

**OF INTEREST**  
*only to our*  
**ADVERTISERS**

The full-page advertiser convinces readers by the amount of space he uses. A full-page ad by its very size, carries conviction. A giant is more impressive than a man of ordinary size. The mountain dominates the landscape. The full-page ad gets full-page attention and interest.

Many of our advertisers realize this fact. In recognition of their discrimination and of their confidence in our paper as a valuable news medium, we are publishing each week a Full-Page Honor Roll containing their names. After each name is the number of full pages used since January 1, 1923.

**Full Page Roll of Honor**

Hubbard Woods Lumber and Coal Company	4
Hubbard Woods Grocery and Market	4
North Shore Bootery	1
R. H. Schell and Company	1
William Aitken	1
Anthony and Lareau	1
Blomdahl and Sundmark	1
Winnetka Coal-Lumber Co.	1

The Wersted Motor company of Winnetka has taken the agency for the Wills Sainte Claire car. The acquisition of this agency gives the Wersted company two high grade lines in motor cars—the Dodge car in the moderate price class and the Wills Sainte Claire in the more expensive motor vehicle.

The Hearthstone Candy and Tea Shop has a surprisingly attractive window display that will bring Eastertide intimately to mind. The Tea Shop is suited to the needs of the women shoppers.

George Rasmussen Center street paint merchant, this week entered into a contract for continuous advertising in the columns of the Winnetka Talk. George recently returned from an extended sojourn in California and is feeling like the proverbial "Million Dollars," he states.

The new Eckart building on Elm street is coming along nicely and the

J. F. Eckart Hardware company expects soon to occupy its new location—perhaps about May 1. Eckarts are now advertising extensively their lines of building hardware.

Lee Adams Drug store might properly be termed the typical suburban emporium. Carrying a line as complete as those provided in the strictly metropolitan store, this place still retains its community atmosphere. It is a place to stop-over in for a chat or a hasty errand to and from the trains. House wives leave messages for their commuting husbands and vice versa. It is more than a store, if you gather what we mean.

Charlie Patchen, Community Pharmacist on Lincoln avenue has secured a splendid display of Easter cards and favors. His ad in this issue will enlighten you.

Frank Borovicka, 746 Center street, is conducting a great bargain sale in Easter Flowers. Primroses, Cineraria and Daffodils are going fast at real bargains.

The Hubbard Woods garage now has a large stock of Wadham Tempered Nestor Oils on hand. Reduces carbon trouble to a minimum," says Mr. McLean of the garage.

The Avenue Shop has a wide selection of Spring garments for the discriminating buyer. The Shop advertisement in this issue is especially interesting.

A. C. Meloney, north shore representative of the Hart and Crouse company, is advertising the Royal heater for people who are planning to build a new home this Spring.

**POULTRY—**

- Broilers, Frying and Roasting
- Chickens—
- Freshly Dressed
- Squabs

**Mrs. Smith**  
819 Oak Phone 112  
WINNETKA

# Rubber Goods

We have a complete line for household use. Made of fresh, strong rubber. Guaranteed to satisfy. Telephone your order. We deliver promptly just what you want.

**ADAMS** PHARMACY  
Elm and Linden Sts.  
WINNETKA 2

High Quality

Low Price

## House-Cleaning Helps

of all kinds. You can get them easily. Just call us up at Winnetka 998 or 999. Tell us what you want. We'll send them to you promptly. We deliver four times every day, five times on Saturday.

*(No charge for delivery)*

### Rapid Transit

When you have any trunks, packages or parcels that require immediate and speedy delivery, call Winnetka 232.

Our equipment is of the best and our men are trained in this kind of work. We specialize in rapid delivery service that does not sacrifice carefulness.

Winnetka 232

**SCULLY TRANSFER CO.**  
EXPRESSING & MOVING  
6 PROUTY ANNEX WINNETKA, ILL.

## HANSON MOTOR CO.

CARL HANSON, Proprietor

555-557 Chestnut Street Phone Winnetka 330

### A COMPLETE GARAGE

giving service in all its different branches. Repairing, overhauling, towing, washing, polishing and storage.

Our policy is—"The Customer First"

*Try us and be convinced*

WINNETKA

## E. B. TAYLOR & CO.

WINNETKA

Phones 998-999

546 Center St.