Winnetka Weekly Talk

LLOYD HOLLISTER, INC. 1222 Central Ave., Wilmette, Ill.

All communications must be ac companied by the name and address of the writer. Articles for publication should reach the editor by Wednesday noon to insure appearance in current

Resolutions of condolence, cards or thanks, obituary poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged for at regular advertising rates.

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SATURDAY, DECEMBER 16, 1922

"MENTAL SLUGGISHNESS"

A Street Corner Philosopher, one who goes about spying upon the foibles of man-and womankind, reflects upon what he calls woman's "mental sluggishness" as compared with the greater alertness of man, finding an illustration in the manner in which they enter a street car. Women, invariably, according to the sage, look about for the Shoes You Don't unoccupied seats, while a man seeks a half seat with another with whom conversation is at once begun. The woman sits, looking out of the window, thinking of nothing thinking until later, when he reflects upon something that he has learned from his seatmate.

The general charge is true enough, perhaps, but the reasons are not a matter of sex. Women have had in the past so few subjects of genpersonalities for so many generations that they do not readily burst into speech with strangers upon topics with which they have only recently had experience. Men, on the other hand, have had the whole world of business and politics in which to find topics for talk with others who have dwelt with them in the midst of things. It is one of the developments of the age that feminine conversation is being emancipated from the bounds of domestic troubles and personalities about mutual acquaintances into EVANSTON, the fields of business and national learn to talk on general subjects there will be more spontaneity in the opening of conversation between strangers.

CHRISTMAS SEALS

Christmas seals are on sale in strategic points for the shopper. Women devoted to the cause which the little stickers present to the public sit behind the tables upon which the stamps are displayed, seeking support for the work of stamping out the curse of tuberculosis.

It costs little to buy stamps enough to use on all mail during the holiday season. The individual expense is negligible. The expression of sympathy with the cause and the financial help that the accumulated sales provide mean much to those who are devoting themselves to the ridding of the American public from a disease that costs so much in human suffering as well as in money loss. It is a small thing to do, and it brings big results.

Buy your stamps early in the month, use them on all letters and packages sent through the mails, and show that you are helping to free the general public from the white plague and to make life bearable for those who are already afflicted with the disease.

In an Iowa court a ruling was made that all reformers must expect to be called cranks and that no redress can be looked for by one so denominated. That is quite as it should be, and real reformers will

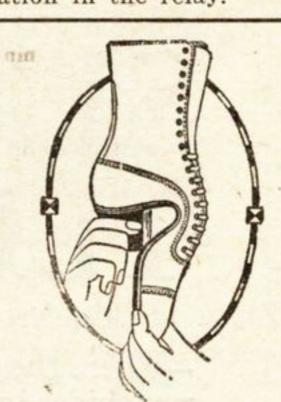
have no objection to make. The trouble is that every crank thinks of himself as a reformer and insists upon imposing his own particular form of crankiness upon the whole people.

New Trier Tankers Capture Second in Interscholastic

New Trier High school swimmers took second place in the annual Illinois Athletic club Interscholastic meet at Chicago last Thursday eve-

Although the north shore men won no first places, consistent garnering of seconds, thirds and fourths finally totalled 18 points, enough to net the team second postition, Hyde Park taking first honors.

The team lost six points on a disqualification in the relay.



Want to Change

All shoes have to look trim on your feet-but there are shoes which hurt you so that you change from them upon your first opportunity. Such shoes interfere with one's daily duties in particular, the man reserves his and pleasure-many women seem absent-minded, "out of sorts," because they are thinking of the time when they can change into more comfortable shoes.

In the Cantilever Shoe-which is a god looking shoe-heel, toe, sole and arch are carefully fashioned into a shoe, trim yet comfortable. The Cantilever Shoe is made with the rounded toe and lower heel now in vogue, with a natural sole-line that eral interest. They have talked has every consideration for the shape of your foot, and with an arch flexible like your own arch.

