

Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK
by
LLOYD HOLLISTER, INC.
1222 Central Ave., Wilmette, Ill.
Telephone Winnetka 388
Telephone Wilmette 1920
SUBSCRIPTION \$2.00 A YEAR

All communications must be accompanied by the name and address of the writer. Articles for publication should reach the editor by Thursday noon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

Entered at the postoffice at Winnetka, Illinois, as mail matter of the second class, under the act of March 3, 1879.

SATURDAY, APRIL 28, 1923.

CLEAN UP

Cleanliness is next to godliness!

Take a good rake and with it comb every square inch of your unoccupied real estate. Make a pile of everything you want to get rid of. Village trucks will collect it during the week beginning April 30. Find out from the Talk of April 21 when the truck will visit your neighborhood. Add to your pile anything in your house that you'd like to have removed.

Then you neighbors will say what your mother used to say after you'd had your Saturday bath. Didn't you feel fine when she said, "My! you're as clean as a new pin,

"TEN MINUTES A MONTH"

We recently received from an acquaintance of ours who lives in Kankakee the following letter. Before moving to Kankakee he had lived on the North Shore on the outskirts of Kenilworth.

His mind had always been rather delicately balanced, and when Daylight Saving Time was instituted, the strain of adjusting himself to one time at home and in Chicago and to another time on the North-Western proved too much for him, and he moved to Kankakee. But we've almost forgotten his letter. Here it is.

Dear Friends:

As you know I have always been interested in the daylight saving idea. As you also know I was much annoyed and distressed by the scheme used in Chicago and vicinity of suddenly changing the time a whole hour twice a year. No sooner had I become accustomed to the change (it usually took me about half a year) than I had to make another radical change in the opposite direction.

I have worked out the following plan. It involves a series of gradual changes. Instead of putting the clock ahead, or behind, sixty minutes, I suggest that on May 1st the minute hand be put ahead ten minutes. And on the first of every month following the time be advanced ten minutes more.

In six months the clock will be one hour ahead of what it was six months before. In the six months following, reverse the method; put the clock back ten minutes a month.

My method, if put into execution, will avoid the nervous shock involved in the change of a whole hour. Nobody will miss ten minutes' sleep.

Of course, it is a little complicated, and the railroads will have a pretty hard time revising their time-tables to suit, but then it is such an improvement on the old hour-jump idea that the railroad officials won't mind taking the trouble.

If my plan is put into effect, I have another scheme of saving space by calling eight inches a foot. But more of this latter.

Yours sincerely,
James H. Nutt.

A "REAL" HERO

We're going to the New Trier Assembly Hall next Wednesday evening for the express purpose of seeing a "real" hero, realistically presented by the North Shore Theatre Guild. We have no preconceptions of a hero, except that we hope he will save a child or a beautiful

girl from the cruel hands of some dark-browed villain.

Bue since the play is called "The Hero," with special emphasis on "The," we suppose that he will be some mute inglorious chap who remains on the farm while his less heroic brothers go to college. Maybe he'll be some poor patient husband, who, lets his wife tell all his funny stories to an appreciative audience.

TEMPORARY ADVERTISING

Quite apart from our interest as an advertising medium we sympathize with New Trier merchants in their protests against being solicited to take space in numerous irregular publications like programs and leaflets of one sort or another. It is not hard to imagine how a merchant must feel who is petitioned almost every day to advertise in one of these "temporary" announcements. Often such a petition amounts to a hold-up, the implication being that refusal to advertise will bring about unpleasant results to the refuser.

A little exercise of sympathetic imagination will ease up this situation. Put yourself in his place!

SCHOOL FOR THE BLIND

It cheers the heart of every lover of mankind to learn that 360 blind people have been enrolled at the Hadley Correspondence School for the Blind at Winnetka. Isn't it a splendid work?

Think of these men and women, deprived of eyesight, having now such an opportunity to get in touch with the world's great storehouse of knowledge! Anyone who has ever been shut off from the currents of information by sickness or distance can appreciate what work in this school means to the blind.

Blessed are those who hunger and thirst!

BENEFIT PERFORMANCE

"I'm just as big for me," said he, "As you are big for you!" One dollar and ten cents from six little Wilmette girls for Arden Shore. All who attended the benefit performance of "Our First Flag," which netted the above amount, testified that it was worth many times the entrance fee of five cents. What this gift will mean to the six little givers we can only guess.

Did you see the six little actresses—Olive, Louise, Mary June, Mary Jane, Ann, and Carol?

HANDWRITING IN THE SKY

The other day we saw an aviator writing on the sky. His plane buzzed across the blue board of the air leaving in its wake half-mile letters of cloudy white. The daring bird-man slowly spelled out a well-known ad.

All up and down the streets people were gazing spell-bound at the atmospheric scribbling, almost as if a heavenly message were being delivered. What a power in the hands of some evangelistic flier!

Up above the world so high!
Like a tea-kettle in the sky.

ONIONS

Something we never knew before was that ninety-two percent of the onion sets grown in this democracy are grown in our own Cook County. Ninety-two out of every one hundred American onion sets, eleven and a half out of every twelve and a half, are grown in our near neighborhood. Tied end to end the flavor would be enough to supply the seasoning for all the onion soups served last year.

ARDEN SHORE CAMP

Fathers and mothers can imagine what Arden Shore means to the city boys who live there. Wholesome food, fresh air and water, daily exercise, good schooling, healthful sleep, lots of fun—everything that added together almost makes home. It's all the real home that some of them know.

