

**WHY I ADVERTISE IN THE TALK**

"We advertise in the Winnetka Talk because:—

1. It reaches 'most every resident in Winnetka.
2. It keeps our name before the public.
3. It tells the public of our constant, efficient service.
4. It has improved our business."

Just in that manner did Carl Braun



Carl Braun

of Braun Brothers dealers in automoto to the query put by the editor of the bile tires, oils, gasoline, etc., reply Talk, "Why do you advertise in the Talk?"

Braun Brothers are located at 723-25 Oak street, and it is a busy place for the motorist. Quick and efficient service is the motto that has built

up for them a splendid clientele among motorists who appreciate just that sort of service.

Next week another merchant will be asked to give his reasons for employing the Talk as an advertising medium. Watch for it!

**BOOK REVIEWS**

(Continued from page 14)

ed twine, Grizel and Maud Adams and THE JUDGE, the work of Rebecca Barrie, alias Rebecca West.

Moreover there can be no doubt that the first book of THE JUDGE is past peradventure one of the literary treats of the year. It shines and glimmers like a blown bubble ashine and glitters with the radiance and brightness of the sunlight of Ellen. She is a sun among heroines.

THE JUDGE scatters charm like a perfume but the charm lies not in the story, which is simply the falling in love and courtship of a poor Edinburgh typist, nor in the lovely descriptions of the life of Ellen and her mother and their search through humble ways for beauty, but in the drawing of the characters and in the sparkle of flare of Ellen, throwing off light, color and brilliance like a pinwheel.

The Scotch seem weak in sequel. For examples; one need only mention Tommy and Grizel, David Balfour, All In It or the 7-12th Cantos of Marmion. So while the second book of THE JUDGE is a thrilling swift melodrama with an ending in strict accordance with the judicial ethics of a Scotch Presbyterian God,

Marion the heroine has none of the flavor or sparkle of Ellen.

This book, too deals with the betrayal of Marion, who is the mother of Richard, Ellen's betrothed and her re-betrayal at the hands of her husband. Barrie becomes submerged in Freud and the mother complex and the step oedipus complex become the dominating strains rising more crescendo into a climax of sheer and perhaps, unnecessary-violence with just one final soft sorrowful chord.

Of course Ellen, too, possessed the mother complex almost as much as her Richard but it was a much saner and more natural obsession and Ellen was much more interesting and intriguing woman than Marion just as Richard was miles above the weak Harry who begot him.

**PAINT**

All Size Cans, Tubes, Special Colors  
You Can Do Better Here Than Elsewhere  
**RASMESSEN'S PAINT STORE WINN 344**

**DR. WENDELL A. DIEBOLD  
O STEOPATHIC SANATOLOGIST**

I teach you how to get well and keep well.  
797 Elm St. Winnetka 39 So. State St.  
Tel. Win. 1767 Hrs. 1 to 5:30  
Hrs. 9 to 12 a. m. DEARBORN  
Evenings by 4936  
appointment only

