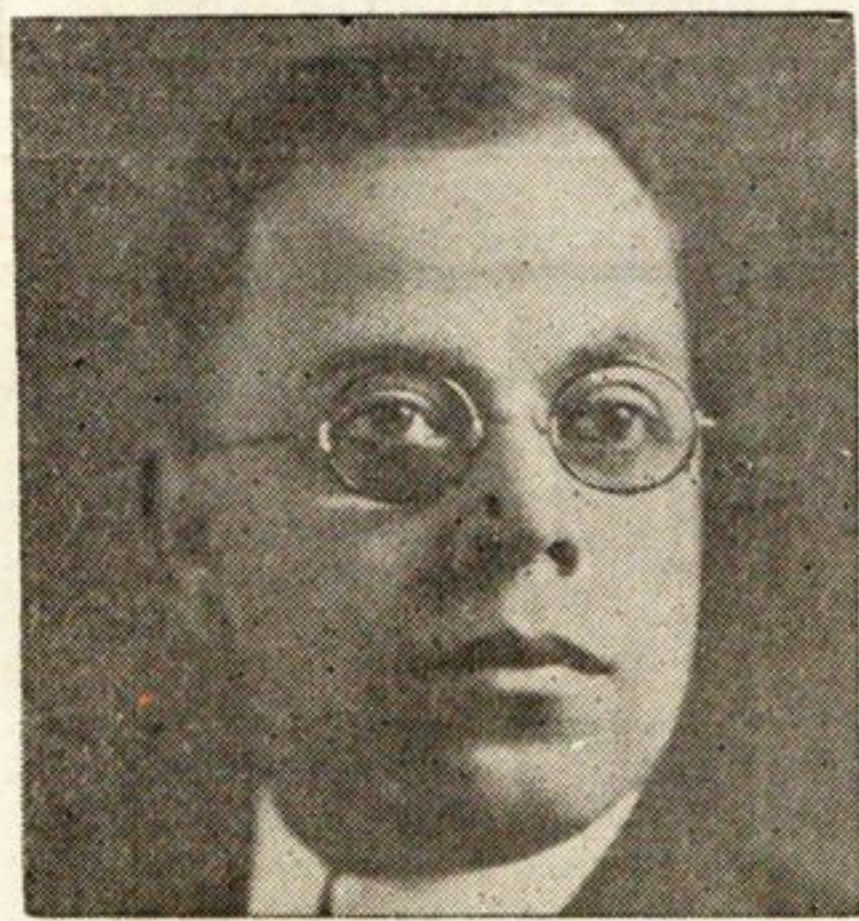


**Why He Advertises  
In The Talk**



A. L. ADAMS

"I advertise in the Winnetka Talk because I know from actual experience that such advertising brings results."

Alva Lee Adams, proprietor of Adams' Pharmacy, Elm and Linden streets, made that statement to the editor of the Talk in reply to the point blank, unqualified question, "Why do you advertise in the Winnetka Talk?"

"Advertising is a time saver," Mr. Adams continued. "The prospective purchaser needs something, sees it advertised and goes straight from where he is to where the article is sold. The newspaper, in our community and in every community, is the logical advertising medium because it is read thoroughly with regularity and assumes a prominent place in community life."

"Years ago when people wanted to know about things they harkened to the Town Crier. The newspaper has replaced that institution of earlier times and tells the people what they want to know, not only tells them the general news, but tells them, as well, what the storekeeper, the merchant has on his shelves."

**Gross Point Town Hall  
to Be Placed on Market**

The Gross Point Village Hall, reported sold on numerous occasions, will be placed on the market this winter, according to officials of the village. Gross Point will receive bids for purchase of the structure on December 18, it is officially announced.

Officers of the village who are responsible for the action are Edward Zetschel, president; Edward A. Schneider, clerk; George T. Rogers, attorney, acting for the Village.

**North Shore Men Join  
New Republican Club**

A Business Men's Republican club of the country towns of Cook County was effected Monday at the Hotel La Salle. The purpose of the organization is to interest the business men which include the substantial farmers and truckgrowers of the county, in the entire Republican ticket to be voted upon this fall as essential to the business welfare of the country towns.

