

MAGAZINE PRAISES CHURCH AD PROJECT

Christian Herald Comments
Glowingly on Wilmette
Co-operative Work

HIGHLY COMMENDED

Morristown, N. J., Adopts
the Plan

Wilmette's Co-operative Church Advertising, conducted through the columns of The Lake Shore News, one of the Lloyd Hollister, Inc., publications, is attracting nation-wide attention.

Magazines have taken up the subject of the Wilmette plan and are calling to the attention of their readers the unique plan whereby seven Wilmette Protestant churches are working together through a smoothly operating and businesslike Church Council.

The latest of these magazine articles appears in the December 23 issue of the Christian Herald, published at New York City and familiarly termed "An Illustrated News Weekly for the Home." The article is by the pen of Rhys G. Thackwell of Evanston, a newspaper and magazine writer, who made a special study of the Wilmette Church Advertising plan.

Praises Wilmette Churches
The article pays a glowing tribute to the Wilmette churches.

"The Church Council, both in reference to its co-operative advertising plan and other community enterprises," it states, "has convinced skeptics that seven Protestant churches can do and function in a small community of 2,000 homes with perfect harmony and true Christian friendship for each other."

The Christian Herald article explains the Church Advertising plan in detail and is accompanied by a reproduction of a church advertisement appearing in a recent issue of The Lake Shore News.

"New arrivals in Wilmette, when receiving copies of The Lake Shore News and thus having their attention drawn to the unique Church advertisements, realize at once that there is harmony in the relations among the churches," the writer concludes, "and soon learn that there is a perfect trust among the ministers. The preachers call each other by their first names. If a Congregational family is discovered by the Methodist preacher in his peregrinations the discoverer does not try to bring them into his church but gives their names to the Congregational pastor. Behind the whole campaign is that spirit—friendly Christianity."

Publication of the Christian Herald article already has brought a request for copies of the Wilmette Church Advertisements. A letter to that effect was received this week from Charles H. Nuttle of Morristown, N. J., who has been appointed to apply the Wilmette Co-operative Church Advertising plan in that community of 12,000 inhabitants.

COMMUNITY HOUSE CALENDAR

WEEK OF JANUARY 1, 1923

Regular activities will be resumed in Community House during the coming week. The classes in English for foreigners will meet as usual on Tuesday evening under the direction of Mr. and Mrs. William B. Moulton, Mrs. John Fletcher, Mrs. Russell Walcott and Mrs. Charles Maxwell. Any foreign man or woman wishing to learn English is invited to attend these classes.

Monday, January 1, 1923.

New Year's Day—No activities.

Tuesday, January 2

Morning—Morning Gym Class for Women at 9 o'clock.

Afternoon—Kindergarten, Room 6 at 1:30. Basketball for High School Boys at 4 o'clock. Camp Fire Girls, at 4 o'clock. Tamakwa Group, Room 2. Hashatuya Group, Room 5. Litahni Group, Room 4.

Evening—In the Gymnasium. Class for Women at 7:30. "Friendship Circle Class at 8:30. Friendship Circle Club in the Neighborhood Room at 8:30. Classes in English for Foreign men and women at 8 o'clock. Men, Room 7; women, rooms 2, 4, 5, 9. Boy Scouts, Troop 2, in the Assembly room at 7:30.

Wednesday, January 3

Morning—Tennis in the Gymnasium. Afternoon—Classes in Social Dancing in the Assembly Room at 4 and 4:45.

Evening—Baseball League Game in the gymnasium at 8 o'clock. Entre Nous Club in Room 5 at 8 o'clock. Kippy Orchestra in Room 9 at 8 o'clock.

Thursday, January 4

Morning—Class for women in the gymnasium at 9 o'clock.

Afternoon—Fancy and Aesthetic Dancing in the Assembly Room; 2 classes at 4 and 4:45.

Evening—Boy Scouts, Troop No. 1, in the Assembly Room at 7:30. Community Drama Club in the gymnasium at 8 o'clock. New Trier Horticultural Society, Room 7 at 8 o'clock. Scandinavian Pleasure Club in Rooms 9, 10, 11 at 8. Triangle Club orchestra in Club Room at 8 o'clock.

Friday, January 5

Evening—Motion Pictures in the gymnasium at 7:15 and 8:45. O. T. R. Boys in Room 5 at 8 o'clock.

Saturday, January 6

Afternoon—In the Gymnasium. Activities for Boys at 2 o'clock. Young Men at 3:30. Volley Ball and Hand Ball for men from 5 to 6 o'clock.

Evening—Four Corners Dancing Club in the gymnasium at 8 o'clock. North Shore British American Society in Assembly Room at 8 o'clock.

Hit in Eye by Golf Ball, He Asks \$5,000

Syracuse, N. Y.—Is a municipal golf course a nuisance?

William C. Kelly, of this city, hit in the right eye by a flying golf ball while he was crossing Burnet Park on his way home from work, avers that it is.

On this basis he demands \$5,000 damages from the city of Syracuse.

WALL FALLS, PERILS MANY
Aurora, Ill.—Lives of a number of employees of the Burlington railroad here were endangered when wind blew down a brick wall of the building occupied by the Armour Packing company here. The wall was blown over during a severe gale.

'EAST IS WEST' AT COMMUNITY PICTURES

Constance Talmadge Here
January 5

Constance Talmadge, the wild girl! Constance Talmadge, the demure and alluring!