PHONE WINNETKA 110

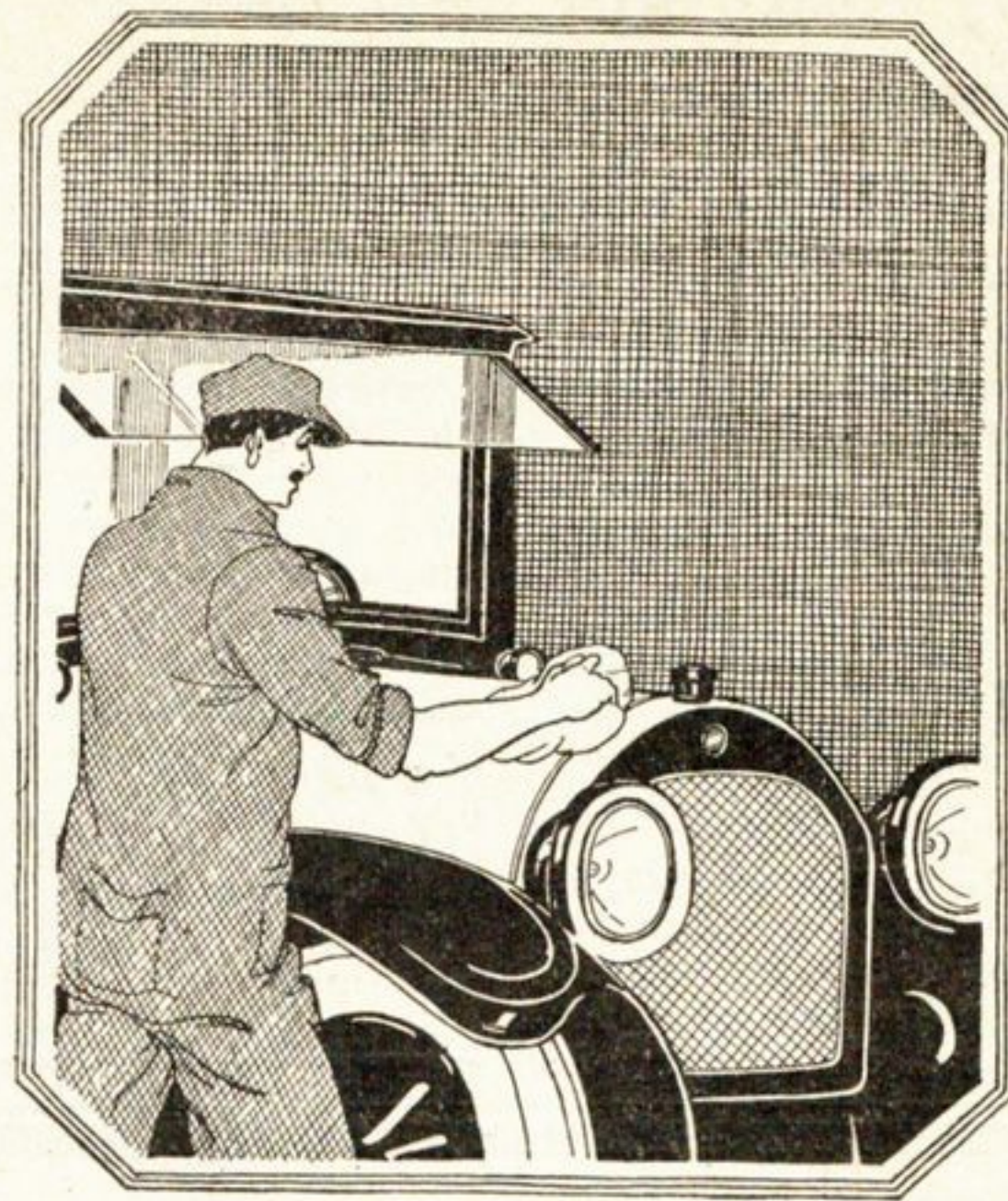
**HARRY PORTER**

Furniture Moving  
Expressing  
Shipping and Packing

SPECIAL TRIPS to CITY

**MOTOR SERVICE**

845 SPRUCE ST., WINNETKA



**The Home of the Well Groomed Car**

**Skid Chains**

A complete line of Weed Skid Chains for all cars.

**Alcohol**

Alcohol for your radiators.

