

Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK

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Resolutions of condolence, cards of thanks, obituary, poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged at regular advertising rates.

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SATURDAY, MARCH 17, 1923

PUBLIC APPROVAL

Entire village administration renominated, with the exception of only two, and those two withdrawing for personal reasons.

This action on the part of the village is an endorsement of the work of the present administration. It shows that Winnetkans are grateful for the services of John S. Miller and his associates. The most important work, meeting what is probably the greatest need of the village, is that concerned with track depression. In the future it will become increasingly significant.

There is urgent need that all residents co-operate with the Village trustees in every possible way.

SKOKIE YACHT CLUB

Do you know Commodore West of the Skokie Yacht Club?

The Club has its headquarters in the Skokie School and all its members are Skokie boys.

The boys are students in the manual training department, a department that is one of the most valuable in the entire school. In it pupils learn while they work, an ideal situation. The pupils work out their own projects with the help of Charles Kinney, director of shop work.

Think of what it means for future citizens to do a piece of work from start to finish! See what each member of the Skokie Yacht Club does in carrying out his ideas. These ideas he first puts on paper in the form of drawings of his boat. He then realizes his plans, makes his boat, finishes it to the least detail. Finally, he launches his boat in the presence of his mates and the people of the village. In this way he tries out his ideas, sees if they will work.

There is no better way to learn.

A GENTLEMANLY PROTEST

Right here, we gentlemen desire to protest. Whenever there's going to be a style show, live models, and so forth, there's always something about "Ladies only!" "No men allowed," something just like that. We're getting tired of it, and we're going to tell you why. We're going to show up this "real, live models" stuff.

Right away we want to say that we have no desire to sneak into any "style show." Make it as public as you want to. We wouldn't go in, if you begged us on bended knee or paid us to come in.

We know who writes those things about corsetry and ready-to-wear garments. We've figured it all out. It's always some woman. It isn't a man, an honest-to-goodness he-man, unless he's trying to imitate his wife or some other lady. No sir, it's a woman.

And we know why, too. Women may think they're pretty cute, but it takes a man to see right straight through them. They can fool other women, but not a real man.

Here's why they do it. They're trying to make themselves believe that men want to look into those shows. Deep stuff! They're a sly lot, those women. They're really afraid that men don't care two cents about those things. So they get up something about men

not being allowed, expecting that men will get curious. Then the women will have the upper hand again and feel happy. It's the old Bluebeard story turned around: Tell them they mustn't and they'll want to all the more.

Say, ladies, the Loop is full of theatres that give shows that beat "real, live models" all hollow. Keep your "style shows!"

SCHOOL HEAD RETURNS

We welcome the return of Mr. Washburne and his fellow travelers.

His letters in the Talk have edified and entertained us. We have gone with him in his European tour. We are glad to have him with us again. Our schools will be the better for his studies abroad.

The other morning, commuters who rode from the sunlight of the North Shore towns into the smoke-filled atmosphere of Chicago were given a bullet-proof argument for living in the suburbs.

The gentleman on the train who sits up next to the window and spreads out his paper so as to shut off all the light from his poor fellow-reader on the aisle, ought to be re-classified under livestock.

The Public Forum

SAVE THE CASH VALUE!

One of the big and most menacing problems of the present day that the life insurance companies and the field agents must cope with is the tendency to surrender paid-up policies for cash, at the end of the premium-paying period or later. This tendency is particularly serious as it affects the best interest of the insured and his dependents. The temptation to withdraw cash values in appreciable amounts because of "attractive" investments, which at the time appear very favorable and secure, is doubtless the cause of many surrenders. Some agents have gone so far as to recommend to old policy holders that they cash in their old policies, invest the proceeds and buy new insurance, using the interest return on such investments toward paying the premium on the new policy.

This practice strikes at the very heart of the principle of life insurance and it is time for a concerted movement to save such protection as a life insurance policy affords.

"Twister's" Scheme

This idea is worked in an effort to produce new business yielding a new commission to the agent. And, of course, it is the scheme that is followed by the out and out "twister."

This practice removes the protection, often acquired by long years of struggle, from the secure and certain custody of the insurance company to the field of chance and speculation. The urge of the higher interest rate is apt to be like the call of the siren luring to destruction, for the funds once removed are liable to be buffeted about from one investment to another until an unfortunate choice wipes them out or they become dissipated through manipulation.

If the insured is not satisfied to leave his money with the insurance company to give sure, conservative protection, equal to that of a Government bond, it is not necessary that the funds be withdrawn in order to provide an attractive investment. The application of the cash value to the purchase of an annuity under one of the options provided in the policy is permissible in amounts of \$1,000 or more. Payments may be made monthly, if desired, or the principal may be left intact for a specified number of years, to be then paid as directed and agreed, yielding on the present basis 4½%, of which 3% is absolutely guaranteed. This conserving of the funds at a fair rate of interest should appeal strongly to all thinking persons, because of the absolute security of the principal. And any agent who will earnestly urge this plan, instead of withdrawing the cash value, will certainly earn the future, if not the immediate, gratitude of his clients, and will have the further satisfaction that comes from a duty well performed.