These make up a shoe good looking but supremely comfortable. That flexible arch bends with every step, strengthens through exercise, muscles that inflexible, steel-shanked shoes tire and weaken. Cantilevers help to increase a woman's vigor, endurance and vitality.

Cantilever Shoes are good looking enough to please the eye, and their comfort eases the foot. View a pair on your feet. See how excellently they are made.

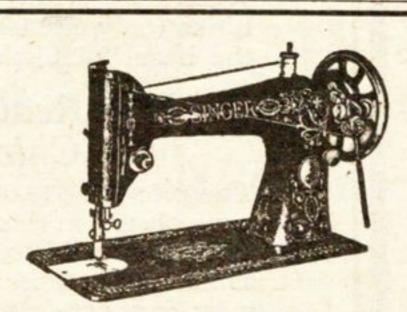
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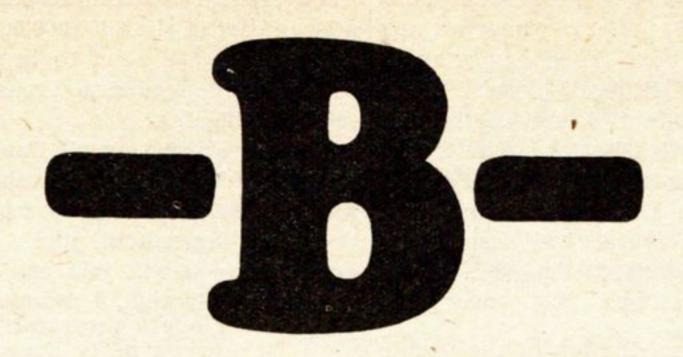
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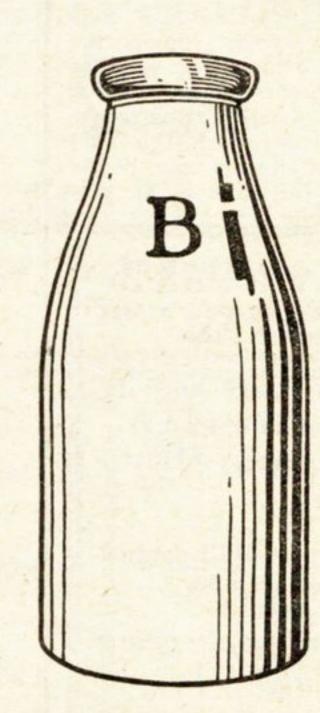
For Health