Constance Talmadge biting the finger of the wicked Chinaman who would buy her from the "love boat!" Constance Talmadge winking with a mighty "come-hither" in the lilt of her eye-brow!

Constance Talmadge in love, worshipping Billy Benson!

Constance Talmadge, rampant, stamping her way to freedom over the feet of the vendor who insisted on trying to fit her with the tiny shoe of a high caste Chinese girl!



Constance Talmadge
in "East is West"

Constance Talmadge, defiant, braving death at the hand of Fifty-fifty Charlie Yong for the man she loves!

Constance Talmadge eating Chinese food with the certainty of one to the chop-sticks born!

Constance Talmadge strumming the samisen with the nonchalance of the American flapper hitting the ukulele.

Constance Talmadge chewing gum in the grand manner!

Constance Talmadge showing off with the mannerisms of the habitues of Kelly's dance hall across the street.

All these, and many others, go to make up Constance Talmadge as Ming Toy, the heroine of "East is West," the stage success, now a First National attraction, in which she will be seen on January 5 at the Community House.

PUBLIC SERVICE CO. INDICATES PROGRESS

Anyone who reads the Chicago papers, or who keeps in touch with the city's activities must have noted the enormous growth of the suburban districts adjacent to it. Aside from the expansion of the city's industrial district to the outskirts and beyond and thus the bringing in of new people to such territories with the attendant necessity of providing homes for them, there is a strong tendency among many city dwellers to become commuters. This rapid suburban development is along the north shore extending from the city limits north to Waukegan and beyond, in the Crystal Lake district, in the Oak Park, Maywood, La Grange and Cicero districts, in the country along the various railroads leading south as far as Joliet and involving a dozen towns.

All of this territory is served by the Public Service Company and the growth aforesaid has necessitated the construction of a very large number of extension lines by the Company. That work has been particularly active throughout the year. In one section the construction required 136 poles and furnished service to almost 100 customers. More extensions were made in other territories. The Com-

pany keeps pace with the growth of every community. In addition to the extensions referred to, made for the most part to supply all the year round residents, a great many were required by the building of summer cottages in which the owners live only a few months in the year.

Evanston Woman Owns That Pretty Doll House

Mrs. John M. Butler, 1563 Ridge avenue, Evanston, is the new owner of the Doll House, which has been on exhibition in north shore store windows.

Proceeds from the sale of the doll house, constructed by Emil C. Butz, 702 Washington avenue, Wilmette, and presented by him to the Arden Shore association, will go into the fund for the rest camp at Lake Bluff, Ill.

Poultry

Broilers, Frying
and Roasting
Chickens—
Freshly Dressed

Mrs. Smith

819 Oak Phone 112
Winnetka

WESTERN UNDERTAKING CO.

FUNERAL DIRECTORS

WE STRIVE TO PLEASE

Our constant desire when called is to render the
most EFFICIENT and COMPLETE SERVICE

and to supply FINE FUNERAL FURNISHINGS at
the very LOWEST COST.

LADY ATTENDANT

[No charge for distance

H. T. NEELY

MANAGER

1022 Davis St.
Evanston, Ill.

Phone Evanston 98
Phone Wilmette 280

OUR AIM---QUALITY AND SERVICE

HUBBARD WOODS

Grocery & Market

FOUR
DELIVERIES
DAILY

FOUR
DELIVERIES
DAILY

890 LINDEN AVE.

PHONES

WINNETKA
1700-1701-1702

HUBBARD WOODS

A few months ago we set aside Wednesday of each week as a special bargain day. This was done on the anniversary of our reorganization after the war, and with the intention of giving every resident of Winnetka, Hubbard Woods and Glencoe a chance to buy the best produce at prices which cannot be duplicated on the north shore. More than that, we are trying to sell to our north shore patrons at prices as low or lower than Chicago merchants.

Gold Ribbon Wednesday has proved a great success and is becoming more and more popular each week. People from all over the north shore are coming here to take advantage of these sales.

If you have never visited this store on Gold Ribbon Wednesday we invite you to do so. Watch for our ad and our circulars. We try to list a few of our specials each week. Call us up for prices on whatever you need.

SPECIALS FOR GOLD RIBBON WEDNESDAY

American Family Soap, 10 limit to a customer, 10 bars for 47c

American Family Soap Chips, regular price 20c per lb., for Gold Ribbon Wed., per lb. 12 1/2c

Kitchen Klenszer—10 limit to a customer—10 for 49c

Sugar, 10 lbs. limit to a customer, 10 lbs. 69c

California extra large 20-30 size prunes—regular price 40c per lb.—for Wed., lb. 29c

Extra fancy California 30-40 size prunes—regular price 35c per lb.—for Wed., lb. 19c

The finest coffee that you can buy for the money—our Special Brand—regularly 40c per lb., for Wed., 3 lbs. for .95c

Baker's Premium Chocolate, 1 lb. 39c, 1/2 lb. 20c

Baker's Cocoa, 1/2 lb can .21c

Apples—extra fancy Baldwins—reg. price 3 lbs. for 25c, for Wed., 12 lbs. limit to a customer, 12 lbs. for 65c

Indian River Florida grapefruit, large size, regularly 15c each, for Wed., 1 doz. limit to a customer, doz. \$1.15

Indian River Florida grapefruit, small size, doz. 85c

The Hupmobile gives you the brilliant, dashing performance you look for in cars that cost more; it assures you the low operating and maintenance costs you hope to get in cars that cost less.

Triangle Garage & Motor Co.
Phone Winn. 1446

Hupmobile