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Evanston Scouts Defeat Winnetka At Signaling

A signalling contest was held at the First Methodist Episcopal church, Evanston, last Friday between Troop 1 of Winnetka and Troop 2 of Evanston. The two teams were very well matched and Troop II won by a very narrow margin. The Evanston team expects to have a return match with this team in Winnetka at the time of their Scout Exhibition in April.

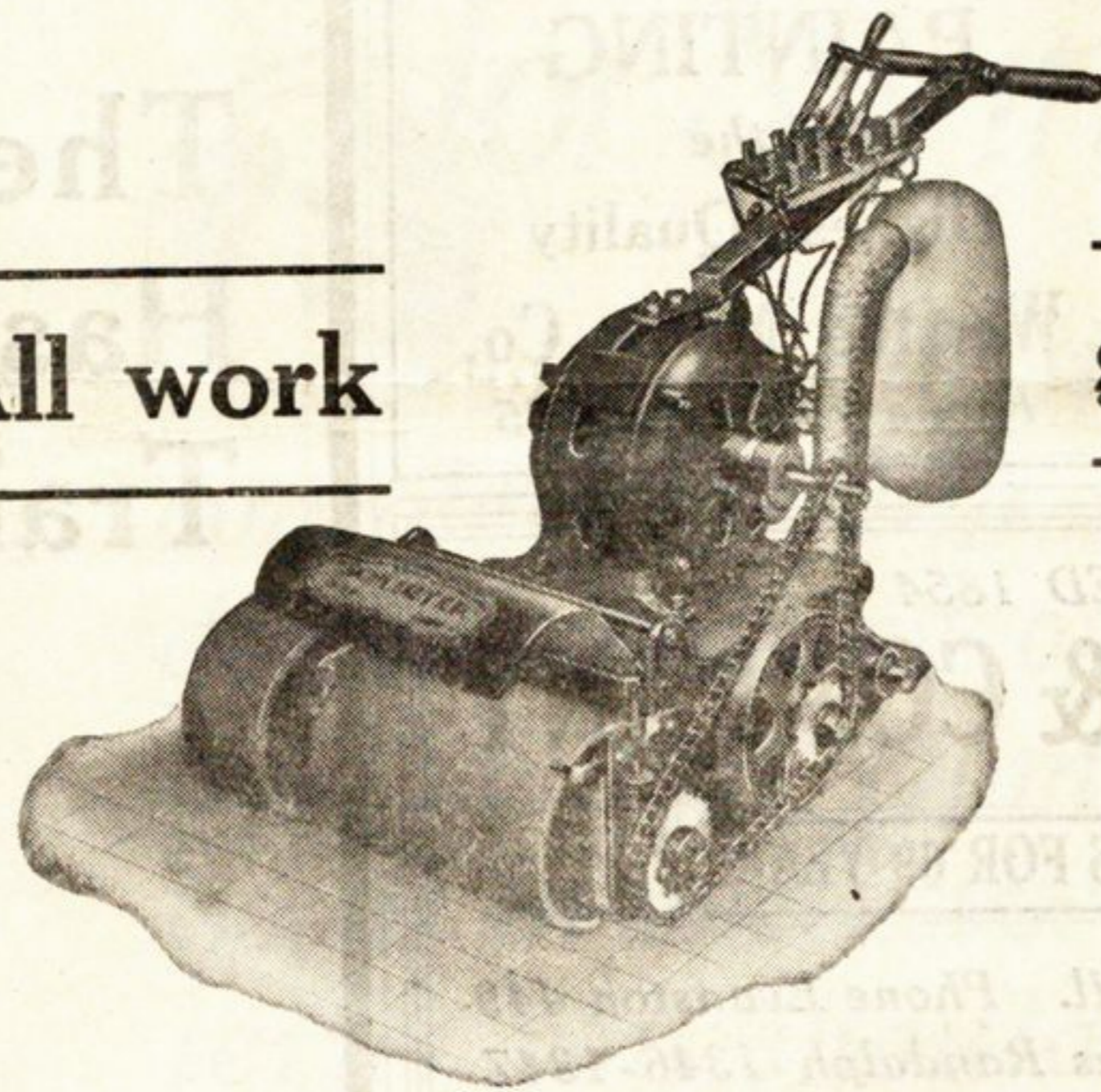
Mr. Home-Builder

In building your new home, do not have your new floors dug and scratched with a hand scraper, the old way. Have them resurfaced by machine—

THE NEW WAY

Some contractors will tell you the machine work is no good. Don't believe them. Let your eyes convince you. Then insist on the method you like best. Call me any time. I will gladly tell you where you can inspect my work. I will make your new or old floors as smooth and fine as a table top. I use the

NEW IMPROVED



All work

guaranteed

SCHLUETER

FLOOR SURFACING MACHINE

IT PICKS UP ALL THE DUST

Old and New Floors Resurfaced

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