

WASHBURNE LEAVES TO STUDY FOREIGN SCHOOL

With the object in view of making an investigation of foreign experimental schools, Carleton W. Washburne, superintendent of Winnetka Public schools, leaves the village Monday for New York, from where he will sail November 1 on the Mauretania for a four months' sojourn in Europe. Mr. Washburne will be accompanied by Mrs. Washburne and two Winnetka school teachers, Miss Mabel Vogel and Miss Florence Brett. Mr. Washburne's headquarters will be located at Geneva, Switzerland.

Mr. Washburne has secured a four months' leave of absence from the Winnetka Board of Education to conduct investigations in the interest of the Department of Public Instruction, state of Illinois, and the United States Bureau of Education.

The purposes of Mr. Washburne's work in Europe are to be threefold: To directly benefit the Winnetka schools; to secure information for the educational agencies mentioned above, and to "Fulfill a need which I myself have long felt."

Willard Beatty, principal of the Skokie school, who was formerly associated with Superintendent Washburne in San Francisco, will be acting superintendent of schools in Mr. Washburne's absence.

Prohibition Is Subject for Sunday Men's Class

Sunday, October 29, to be observed throughout the country as National Sunday for the Study of Prohibition problem, will find the Sunday Morning Men's Class of the Congregational church prepared to consider the perplexing question from all its many angles.

Judge William N. Gemmill, of the Municipal Court, will be the speaker. His subject will be, "The Present Battle Line on Prohibition."

In the discussion of the prohibition question, the Men's Class is digressing from its prescribed program of study, but leaders of the class have considered the subject of genuine interest and concern to the members, and, consequently, arranged for the special discussion.

Sixteen members of the class participated in a steak fry in the Forest Preserve last Saturday afternoon, and report that the balance of the class surely missed the time of "its" life. Following the "feed," there were songs and stories in the setting of autumnal dusk and glowing embers.

D. A. R. Will Commemorate Planting of Memorial Trees

Armistice Day, November 11, at 2 o'clock in the afternoon, at the corner of Sheridan road and Willow street, Winnetka, a public ceremony will be held commemorating the planting of 29 memorial trees by the Chicago chapter, Daughters of the American Revolution.

Mrs. John O. Barber of Winnetka will be in charge of the program. The general public is invited.

Submit Corrected List of Skokie Yacht Club Officers

A recent issue of the Winnetka Talk published the list of officers of the Skokie Yacht club incorrectly, due to a misunderstanding. The corrected list of officers of the public school boys' organization follows:

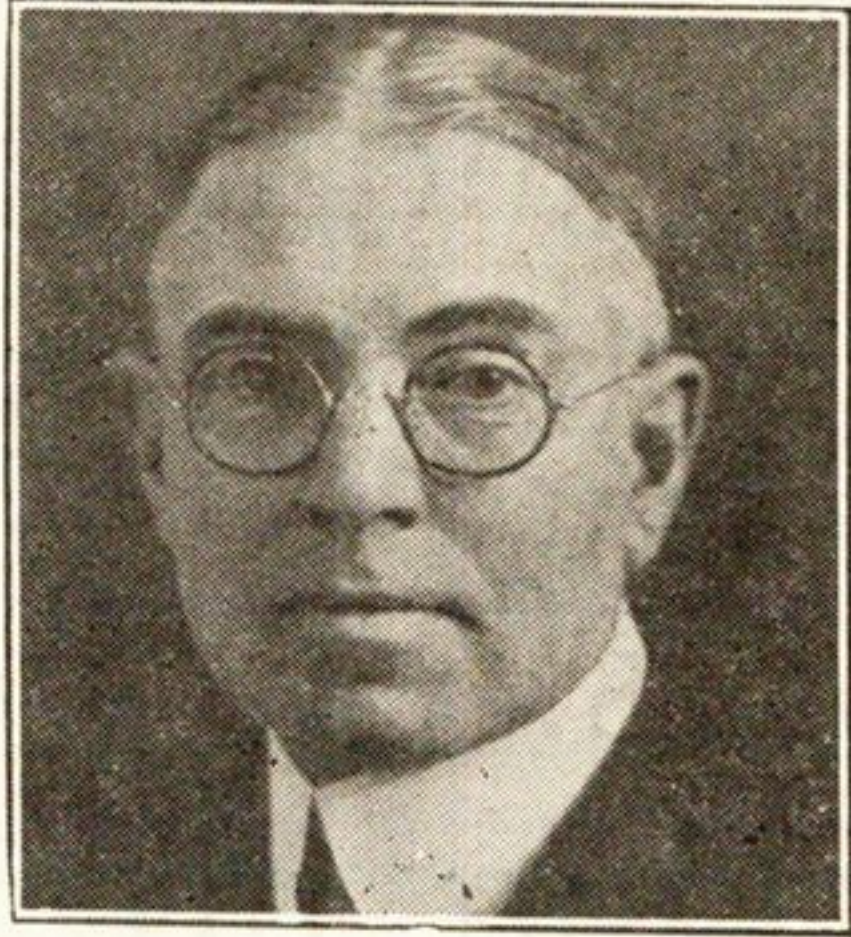
John West, commander; Eames Marble, vice commander; Arial Jewell, treasurer; Walter Neubacher, secretary.

Why He Advertises In The Talk

"Advertising in the Winnetka Talk has brought us in touch with people who appreciate 'Service with a smile,' quality merchandise and expert workmanship," says H. A. McLain, proprietor of the Hubbard Woods Garage, 1010 North avenue.

"The good results obtained through this medium of advertising justifies the increasing popularity of the paper," concludes his response to the query put by the editor, "Why Do You Advertise in the Talk?"

