#### Book Reviews

By John Philip Morris

read my reviews each week is so for- pointed, dreadfully disappointed in tunate as to have an income of \$25,000 BLACK OXEN, those beasts that a year, they might just as well stop draw the long years and the longest reading this one right here and de- and blackest to me seemed the eternitour to the Society page.

pathy or understanding with my view- had done so. point of BLACK OXEN, and must stand arrayed and agreed with the author, Mrs. Gertrude Atherton.

BLACK OXEN disregards the existence of us hoi polloi. Mrs. Atherton's characters are the sort where even the men's whiskers are gilded and where the women live in that elysium where the woman's three deadly Ms-money, maids and meanges-cease to trouble.

And yet BLACK OXEN is not a book of snobs. The characters are innocuous and simple in their thoughts and deeds. Its all in the supercilliousness of the telling.

Coming again to our muttons, the Eternal Verities, let me say that no great book can be tropical, and a novel built upon the thesis of a popular lad can not endure long enough to be more than a summer cloud upon the sky of literature.

A book can be built on an improbability and be an interesting and an absorbing book. Wells earlier works proved that. A book may be built on an impossibility and a great fallacy and be a great book. Dante did it centuries ago. But, to be great or even good, such a book must ring true and carry conviction and must

BLACK OXEN answers none of the head and a light to your eyes. Gracethousand frantic problems that are to- ul free-stepping, you become a living day confronting us. BLACK OXEN expression of the poetry of motion. has been "raved" over as a wonderful But you miss it all if you're wearing

the literary world. She has stormed feet save their perfect ease. Cantithe walls of fame with a long ladder lever shoes have plenty of toe room, Swedish Knight and even if J. Ogden strengthen, instead of binding the foot has given the whole world an absorb- rigidly as against a splint, in the ing interest in our name, she may well manner of ordinary shoes. Thus are say of a John Philip Morris-what is fallen arches corrected and prevented it?-still, what a good time William by the Cantilever flexible shank. Try disecting Gertrude and how he would quality and good style. has revealed in her peculiar psychol-

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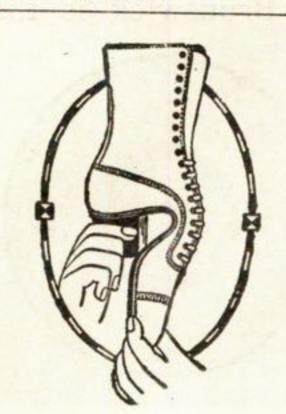
ogy and her social inhibition.

Stuart Chase says that there are one quadrillion, eight hundred trillion words printed each year in the United States. The ten million or so used up in BLACK OXEN might have been used to draw other loads. I may be If any one of the seven faithful who peculiar but, honestly, I was disapties that it took me to read BLACK Such a one could not have any sym- OVEN that I might tell you that I

John Philip Morris.

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## From Your Feet

The comfort that begins in your feet have something to offer besides the doesn't stop there. First, it makes banal drizzle of contemporaneous your step light and elastic, so that chatter and the synthetic philosophy your weight is swung easily from one that an unlearned author grinds out foot to the other. Then the rythmic to fill the gaps between conversations. play of the muscles produces a de-BLACK OXEN tells us nothing, lightful glow that brings a lift to your

study in character but I for one can- uncomfortable shoes. Cramped toes not see it, and Mary Zattiany and and weak arches do not accord with Clavering, I feel, will be forgotten that bouyant sensation of owning the with the turning of the last page. | world. But the Cantilever Shoe frees Mrs. Atherton has a high place in you from any consciousness of your of books. She is a wealthy woman a natural inner sole line, and heels and she doesn't care who knows it. rightly placed for proper balance. And She is far above my criticisms, and a flexible shank which permits the even if Cousin Ira has been made a arch muscles to exercise and Makepeace Thackery would have had on a pair of Cantilevers. See their

