### Starting Saturday, January 21st Winnetka's First Real

### one 3 316

This is not a "forced sale," a "selling out" or "out of business" sale. It is a bona-fide effort to keep the trade of the north shore people where it belongs, on the North Shore. Every pair of shoes that is sold on this sale is guaranteed just the same as though it were not reduced.

#### Every Shoe In The House Is Reduced From

## \$1.00 to \$2.00 The Pair

#### Three Wonderful Specials

Ladies	' Black	Oxfords
Sizes		Widths
$5\frac{1}{2}$ , $6\frac{1}{2}$ , $5$ , $6\frac{1}{2}$ .	7	
5		C
\$900	Value	\$600

Ladies' Brown	Oxfords Widths
51/2, 6, 61/2, 7	A
$5, 5\frac{1}{2}, 6, 6\frac{1}{2} \dots $ $6, 6\frac{1}{2} \dots $	
$6, 6\frac{1}{2} \dots$	
\$900 Value	\$600

Ladies'Brown Brogue Oxfords		
Sizes	100 Ja	Widths
$5, 6\frac{1}{2}, 7$ $4\frac{1}{2}, 6\frac{1}{2}$ $3\frac{1}{2}, 5, 7$		
\$800	Value	\$500

These are a broken lot of very fine shoes; if your size is among those listed you will be able to pick up a real bargain.

Brown Strap Pumps - Ladies' High Shoes Growing Girls' High Shoes - Men's High Shoes Ladies' Felt Slippers

Children's Shoes - Misses' Patent Leather Shoes Ladies' Fine Pumps - Boys' Shoes of All Kinds "Little Gent" Shoes

All Reduced \$1.00, \$2.00, \$3.00 The Pair

Specials In Rubber Footwear

Boys' Arctics, 4 buckle, \$2.50 per pair Men's 1 buckle Arctics, heavy, \$2.00

Misses' and Children's Arctics, 5 buckle, \$3 and \$3.50 pr. Boys' Gym Shoes, \$2.85 per pair

HEAVY SHOES

Men's High Cut Boots \$6.50

Boys' High Cut Boots, \$3.50 and \$4.50

# Blomdahl & Sundmark Shoes of Quality

805 Elm St. Winnetka, Ill. Phone 1108

An Early Selection is Advisable

These Bargains Cannot Last Long

No Refunds or Returns Can Be Given on This Sale.