

Winnetka Weekly Talk

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by
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SATURDAY, MARCH 18, 1922

WORSE THAN THE FLAPPER

The generous amount of discussion given to the "flapper" and the questions which naturally arise in her connection has seemed to establish the subject at the very head of those of importance to the welfare of nations. It is a shock then, to discover that, in the very realm of the flapper, there is something considered even worse than the young miss of such sophistication that her elders are quite helpless before her. The charge made at the recent National Educational Association that the reformer constitutes a greater peril to the public schools than the flappers is one to give us pause and to arouse suspicion of whether it is in reality wise to seek in ways both devious and direct to stem the course of the times and to change the character of the rising generation which is suffering from the too heady draught of liberty which has been administered by unsuspecting parents.

The flapper is, according to the professor who rose in her defence, a passing thing. She will grow up and realize the silliness and folly of her ways. The next generation will not be like her. The reforms which are urged, reforms that do not, generally speaking, better conditions, are not so likely to pass. At least they require more time, for they have not only to be instituted, but corrected and lived down.

The real trouble, with the reformer as well as with the flapper, arises out of the disposition of the present adult to seek to change conditions in institutions rather than in the immediate domain under his or her personal control. They acknowledge that charity begins at home, but they fail to see that real reform will come only when there is a more wholesome atmosphere about the home fireside. They find it much more diverting to gather with others who would better the world and discuss over the tea cups the ills from which society is suffering than to give the time and service required to effect the proper upbringing of the young people who have been given into their charge. There would be less need for reform in schools if there were more effective home training. Then the teacher could give her time and talent to the work for which she has been trained and is paid, the teaching of the subjects of the curriculum. The flapper would disappear, the reformer would be too busy with her own personal reformings to bother, and everybody would be the better for the change.

THE MOVIE CRITIC

It is good advice that has been given the people of the churches, and it applies to other organizations as well, to make the movies serve a good and useful purpose instead of trying to prevent the showing of the screen plays. The movies are here to stay and the fact might as well be reckoned with by those who are not given to approval of the sort of pictures that are shown in the theatres of the average town.

There is just one really effective board of censorship, that which is established by the better element in the community and works through a withdrawal of patronage or encouragement of the management to show only such pictures as are without the obvious faults of which there is such general complaint. When the opinion of the theatre-going public shall have been developed to tolerate only the good in pictures, then we shall see producers and management striving to better the output of the studios and the selection of the program a matter of real concern for the exhibitor.

Criticism is easy but the critic of the movie might as well save breath. For there is only one kind of criticism that produces any effect whatever, the kind that is noticeable at the box office. So long as people flock in sufficient numbers to fill every seat for a succession of exhibitions every day, the manager of the motion picture theater has a reasonable foundation for his belief that the program which he is offering meets with the approval of the general public. Education of the taste of that general public will proceed only through the encouragement of the better class of films by those who have the higher standard of what is suitable. The critic who stays at home from the movies does nothing to make them better.

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MATINEES 2 and 4 Evening 7 and 9

Next Week

Monday, Tuesday, March 20, 21

PAULINE FREDERICK

in

"TWO KINDS OF WOMEN"

From the novel "Judith of Blue Lake Ranch"

Wednesday, March 22

Antonio Moreno

in

"A Guilty Conscience"

Thursday, Friday, March 23, 24

Charles Ray

in

"R. S. V. P."

It tells the story of two Hobo-
hobos who conquered society armed
with one invitation and one dress
suit.

Saturday, March 25

CORRINE GRIFFITH

in

"ISLAND WIVES"

"With Stanley in Africa" No. 2—
Afternoon only. Comedy at Night.



STORAGE

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Express Trains for Chicago leave Winnetka every half-hour from 6:59 a. m. to 7:59 a. m., then 8:32 a. m. and every half-hour to 12:02 a. m.

To The South Side

Five fast trains are operated daily between Milwaukee and 63rd and Dorchester Ave., Chicago. These trains also stop at Loop Stations, 43rd and Calumet, and 63rd and University.

Chicago North Shore & Milwaukee R. R.

Winnetka Ticket Office, Elm Street

Phone Winnetka 963