

Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK

by

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All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituaries, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, MAY 5, 1923

THE COMMUNITY PAPER

People like a community paper. After they begin reading it they keep right on as if they liked the taste. They look as if they were reading every single word. At intervals they read an item aloud to some one sitting near.

A weekly paper is worth reading, full of news about neighbors and friends. We all like to know the latest news about those with whom we are associated. It's interesting to learn that James Barry and Ellen Holmes are to be married the coming June. Information as to what the Village Trustees did at last week's meeting usually attracts us. It is generally a good-looking sheet. Good black printing on nice white paper. Every word easily read. No scandal or gossip, but, still, plenty of news.

The weekly community paper is a home paper. Its coming is looked forward to, and when it arrives it is read by every member of the family, and often by the near neighbors.

It is not thrown aside like the daily paper but stays on the living room table all week with the other weekly and monthly periodicals.

The statements made above are facts gleaned from a survey of some 16,000 community papers, made recently by the Boston Chamber of Commerce. We trust that our readers find the Winnetka Weekly Talk a worthy member of this Community newspaper family.

SWIMMING

The swimming meet of May 12 at New Trimmer will draw a big crowd. There's something fascinating about fancy and fast swimming. A land race isn't half so thrilling as a water race. Maybe it's the ancestral fish in us that responds.

And diving, too. A clean sharp dive without a splash is a very pleasant sight. It's the skill displayed that gets us. A sprint to the spring-board's end, a graceful curve in the air, a chug into the water! Very pretty!

Will you be on hand to see the Aquators May 12?

HEALTH REGULATIONS

We ought to believe that health regulations are for our own good and that legal prosecution of violators of these regulations is in the interest of even the violators themselves.

Let us be law-bidding citizens. Let us obey our laws even though we may think them open to criticism.

For example, let every parent whose child seems to have whooping cough report the fact immediately to the health officer and quarantine the child immediately.

MAKE YOUR INFLUENCE FELT!

An authority on Greek architecture, Professor Jay Hambidge of Yale University, says that the Fine Arts Building in Jackson Park is surpassed only by the Parthenon as the most beautiful building in the world. Saint-Gaudens, famous American sculptor, judges it the most beautiful classic building since the time of Pericles.

This second most beautiful building in the world may become a thing of the past if you and other citizens do not take steps to prevent such a sacrilege.

It can be restored to permanent form for \$2,000,000. If built anew it would cost six times as much—\$12,000,000.

What can North Shore men and women do?

Give the restoration movement all the publicity you can. Talk about it to your friends and neighbors. Realize what this beautiful building means to you and to your children and by advocating its restoration fill others with the same spirit of helpful enthusiasm.

Talk it to the next person you meet!

CHURCHES

One of the most noticeable changes in the church idea is the shifting of emphasis from the metaphysical to the physical. Less is made in our churches now-a-days of theological dogmas and more of social meetings.

It seems more profitable to care for men, women, and children as present and future citizens of the Republic than as possible inhabitants of a future heaven.

The specifications of almost every new church make reference to club rooms, kitchens, gymnasiums, stages and swimming pools.

Nothing like these things when we went to Sunday School!

THE COMMUTER'S TICKET

May has come, and a nice little slice of our month's and a nice little gone out for a monthly ticket. Men may come and women may go but the monthly ticket goes on coming every month. New leaves are budding on the bridal wreath bush. Dandelions are showing on the lawn. The grackle is driving the robin from the bird bath beneath the juniper bush. As the conductor comes around and punches our ticket, and the little pasteboard pieces drop to the floor, we think of how undignified it is for a great big man to punch tickets. But, then, it has to be done.

GARDENS

Do you know the delights of gardening and of contemplating your garden? Gardening is a pleasant occupation, in the first aroma of the earth in early spring to the covering with leaves in the late fall.

As we walk about the village we note the yellow blooms of the forsythia and the daffodils. The fragrant hyacinth, also, is recklessly blossoming in the fact of a possible cold snap.

Do you remember the poet who was convinced that God dwelt in his garden?

FIRES

Every time we read about somebody else's house burning up we naturally worry a little about ours. Suppose when we went home tonight our neighbor's little boy should run to meet us with a "Your house is on fire!" What an empty feeling we'd have!

So we do our best to prevent all possibility of fire. Then we sleep well nights and work well days.

