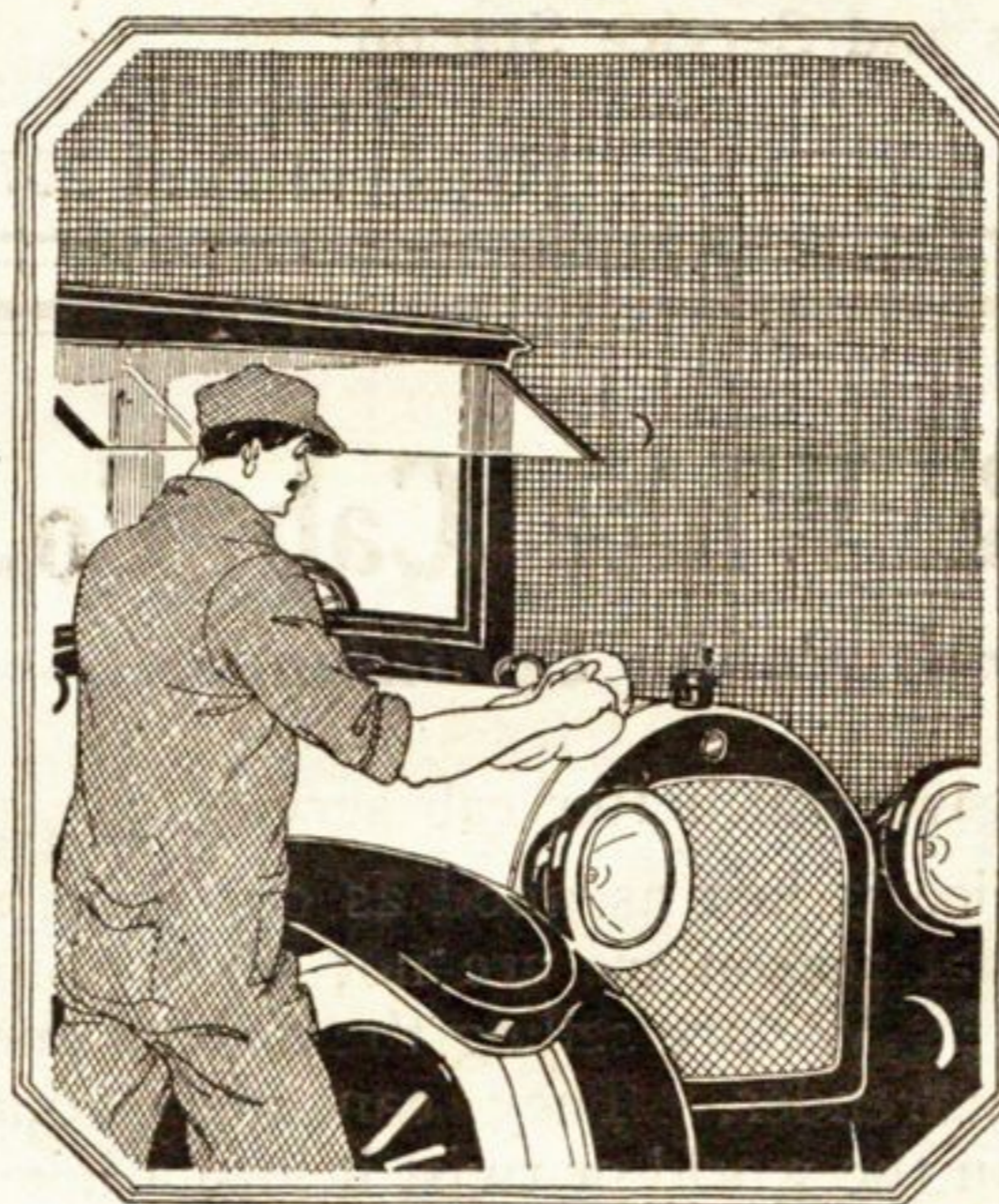
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