

# Winnetka Weekly Talk

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by  
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Telephone ..... Winnetka 388  
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Saturday, February 11, 1922

## "THE BUSINESS MEN'S DUTY"

"The big definite duty of the business man in 1922 will be to lend every agency in his power to promote sane, sensible thinking in America." The best way in which to promote sane, sensible thinking is to indulge in it, and thus to reflect it in speech, as well as in policies of work.

There is no mental state more easily cultivated than that of feeling sorry for oneself. It has been the natural reaction to the general talk or depression and contributory to the reality of that state. Now an effort is being made to correct the ill effects of the suggestion of the evil times that have been upon us, and business men are being called to their duty to do their full part in that national work.

In the last generation great strides have been made in public education concerning the physical being. Remarkable advance has been made by students in the realm of psychology, but the man in the streets and the woman in the home still has the very slightest understanding of his mental workings, and of the ways that he reacts to the suggestions that come to him. It is the next subject to be added to the curriculum in the college of experience and public education, a subject that will open new and untried ways of adding to the pleasures of life without compromising the serious work that is done. "As a man thinketh, so is he" is true in the experience of everybody. We are only beginning to learn that "as a man speaketh, so is his neighbor likely to be," is equally true.

## PRINCESS MARY'S WEDDING GIFT

Pictorial evidence of the placing of boxes bearing the inscription "Princess Mary's Wedding Gift," in convenient places in London is at hand, boxes in which the general public may place contributions to the fund from which is to be bought the gift bearing the love and good wishes of the people of the realm to the daughter of the King.

England is, indeed, a happy country. The people have evolved a system of government which gives them all the freedom that they would enjoy in a republic and retains for them the symbol of their greatness and unity in the royal family, with all the picturesque display that the institution of the crown affords. The people will give gladly to the gift for the princess, feeling that they are performing a patriotic service, having a hand in the romance of the princess, and generally enjoying themselves. It is a pleasure that they can well afford.

"Half of the new theatrical ventures in New York this season have failed," Roland Holt told the Drama club the other day. "Gertie's Garter" and others of its kind have had short runs only. Half of last season's plays deserved to fail. Be it said to the glory of the public it has more decent taste in drama than the producers. The majority of the gentlemen in the amusement business would gorge the public on "Gertie's Garter" stuff till the cows came home if the public would stand for it. But the public won't.

## A PREACHING PRESS

Charles Sheldon, of "In His Steps" fame, calls upon the editorial profession to join forces with the ministerial, to "preach" through the columns of the newspaper at that congregation which stays at home on Sunday morning, immersed in the paper, unwilling to go to church to hear the preaching that it is good for them to hear. And the editor of the self-respecting newspaper does preach, preaches daily the virtues of civic rightness, of community responsibility, calling upon the more fortunately placed in the community to accept the burden of being the keeper of the happiness and physical well being of the unfortunate members of the public to which he belongs.

The newspaper which is managed by men who lay claim to being good citizens, give themselves and their columns to the forwarding of every good cause that is to be promoted in the community. They safeguard the interests of the people when they are threatened, by serving as a medium through which civic duty is urged and facts presented to the public. In

fact they do preach after the approved manner of applying the standards of Christian living to the daily behavior of people who profess to believe in them.

The Press is not far behind the Pulpit now in these unregenerate days as a force for righteousness in the community.

## SOLDIER COMES FIRST

The proper care of disabled and unemployed ex-soldiers should come before the erection of expensive war memorials, according to the American Legion's legislative committee, which has condemned the plan of the George Washington Memorial Association to gain state support in erecting a Victory building in Washington, D. C. President Harding is reported as having endorsed the project and written to governors of states recommending aid.

## Requires Cash.

Often a man fails to embrace an opportunity because he is "shy."—Boston Transcript.



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IN

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WEDNESDAY and

THURSDAY

FEB. 15th and 16th

KATHERINE  
MAC DONALD

IN

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FRIDAY and SATURDAY


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CONWAY

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## COOK ELECTRICALLY

and use the "STANDARD" because--

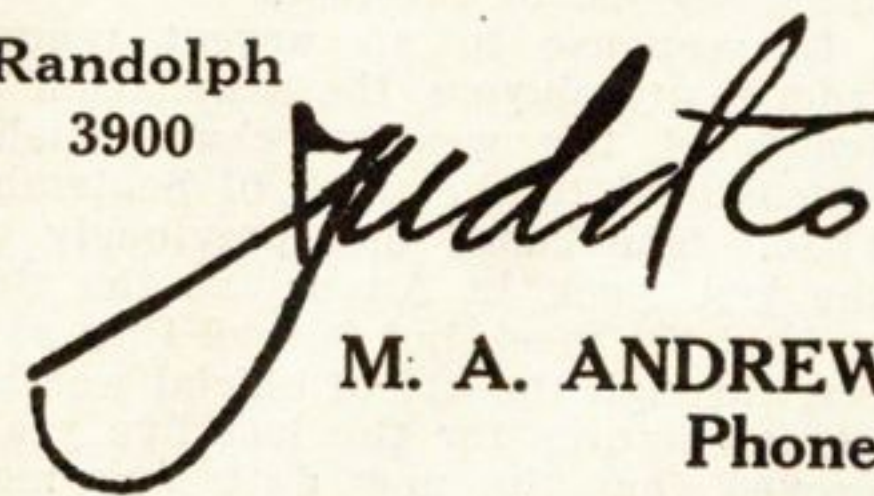
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Take advantage of this convenient route.

Limited Trains for Milwaukee leave Winnetka every hour from 5:54 a. m. to 12:54 a. m.

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# Chicago North Shore & Milwaukee R. R.

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