

OF INTEREST ONLY TO OUR ADVERTISERS

Editor's Note.—Each week this of those who advertise in the columns of this newspaper. It will be the en-space is to be devoted to the interest deavor of the editor to provide inter-esting facts about local business men and interests, personal notes, as well as brief details of what the business people are doing. Watch for your name or the name of your business neighbors in this column. And don't forget to "tab" some of the helpful hints on advertising.

Ben Ginsberg, part owner of the Linden De Luxe garage on Linden avenue, are who executes a wicked "toehold" in the spare hours away from business responsibilities, announces the arrival on January 29, of Wilmette's future champ wrestler. The boy was a seven-pounder and a birthday gift to his daddy.

Milton E. Barker, who recently went to California, where Mrs. Barker and little Bobby are spending the winter, is reported to have contracted pneumonia. Mr. Barker is the head of M. E. Barker and company, north shore realtors, with offices in Wilmette.

Mr. Hardman, of Hill and Stone, realtors, left Tuesday of this week on a three months' trip through the south and Cuba. That, of course, means Havana, said to be a particularly attractive community.

Carl Sterner, decorator, this week completed the task of renovating the interior of the Lloyd Hollister, Inc., offices. Carl gave us one of his customary excellent jobs and the editorial sanctum sanctorum is again a most agreeable place in which to ply the newsman's arduous tasks.

The best assurance that your ad will "show up" as you would like, is to have your "copy" or ideas ready when the advertising man comes around. That gives the printer a "man's chance to give you a real "set up." Sounds reasonable enough, doesn't it?

Victor Carlson, builder and owner of the Library Plaza hotel, Evanston, and of the Orrington hotel, Evanston, now under construction, this week signed a contract for extended advertising in the publications of Lloyd Hollister, Inc.

FORD

ACCESSORIES

Skokie Motor Co.

712-714 Elm Street

Winnetka

Authorized FORD Dealers

Take a BLACK & WHITE CAB

Any Where
Any Place
Any Time

Phone Winnetka 686 or 155

BLACK & WHITE

The Business of Moving

is something that comes up every once in so often, even in the best regulated families and businesses.

When your turn comes, it might be a good idea to remember us; we've got a pretty good reputation for doing careful, reliable work of this kind.

Winnetka 232

SCULLY TRANSFER CO.
EXPRESSING & MOVING
6 PROUTY ANNEX WINNETKA, ILL.

You'll Be Pleased

We're so sure of our printing ability that we promise you certain satisfaction!

Tell us what you want, give us your copy, in person or over the 'phone, and you'll have promptly a piece of work that will please you thoroughly.

LLOYD HOLLISTER, Inc.

Printers and Publishers
1222 CENTRAL AVE.
WILMETTE

PHONES WIL. 1920-1921
WINNETKA [388]