POCKET BOOKS

The world's classics at ten cents each have certainly spread culture. We never should have read Plato's "Pheido" if we hadn't got it for ten cents at a drug store. It was well-printed and neatly bound. It took up almost no space in our overcoat pocket. We read it mostly on trains and street cars.

It's the little book read a little every day that gets you ahead.

Handle Twelve Billion Telephone Calls a Year

The American people make twelve billion calls a year on the telephones of the Bell system alone. The magnitude of this telephone traffic may be further visualized by the statement that the Bell telephone companies employ 130,000 operators and serve some 9,500,000 stations. These operators are located in 5,800 offices, the buildings and land alone representing an investment of nearly \$160,000,000.



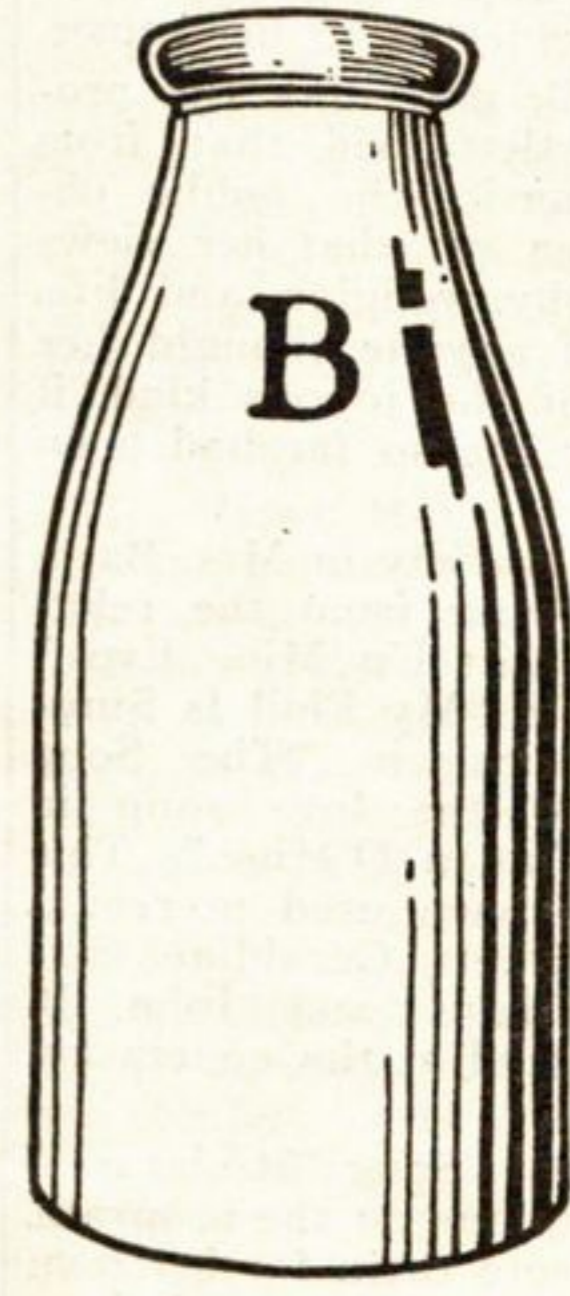
For Happy Health

Get the milk habit. Drink plenty of pure, fresh BOWMAN'S MILK every day.

The creamy richness of BOWMAN'S MILK contains the vitamins and lime absolutely necessary for growth and health.

Frequent inspections under rigid supervision assure purity at the source. This infinite care is evident at every stage from farm to you.

Bowman Milk
DAIRY COMPANY



NEW SCHEDULE

on

The North Shore Line

Central Standard Time

Limited trains for Chicago leave Winnetka every hour from 6:38 a. m. to 1:38 a. m.

Express trains for Chicago leave Winnetka every thirty minutes from 6:00 a. m. to 7:00 p. m., then every hour to 11:00 p. m., daily except Saturday and Sunday. On Saturday and Sunday Express trains for Chicago leave Winnetka every half hour from 6:00 a. m. to 11:00 p. m.

Chicago's a near neighbor if you use the North Shore line. Its ballrooms, lectures, theaters, music—all the advantages that this great metropolis affords, are yours. There's a North Shore train whenever you want one, to take you right into the heart of Chicago's business district.

Chicago North Shore & Milwaukee R. R.



Elm Street Station

Telephone Winnetka 963