

BUSINESS MAN TALKS ABOUT ARDEN SHORE

Says Rest Camp Deserves Unlimited Support

Editor's Note: This is the second in the series of Arden Shore articles. Many business men of Chicago are beginning to realize the commercial value of the good start in life that is given boys and girls at Arden Shore Camp. William E. Clow, who has many Arden Shore boys in his employ, when pressed to tell what he thought of them replied that "actions speak louder than words," and added that he had just written the superintendent of the camp to send him another boy.

Mr. Clow writes the following in appreciation of the work of the camp. By WILLIAM E. CLOW

With the magic wand of kindness, care and instruction in the right method of living, many a boy, at Arden Shore, is changed from a liability to an asset to all of the people of Chicago.

A majority of all criminals are turned from the straight and narrow path in their youth. Many of them could and would have been saved if only they had been taken into an Arden Shore.

On Sunday, returning from a visit, we took into our auto a mother and father, who had come from the city to visit their boy at the camp.

To Follow Example. I asked the father if they had plenty of fresh air in their sleeping rooms at night. Before the poor man could reply—and use the word "poor" with a double meaning because he was such a little man—so thin and sickly looking that I wondered if he had strength enough to support his family—his wife spoke up and said:

"No indeed, we do not have any air in our rooms. Not only does my husband close the windows and doors, but when he gets into bed he draws the bed clothes over his head and goes to sleep." The man smiled and said: "I am not going to do it again—a carpenter lives next door to our home and I am going to get him to help me build a porch; and when it is built we are going to sleep outdoors, and until that time we will sleep with every window open." And he added: "It is just wonderful what they have done for our boy at Arden Shore."

We have a number of boys from Arden Shore. I could tell many an interesting story of our experiences with them and what they have accomplished. One will illustrate:

A dear little woman was trudging along the road to Lake Bluff. We had seen her with a slender young boy at Arden Shore—and we soon had her story. A widow, her husband dying about a year earlier, leaving her destitute and with two young sons. The elder, she told us was a strong healthy boy, who answered an advertisement, and the previous spring had gone to work on a farm. He made no complaint to his mother—just sent her his wages. But when he returned in the fall, he came back only to die within a few weeks—broken down by over-work and exposure. The younger son was too delicate to work and fortunately was sent to Arden Shore. When he attained normal weight he came to us—is now earning \$60 per month and helping to support his mother, and together they earn enough to live far better than they had been—when the little mother did all the work.

MORE TO ADORN THE FACE THAN THE MIND

Cosmetics Take More of Our Money Than Colleges

Boston.—The deadly parallel between expenditures for face cosmetics and perfume and various other embellishments found these days on my lady's dressing table not to speak of certain luxuries indulged in by mere man and for educational purposes in America was drawn in an address this noon by Dean Ralph E. Heilman, head of Northwestern University, \$750,000,000 or fifty per cent more than the total endowment of all university Schools of Commerce, before the Boston Chamber of Commerce.

"The people of the United States," said Dean Heilman "spent for cosmetics, perfume, and face powder in the private colleges and universities in the country. My information comes from the treasury department at Washington and indicates, through the returns of luxury taxes on certain articles, that \$600,000,000 was spent last year, for ice cream and soft drinks, \$800,000,000 for cigarettes, \$800,000,000 for tobacco and

snuff, \$510,000,000 for cigars, \$500,000,000 for jewelry, and \$300,000,000 for furs, whereas the total endowment of all private colleges and universities is less than \$500,000,000.

"The pressing need of our colleges and universities is for increased equipment, facilities, and endowment with which to carry on their work," said Dean Heilman. He asserted that the increase in attendance since 1917 in the twenty-five institutions which are members of the American Association of Universities, is 113 per cent, whereas there has not been a corresponding increase in equipment, appropriations, endowment and teaching staffs.

"It is of the utmost importance to the business interests of the country that education be properly supported. For business is dependable on the colleges and universities for research, for scientific discoveries and inventions, and mechanical and technical

improvements; to teach youth; to train the teachers in all our secondary schools, and to qualify leaders in every realm of human activity."

Dean Heilman lives at 731 Clinton place, Evanston.

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Complaints concerning assessments, on real or personal property, must be filed before August 1 of each year.
Board members should know law, property and people—Litsinger does.