Among those present at the meeting were Edward Zipf, President of Wilmette; Paul T. Klenk, President of Blue Island; Joseph Klenha, President of Cicero; August Geweke President of the Cook County Truck Gardeners association, William Hartray and George W. Paullin of Evanston, L. B. Springer of Wilmette, W. F. Propper, Supervisor of Thornton Township, J. W. Stackland, Franklin Park, merchant, S. J. Nordorf, secretary of the Board of Appeals of Wilmette, William H. Malone of Park Ridge, and Ralph L. Peck, President First National Bank of Palatine.

**"The Storm," Next Film  
in Community Pictures**

"The Storm," celebrated film of the northlands that has created a furore among motion picture enthusiasts, appears in Winnetka Community House Pictures Friday evening of next week.

In this photo drama the incomparable House Peters, Virginia Valli and Matt Moore assume the leading roles. It is the story of the battle of two men for the heart of a girl, replete with picturesque Canadian settings and action of the most thrilling character. It is a wholesome story produced with excellent judgment, from Langdon McCormick's sensational stage success of that title.

**RANDOLPH  
BEAUTY SHOP**

1159 Wilmette Avenue  
Brown Bldg.

Mme Lucia Lissner

specialist in the

Famous Russian Vapor Facials

Marceling Hair Coloring  
Shampooing Facial Massage  
Hairdressing Acne Treatments  
Manicuring Face Packs

Phone Wilmette 2070

**School Shoes**

Now is the time you need *Real Shoes* for your children. I am showing a wonderful line of strong, sturdy shoes made of Elk and Calf leathers at prices that are right.