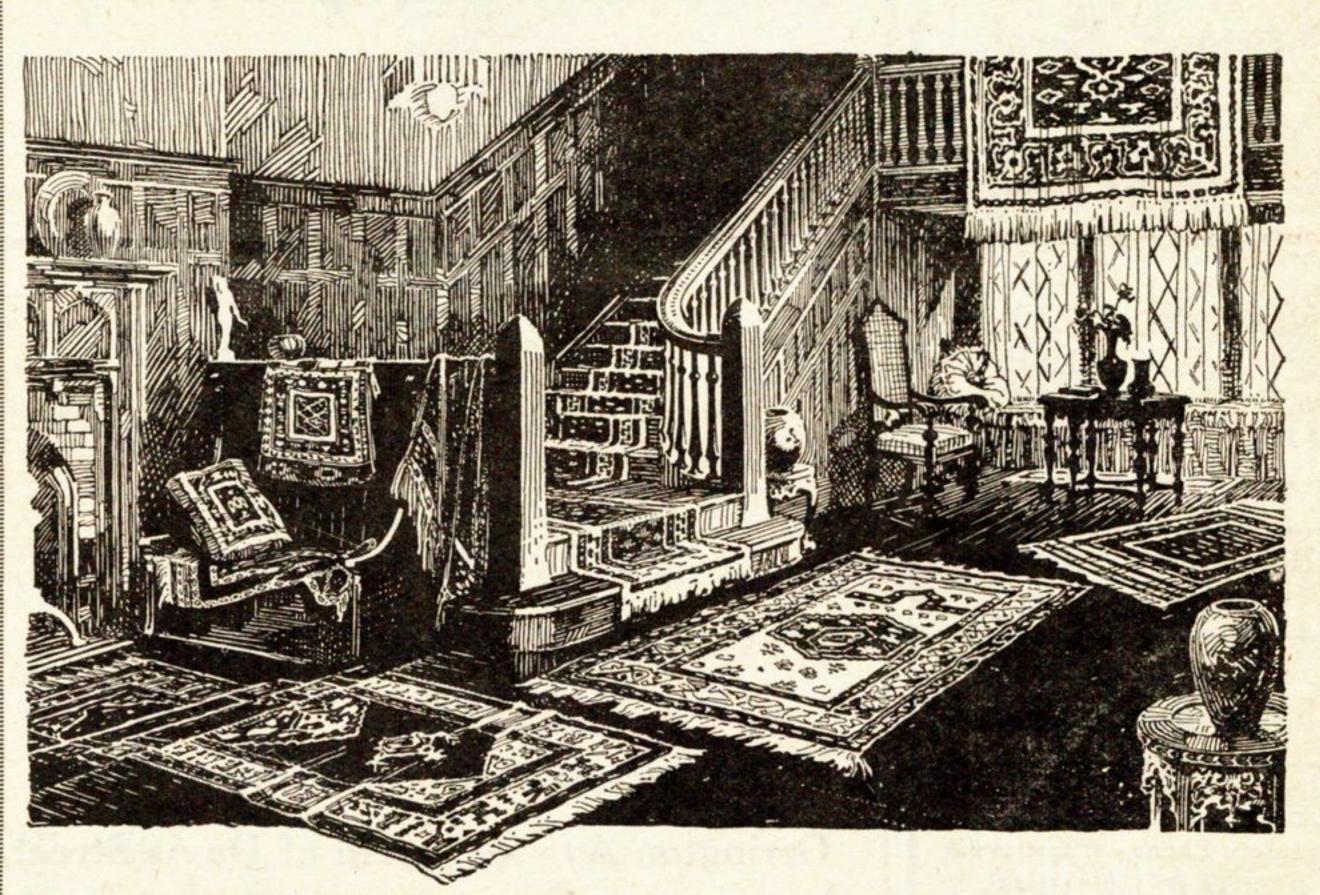
Don't "skimp" on butter. Remember it is extremely nourishing. It builds strong bodies.

BOWMAN'S BUTTER is made only from fresh, pure cream. It comes from the famous dairy districts of Wisconsin.

Rapid, direct delivery assures its reaching you soon after it is made.

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ORIENTAL RUGS

It is astonishing what can be done in a decorative way with a few well-chosen small or scatter rugs. The illustration above suggests some of the possibilities. There are the inglenook cushions made from saddle bags, the settee covered with a Kis Kilm; while a Persian silk rug thrown over the balustrade gives an unconventional touch to the corner. Three scatter rugs of rich, lustrous colorings-perhaps of the Kashan or Sarouk type-

complete the picture of homey hospitality. A gift of one or more of these would always be regarded as a treasure.

For Gift Rugs to fit into a scheme of this kind, we offer

These Very Exceptional Values:

Saddle Bag, 2 ft. 10x2 ft. 5... \$25.00 Sarouk, 6 ft. 10x4 ft. 5.... \$175.00 Arak, 11 ft. x 7 ft. 6..... Ladik Mat, 2 ft. 4x1 ft. 7.... 8.00 195.00 5.00 Kis Kilm, 3 ft. 2x1 ft. 8..... Bergamo, 4 ft. 1x3 ft. 1.... 32.00 Cabistan, 4 ft. 6x3 ft. 9..... 17.00 Bokara, 3 ft. 4x1 ft. 2..... 47.50 55.00 Mosoul, 5 ft. 10x2 ft. 11.... Bijar, 7 ft. 8x4 ft. 8..... 135.00

You are cordially welcome to examine as many rugs as you please without a thought of obligation to purchase

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