

Public Forum

Editor, Winnetka Weekly Talk, Winnetka, Ill.

Dear Sir:
The recent discussion in the Public Forum regarding the street lighting in the business district of our village has prompted me to say just a few things along this line. During my term of President of the village the Village Council attempted to put through a plan of street lighting for our business district which failed at that time because of the lack of interest among the men or firms engaged in business in our business section. Had the proper co-operation of our citizens been given to the plan at that time our village would have been among the first to enjoy the benefits of a well-lighted business district, instead of one of the last along the shore. Now that this plan is being agitated again let us hope it will receive the proper support from all of our citizens to make it possible to put it over and put it over in a broad and vigorous way.

Almost every town along the north shore is far ahead of us in this respect, not to mention the numerous towns and cities throughout the country. The growth of our village, the increasing problem of street traffic, demand that we do something and do it at once.

Every good citizen recognizes the best means of an ornamental lighting system, as most important to the prosperity, safety and beauty of a community.

The entire community profits. The merchants prosper. Loyalty and pride are quickened. Money put into a good lighting system is not money spent; it is money invested, drawing dividends every day of the year.

The police value of good street lighting needs no proof.

Strong electric lights are as good as additional policemen and will cost the village but \$25 each year to maintain.

Whatever may be the plan devised for the style of post used, we can be assured that once we decide to properly light our business district, the committee in charge will get the most efficient, most ornamental and best post obtainable, because Winnetka demands the best, as has been shown by things we have accomplished.

There is no doubt the Village Council will maintain these lights once

they are installed. It has always stood ready to do that if the citizens would only do their part.

In my humble opinion these lights can be paid for by special assessment without being a burden to any property owner and the dividends to the merchant, as well as the citizens, will more than offset the cost many times.

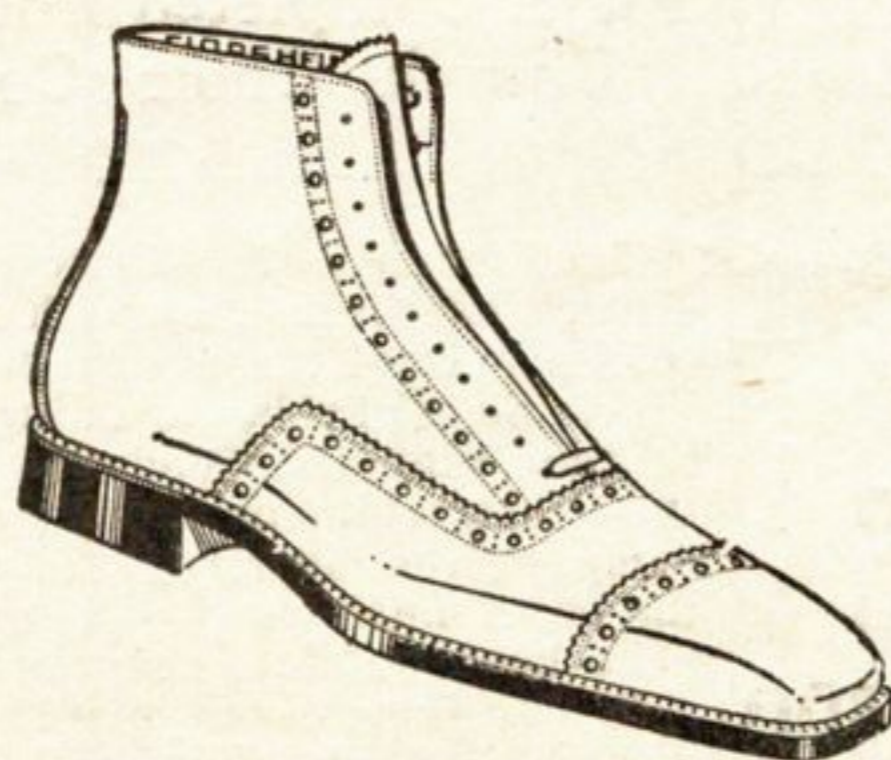
A public hearing on this question is suggested. Why wait any longer to accomplish that which we have seen is not an experiment but in reality a profitable investment and worthy of the hearty support of all our citizens?

Very truly yours,
SHERMAN M. GOBLE

Miss Dorothy Lum, 672 Lincoln avenue, celebrated her ninth birthday anniversary on Saturday, May 13, by giving a luncheon for nine of her friends.

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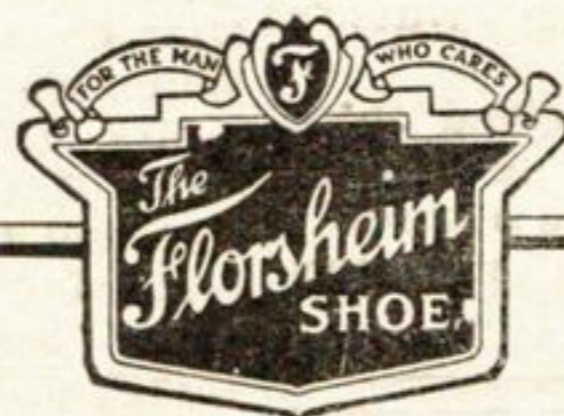
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