

PRIZES FOR "WHY YOU LIKE WINNETKA"

Realty Company Wants Essays on Town's Good Points

Winnetka's folks, young and old, poor and rich, fat and lean, are given an opportunity to express why they prefer our "Town Where People Pull Together!" as Keene Sumner so aptly described our village in an article of his by that title in the May AMERICAN Magazine. Two letter-writing contests, one for grown-ups, the other for our children, will be conducted by the Winnetka Improvement Co., who are developing the newest addition to Winnetka's select residence district adjoining the new Junior high school, WINNETKA MANOR.

In the contest for grown-ups, including the older children over high school age, letters are invited stating clearly in less than 500 words just why the writer selected and has retained Winnetka as his or her permanent homeplace, in preference to Chicago or some other suburban town. Prizes in the adult class will be \$25 for the best letter, \$15 for the 2nd best, and for the 3rd, \$10. All prizes will be paid in gold.

The kiddies, high school age and under, will tell in 250 words or less just what advantage they have over children living in Chicago and its other suburbs, including every point of interest to the children of a prospective Winnetka resident. Each feature should be given in a separate sentence or paragraph. Winners in the children's section will receive \$10 for the 1st prize, \$5 for 2nd, \$2.50 to each of the 6 next best, mak-

ing a total of \$30, or \$80 in gold in both adult and children's divisions. Some of the features which might be covered include the high average of the type of homes, stores, schools, churches, "Community House," bathing beaches, Skokie Playfield and golf course, parks, other recreational advantages, the new Junior high school, clean atmosphere, the Winnetka Plan which no other town in Northern Illinois can equal, kind of play—and class-mates and chums our children have, lack of snobbishness and class distinction, no undesirable residents, about our local government, taxes, clubs societies, etc.

Grammar, rhetoric and arrangement will not be taken into consideration in the awarding of prizes by the judges. Each letter should have the writer's name, address and occupation signed plainly at the end, written on one side of the paper only, paper as large as possible.

Winners will be announced on Sunday afternoon, September 10th, at the formal opening of Winnetka Manor, in the firm's offices at the southwest corner of Oak St. and Glendale Ave.

Mr. M. F. Schiavone, who is associated with the North Shore, Fidelity and Atlas banks of Chicago, Mr. A. L. Riemenschneider, Treasurer of the Cook County Real Estate Board, member of the Valuations Committee of that body and President of the General Realty Company, Inc., and Mr. L. P. Romano, Vice President and Treasurer of the General Realty Company, Inc., are the judges in both contests. These gentlemen are members of the Winnetka Improvement Co. firm, which is a department of the General Realty Company, Inc., created to develop and build up Winnetka Manor, in accordance with the recommendations of the Winnetka Plan Commission and the Winnetka Village Council.

All letters should be written and mailed immediately, addressed to the "Contest Judges," care Winnetka Improvement Co., 640 Otis Bldg., Chicago, to reach the Chicago office not later than Thursday, Sept. 7th. (Advertisement)

The Public Forum

In our village, where many improvements are being carried on all the time, one improvement of special import has been noted this summer. This has been the closing on Sunday of our barber shops. For many months the barber shops in other North Shore towns have been closed on Sunday, and it has seemed strange in our progressive village to have these shops open, and not give the proprietors and their helpers at least one day a week for rest, recreation and home. Now that the experiment has been tried and found successful, and the public as well pleased, may we hope that our barber shops will not only be closed on Sunday during the summer months, but during twelve months of the year.