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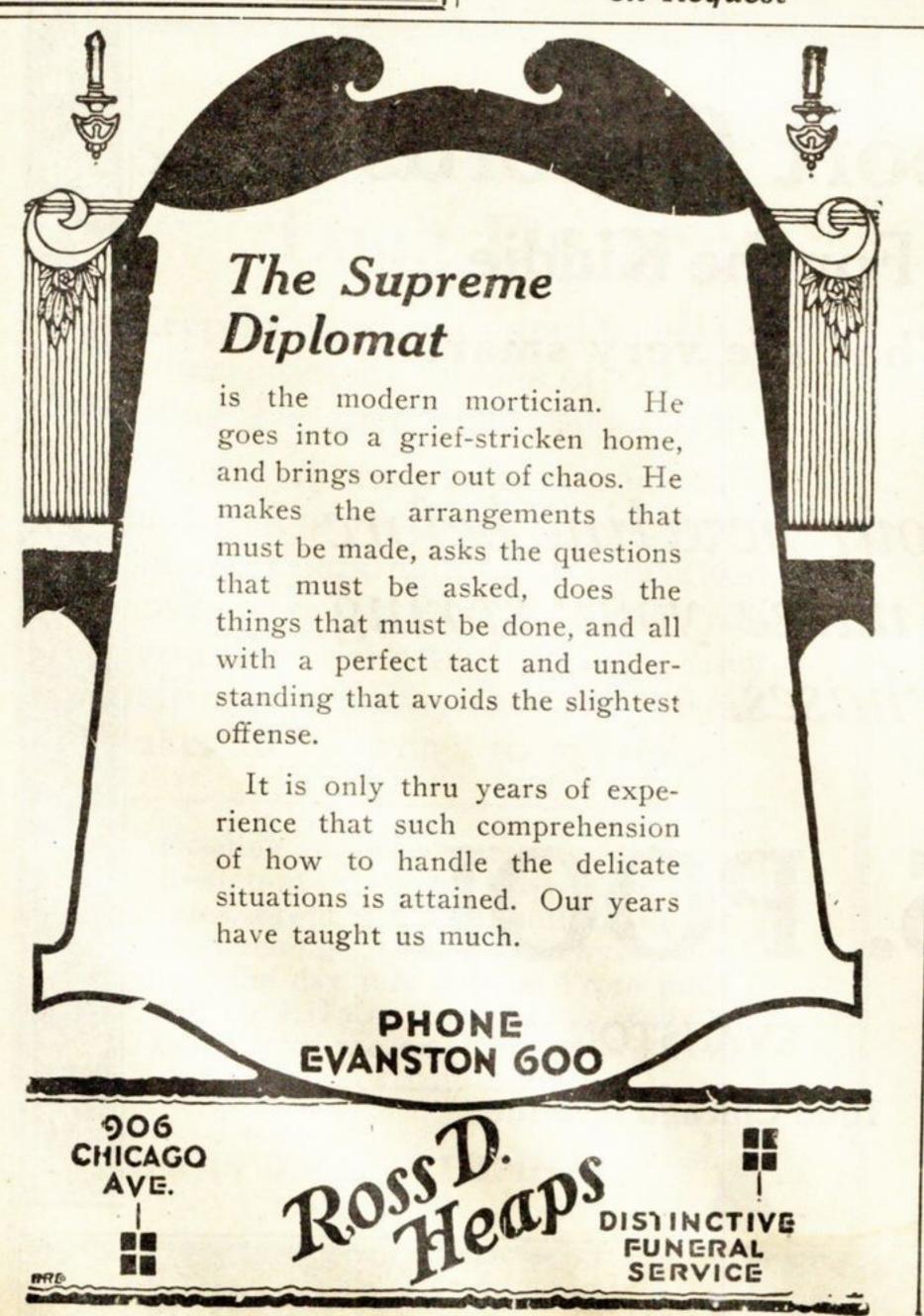
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