In their drive next week let's give them all we can and then a little more!

Consult Your Mirror

Eyeglasses affect the appearance of those who wear them. Are yours attractive and suitable, or just glasses? Consult your mirror. Glasses made in

The Almer Coe Stores

are optically correct and of good appearance.

EVANSTON STORE
527 Davis Street
Phone 6804

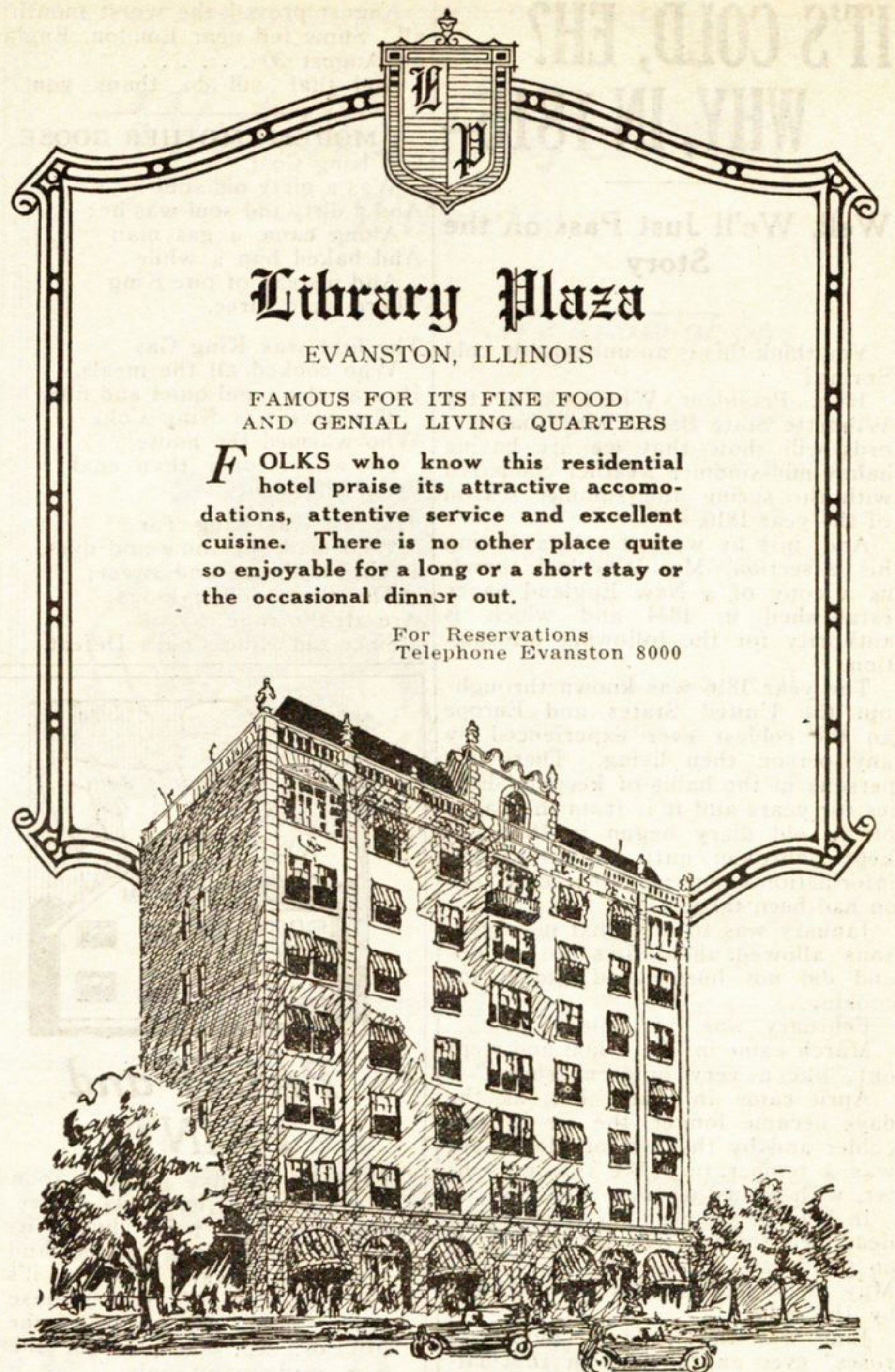
Five minutes from anywhere
Downtown—and in Evanston

RAZOR BLADES Sharpened

Mail us your old dull safety razor blades. We will sharpen them like new and mail back to you.

Double edge blades...35c dozen
Single edge blades...25c dozen
Satisfaction guaranteed—24 hour service. Give us a trial.

Chandler's
Fountain Square
EVANSTON



Library Plaza
EVANSTON, ILLINOIS
FAMOUS FOR ITS FINE FOOD AND GENIAL LIVING QUARTERS
FOLKS who know this residential hotel praise its attractive accommodations, attentive service and excellent cuisine. There is no other place quite so enjoyable for a long or a short stay or the occasional dinner out.
For Reservations Telephone Evanston 8000

Announcement New Schedule

New Spring Schedule on the North Shore Line will become effective Sunday, April 29th.

Trains will operate on
CENTRAL STANDARD TIME

Changes have been made in the schedule so that the service will meet the requirements of travelers who are using Daylight-Saving Time.

Note changes in time of DeLuxe Trains and Dining-Car Trains. Procure new time table from your local ticket office.

Chicago North Shore & Milwaukee R. R.



Elm Street Station

Telephone Winnetka 963