FINTEREST only to our **ADVERTISERS**

We appreciate a man who shows good judgment. That's what a merchant shows when he gets a lease on the corner of two busy streets, or when he uses full-page space for his flames and the heat from the burnadvertisements Since January 1, 1923, the Hubbard Woods Lumber and Coal company has used six pages.

FULL-PAGE ROLL OF HONOR Hubbard Woods Lumber & Coal Co. 6 Hubbard Woods Grocery & Market 5 Winnetka Coal-Lumber Co. 3 Wilmette Building Material Co. .. 2 E. C. Weissenberg 2 North Shore Bootery 1 Blomdahl & Sundmark

R. H. Schell & Co. 1 Wm. Aitken 1 Anthony & Lareau 1 Edinger & Sons 1 Skokie Motor Co. 1

The Winnetka Shoe Store has a sale this week that will interest many of the women of the village. They are advertising Red Cross oxfords at reduced prices.

We are going to have a new tea room in town. The Lilac Tea Room and Bake Shop is advertising Open- subject being "In A Mirror." ing Day this week. The new proprietor, Mrs Erickson, has a reputation for making good home made pies, we are told.

Miss Herbst's Gift Shop is moving to new quarters in the New McGuire & Orr building on Lincoln avenue. Her many friends and customers will be glad to see her in her new and larger quarters and the strangers in town will all stop and look at her window display, according to Miss Herbst.

The Hubbard Woods garage is running an honest-to-goodness sale on high class tires this week. The prices are very attractive too, we are told.

Brandl Brothers have some coal news that is real news this week. In fact it is so important that they are taking a full-page ad to tell the public about it.

Taylor's hardware store is advertising all the necessary articles for Clean-up week and for the new lawn this spring, also for the home garden.

Rasmesen's paint store is advertising paint brushes, and everything needed for the spring clean-up or for house cleaning.

The Winnetka Exide Battery Service company is advertising 8-hour and at the local church on April 29. 48-hour battery service. For those that prefer the quick service the 8hour service was installed. For those who like the 48-hour service the Exide station is still maintaining the old the annual fund rally. method of charging batteries.

Who Started It Anyway? Sure Made a Nice Story

That formal reception held at the A. N. Burnham home was reported with faithful adherence to fact in every respect but one. It was a lovely story, Mrs. Burnham's comments. but the funny part of the whole thing is, it had no basis in fact. The Burnhams did not celebrate their wedding anniversary with a formal reception. There was no reception whatsoever.

Matter of fact, Mrs. Burnham is the excellent authority for the information that she spent last Wednesday darning stockings with a friend.

The Burnhams reside in that attractive "Log Cabin" home on North

Garage Fire Threatens W. C. McNitt Residence

What might have been a serious fire at the home of William C. Mc-Nitt, 957 Pine avenue, was avoided late last week when the Winnetka fire department put out the flames in a blazing garage which were scorching the sides of the house. The garage at the back of the McNitt home caught fire from an unknown source.

When the department arrived the frame building was a furnace of ing garage was endangering the house nearby. Damage to the building amounted to \$175.

An overheated furnace pipe caused a small fire in the basement of the G. E. Farwell home at 1088 Elm street. Before the flames were well started an alarm was turned in. The fire was checked without difficulty. There was no damage.

Announce Special Music Program at Local Church

The music at the Winnetka Congregational church Sunday morning at 11 o'clock will include a contralto and tenor duet, "Calm as the Night," by Goetze, mhich will be sung by Mrs. Slade and Mr. Lawlef; a contralto solo "Eye Hath Not Seen," sung by Mrs. Slade, and a soprano solo, "Hear Ye Israel" from Mendelssohn's Elijah, to be sung by Miss Lacey. Mr. Richards will preach, his

Music Pupils Entertain Parents With Recital

The pupils of the Winnetka branch of the Columbia School of Music, with Miss Kathleen Air, Miss Katherine Hedglin and Mrs. Florence Breyfogle, entertained their parents with an informal musical last Friday evening.

The Olmsted Trio, consisting of clarinet, 'cello and piano, played several numbers. Janet, Prescolt and John Olmsted were the student artists.

Skokie Motor Display Car Purchased by W. L. Benson

W. L. Benson, member of the firm of Benson and Rixon, Chicago clothiers, purchased a four passenger Lincoln sedan of the latest model from the Skokie Motor company last week. The car, which has all the acouterments of the last thing in motor cars, is a gift to Mrs. Benson.

The car was the one being displayed in the Skokie show windows last week.

Baptists Conduct Annual Budget Rally This Sunday

Stewardship Sunday, the day when the annual budget of the Wilmette Baptist is subscribed, will be observed

Every department of the church will be asked to contribute its definite quota toward the general budget and every home in the parish will help in

Dr. Thorvald Lyngholm

OSTEOPATHIC PHYSICIAN 946 Linden Ave., Hubbard Woods Hours by Appointment Winnetka 301

Dr. Melvin B. Hasbrouck OSTEOPATHIC PHYSICIAN

has assumed the office and practice of the late Dr. John L. Ralston

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Kenilworth Happenings

Mr. James Prentiss, 201 Cumberland road, left Saturday for Asheville, N. C., where he will remain a week and return home Sunday with Mrs. Prentiss and Mr. James Prentiss, who have ture." been there for ten days.

Pease, 320 Leicester road, who have Hall, in Lake Forest, was home for Bridge club at luncheon on Thursbeen travelling through the south and the week-end of April 14. east on a Lyceum tour, returned home Monday.

Miss Marie Simonds of Boston, Mass., for ten days, arrived home on Mon-

Dr. Henry van Dyke, the eminent Ridgway home this week. author and lecturer, addressed the Kenilworth club on Tuesday evening, his subject being. "The Poetry of Na-

Miss Mary Elizabeth Gaskell, 224 The Misses Florence and Beatrice Sheridan road, who attends Ferry

Mrs. Merrit H. Dement, 337 Abbottsford road, was hostess at lunch-Miss Elizabeth Shipman, 432 War- eon for the members of her bridge club at her home on Tuesday afterwick road, who has been the guest of club on Wednesday of last week.

Mr. and Mrs. Leon T. Ellis and Mr. and Mrs. Samuel Clark of Evanston, are occupying the Grant

Mr. Samuel Loomis Hypes, 104 Crescent drive, Glencoe, will arrive home Sunday from a ten week's business trip in Europe.

Mrs. William H. Freudenreich, 314 Abbottsford road, was hostess to her day of this week. Mrs. W. J. Taylor, 310 Cumor road,

An Experienced Viewpoint

MUCH printing would be more attractive if the printer were given greater responsibility.

For, while you think in terms of oral or written expression, we as printers concentrate on the question of how to interpret expression in type. And so many factors are involved—what face and size of type, what colors to create the strongest eyeappeal, what paper as the most appropriate to the purpose of the printing.

In this organization we can relieve you of many details and worries incident to the production of an order and it is our constant encouragement that customers more frequently say, "Print this as you think best."

Call us into consultation before you are all ready to have it printed.

LLOYD HOLLISTER, Inc.

Printers and Publishers

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