

# Avoid the Crowds In the Loop

Winnetka merchants invite you to inspect their beautiful showing of appropriate gifts for Christmas

Abundance of variety---bargains galore---convenience---reliability--- courteous service and a clean, healthful atmosphere should easily convince you that you will do well to stay out of the loop jam and shop right here at home

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*The early shopper will have  
the most complete choice  
of stocks*

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## Do Your Christmas Shopping In Winnetka

*This advertisement is paid for by a group of Winnetka merchants who are seeking your help in making better business in Winnetka.*