**Splendid Car Washing Service**

**Richardson's Garage**

724-30 Elm Street  
Winnetka

PHONE 25-841

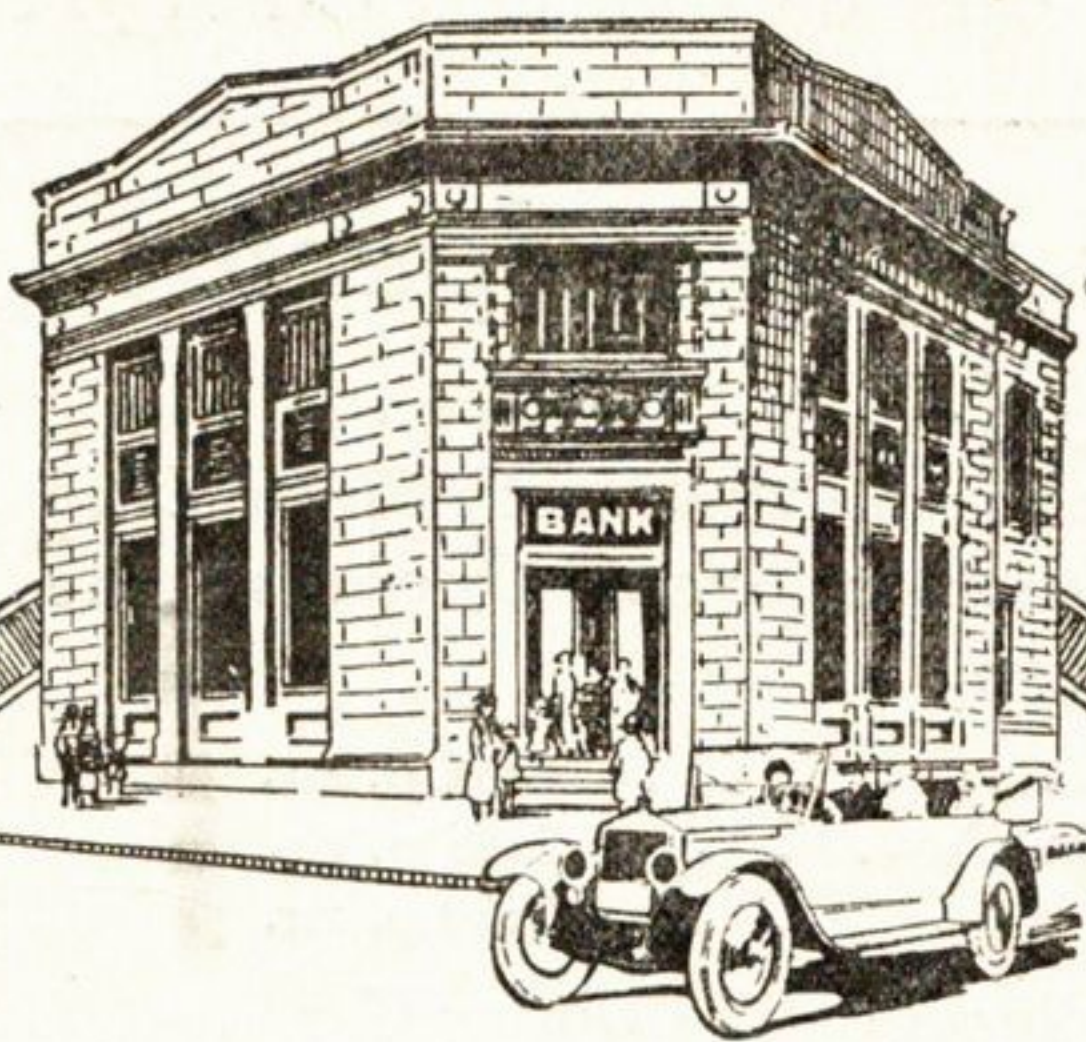
**Welch's Cafeteria  
Wilmette--**

The best way to assure yourself of a good wholesome meal, is to go to WELCH'S CAFETERIA

The Cafeteria way is the best way.