**Buy your Galoshes  
and Rubbers Now!**

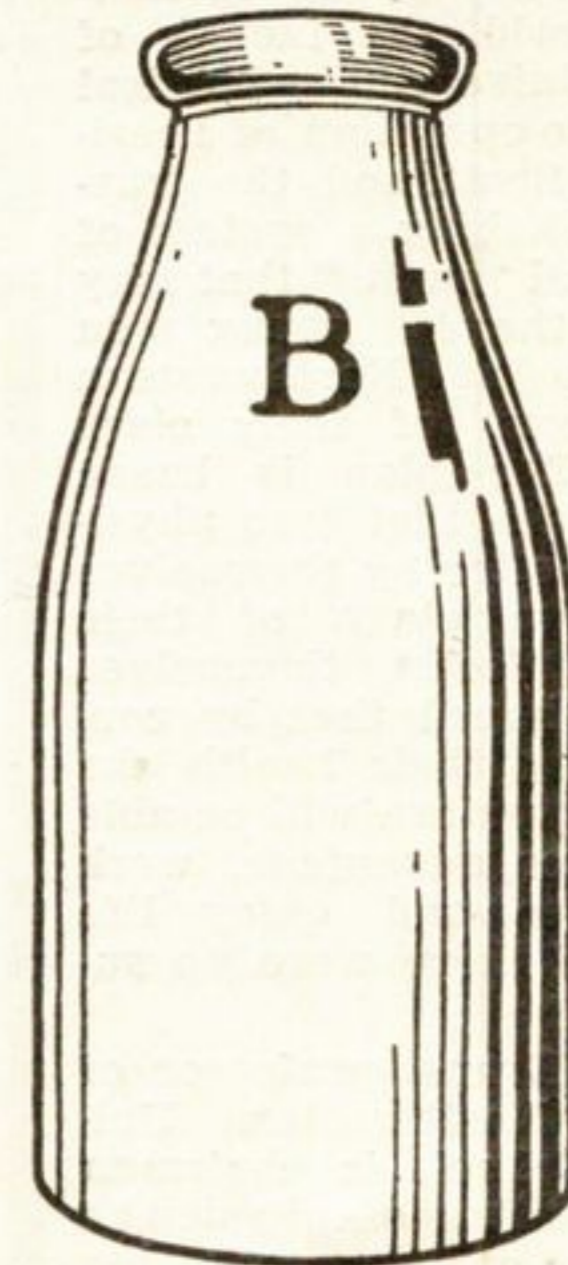
**S. Pool**

Shoes and Hosiery for  
Women and Children

1608 Chicago Ave. Evanston, Ill.

**-B-**

**On Ice--  
From Farm to You**

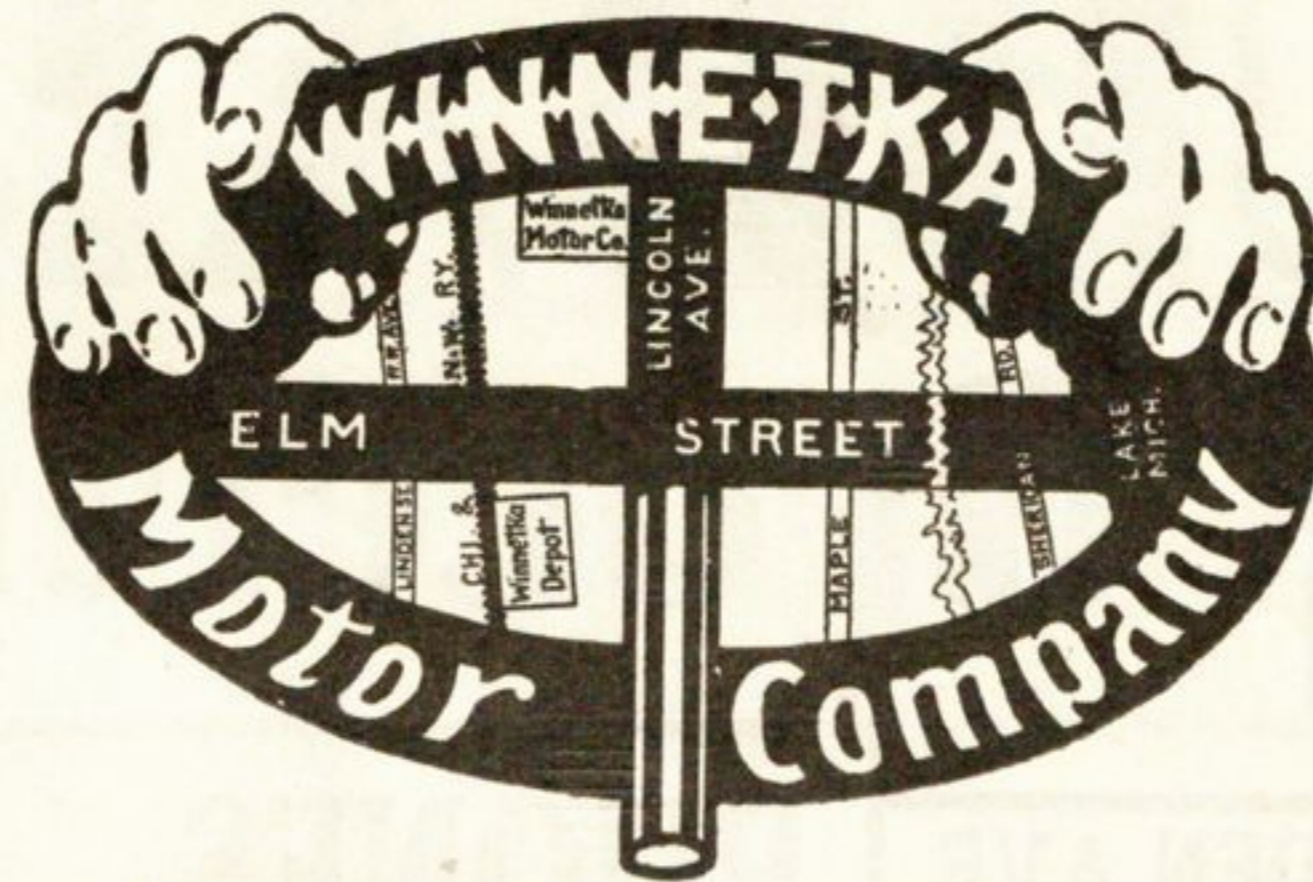


BOWMAN'S MILK is cradled in pure artesian-water ice from the time it leaves the country until it is delivered to you. This careful maintenance of proper coolness keeps the milk perfectly sweet

BOWMAN'S MILK is perfectly pasteurized and bottled in the country—the ideal method of handling milk.

**Bowman Milk**  
DAIRY COMPANY

**Complete Service**



**DODGE BROTHERS  
MOTOR VEHICLES**

**Wm. T. Wehrstedt, Prop.**

562 Lincoln Avenue

Winnetka -- Illinois

ACCESSORIES  
BATTERIES  
VULCANIZING  
TIRES  
REPAIRING

**AGNI**

Increases your mileage and power  
Prevents preignition knock  
Prevents carbon troubles and carbon knocks  
Increases flexibility of your motor  
Practically eliminates crank case dilution  
Increases lubricating efficiency  
Prolongs life of your motor  
Mixes with gasoline

CARS (for rent)  
PAINTING  
SIMONIZING  
STORAGE  
WELDING

Ask the Man Who Uses It