

Endless Details

WHEN YOUR order for printing is delivered, carefully piled, counted and packaged, each letterhead, each office form, or each folder, as the case may be, is a complete unit. But in reaching that stage of satisfactory completion, a literally endless amount of detail has been necessary.

Consider the caution essential to avoid error in handling each unit of type, in placing the type in the proper position on the page, in making certain that the colors register and are of the right shade, in insuring an even, clear impression on the press, and in establishing the accuracy of the full number for which the order called.

As we produce printing, the thought of many minds, the action of many hands, and the accuracy of modern equipment, is focused on *your* order.

This is a *good* plant for *good* printing.

LLOYD HOLLISTER, Inc.

Printers and Publishers

WILMETTE

1222 Central Ave.

Phones Wilmette 1920-1921