Mr. McLain is the third Winnetka



H. A. McLain

business man to be interviewed by the editor of the Talk in the endeavor to get the advertisers' viewpoint on advertising. There are countless arguments in favor of advertising, no valid arguments against it. The primary question involved has to do with the selection of a medium. Mr. McLain and scores of other Winnetka and Hubbard Woods business men employ the columns of the Talk with great consistency. Why do they choose that medium or form of advertising?

Watch the columns of the Talk for interviews with other business men of the village. An interview appears each week.

The North Shore Wellesley Club will meet for a second all-day sewing meeting for Petticoat Lane with Mrs. Irwin Rew, 217 Dempster street, Evanston, on Tuesday, October 31 at 10 a. m.

PHONE WINNETKA 110

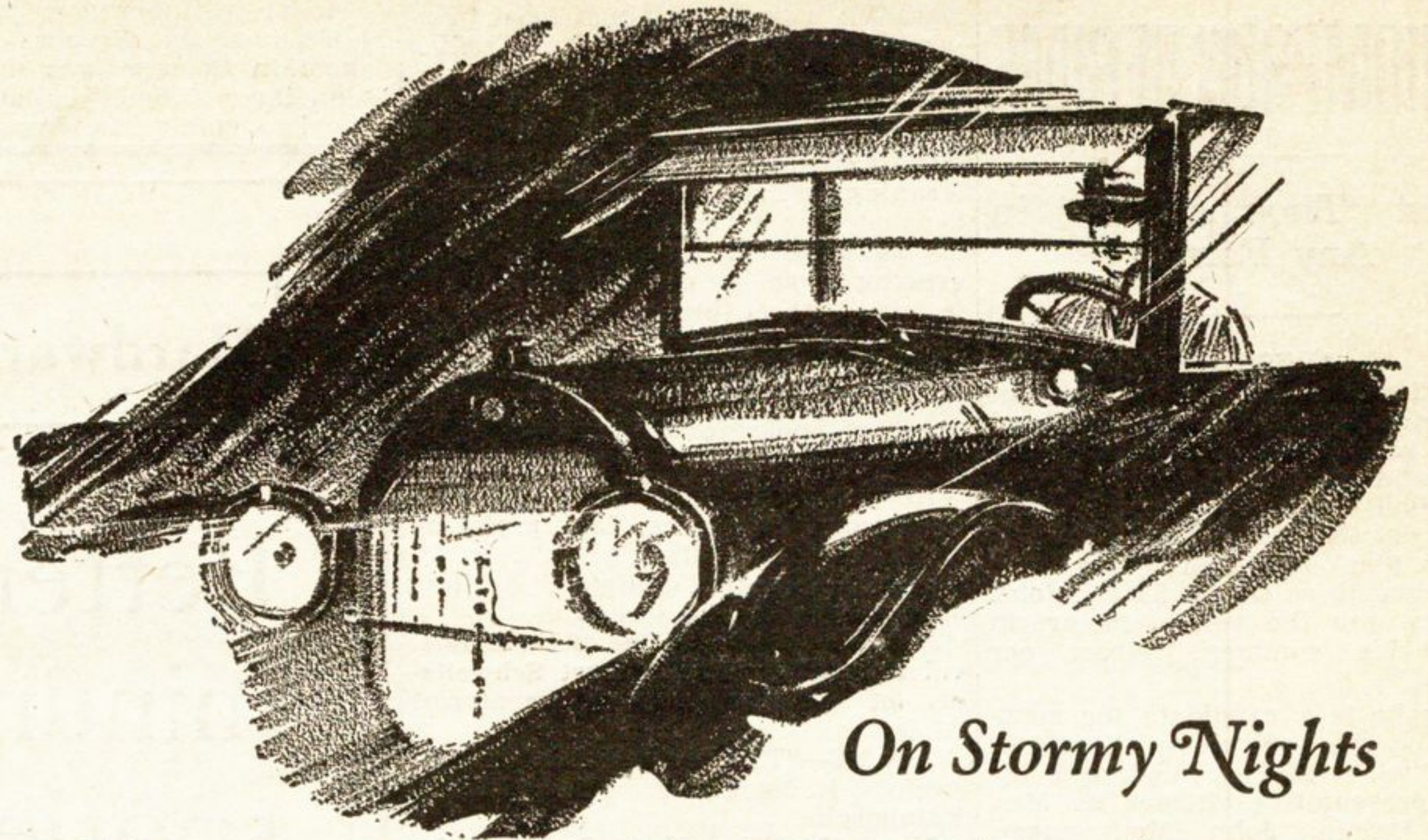
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On Stormy Nights

CADILLAC

At no time are the comfort and safety of Cadillac enclosed models more sharply emphasized than on a rainy night, either on country roads or in the press of traffic on Chicago's slippery streets.

It is then that you are thankful for Cadillac's easy certitude of performance, its instant response in emergencies—when brakes and clutch must hold, and when immediate pick-up and acceleration are essential.

You experience in such a test a sense of mastery over the most trying conditions. You are grateful, too, for Cadillac's weather-tight snugness, for the luxury of its interior arrangements, and for the fine points of design that mean for you arm, leg and body comfort and unobscured vision ahead.

The elements which give the Cadillac owner confidence under the very worst driving conditions may be summed up in the one word "dependability."

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EVANSTON SALES AND SERVICE · 1820 RIDGE AVENUE



STANDARD OF THE WORLD



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WE operate our own delivery trucks—it gives you better service.

We carry accounts and give credit to reliable parties.

We carry the BEST MEATS money can buy.

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A trial order will convince you.

Your photograph by appointment in your home or at our studio



Stanton Wilhite
Photographer

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