Dine Today the Cafeteria Way

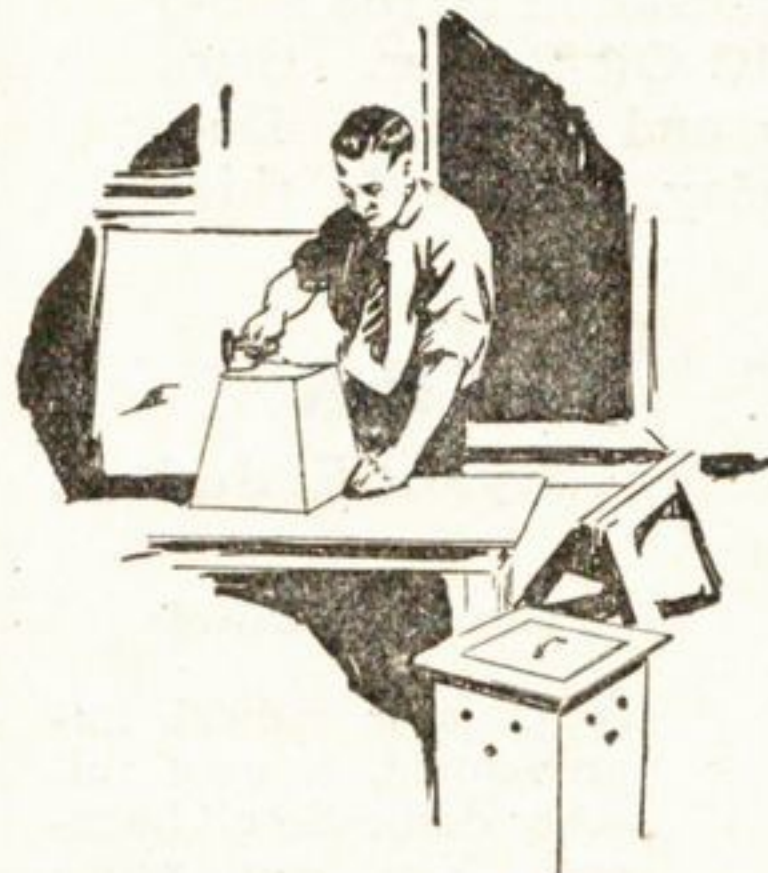


**PROPHECY**

The prophecy of a man's success is often written in his savings bank book

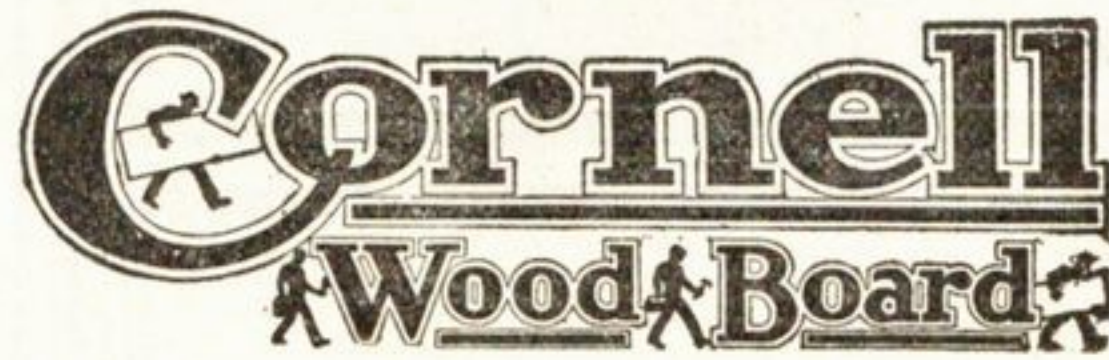
Prophets---and profits sound much alike. The first is a natural phenomenon ---but the second depends upon your ability to save.

**WINNETKA TRUST & SAVINGS BANK**  
WINNETKA, ILL.



**You can do 165 useful things with it**

FOR any number of carpentry and repair jobs; for making hundreds of useful and attractive home things---you'll find the ideal material in



There are two remarkable facts about Cornell---the number of things you can do with it; and the ease and economy with which you can do them. We know Cornell is what you want. That's why we have it for you.

We have a booklet, "165 Uses for Cornell-Wood-Board" that will interest you. It describes some of the many uses. You'll think of others. Just write, call or phone for a copy---it's yours for the asking.

Cornell is all wood, an important fact to you. It's easy to work with---saws well and holds nails. Its tough pure wood fiber, triple-sized; its laminated construction, four-plys thick; and its attractive oatmeal-finish, mill-primed---all these make Cornell the ideal utility material.

**Winnetka Coal-Lumber Company**