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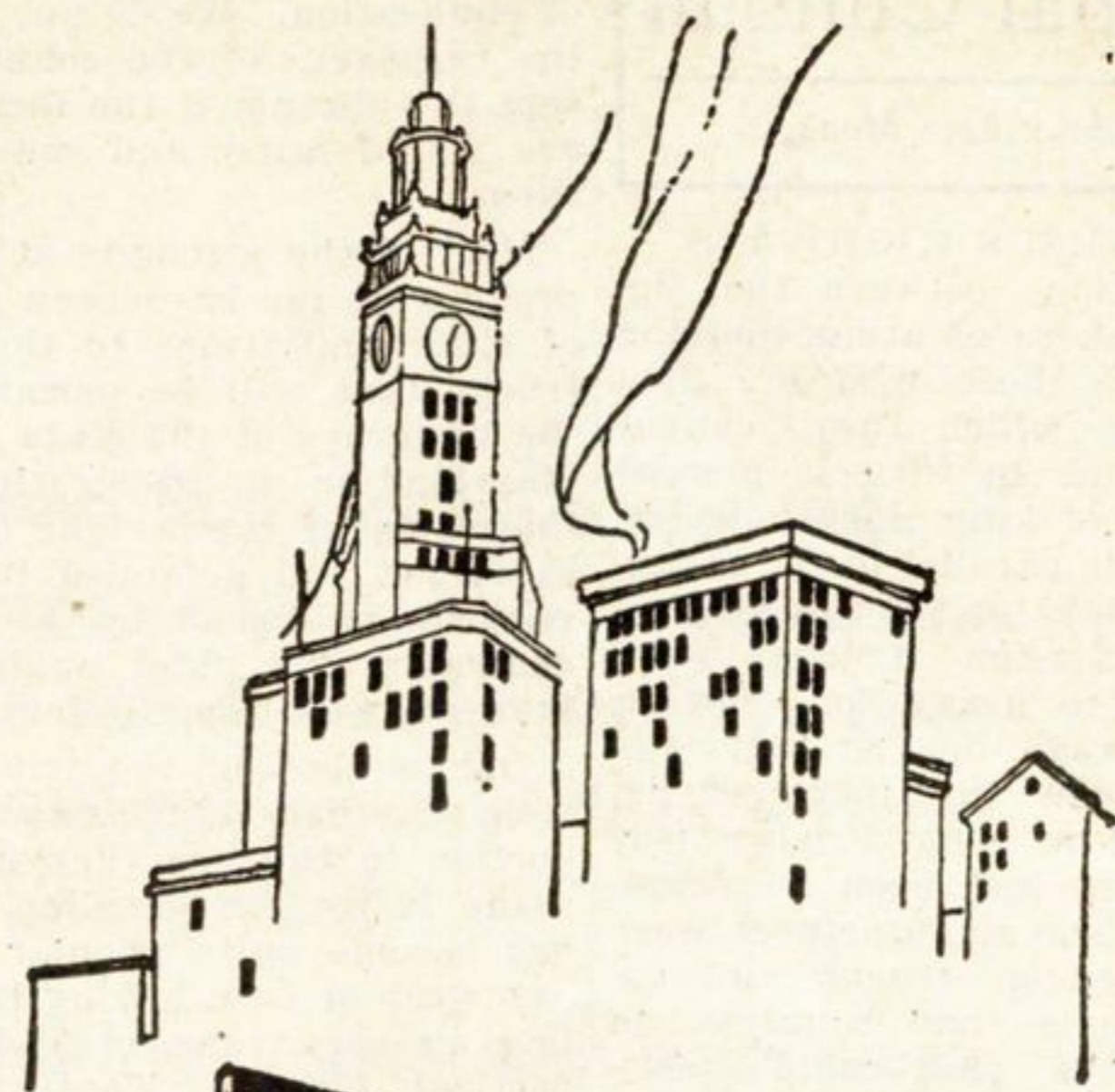
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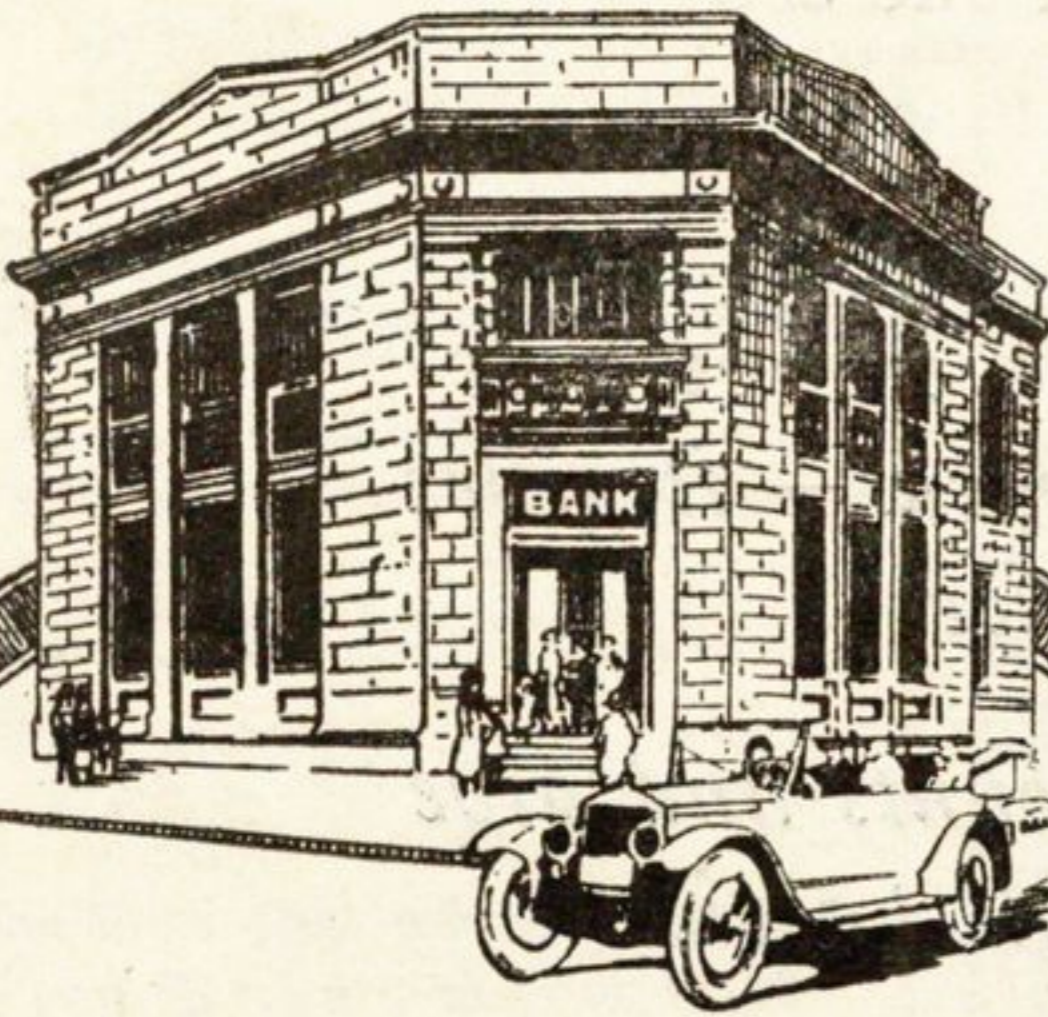
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