

NEW CITY DIRECTORY FOR THE NORTH SHORE

R. L. Polk Company Obtains Approval
of North Shore Business
Organizations for Up-to-
date Directory

Written plans of the proposed new city directory for the north shore were received recently from the R. L. Polk Co., Detroit, by Secretary Charles W. Ward of the Evanston Chamber of Commerce. The plans followed an informal approval of the Polk company's type of directory by various north shore business organizations.

At a meeting of the Evanston Retail Board which unofficially approved the Polk directory, the McCoy Co. of Rockford, which had been a strong bidder in the field, withdrew. The Polk company, it is understood, has already obtained rights on the north shore directory from the Bumstead Co., the former publishers.

The Polk company's directory will contain a section dealing with town and county government, banks, post offices, churches and society information. There will be a street and avenue guide, the numbers of houses and the heads of families being listed. In the list of names in the directory proper will be given a man's last name followed by his first name and middle initial, his occupation and street number. The names of all business firms will be listed, giving the names of the officers and the nature of the business.

A unique feature of the Polk company's service will be a library of city directories of 500 cities to be established at the office of the Chamber of Commerce. These will be open to the public, and will be kept strictly up to date, new directories from the various cities in the United States being added as soon as they are published.

GOVERNOR HONORS HEROINE

Homer, Nebr.—More than 1,000 persons witnessed the ceremonies in honor of Mrs. Mildred Lothrop and Frank Forest, telephone company employes, who were awarded the Theodore N. Vail medal for heroic services during the Homer flood of May 21, 1920. Gov. Samuel R. McKelvie paid a glowing tribute to Mrs. Lothrop, who did not leave her switchboard until every subscriber had been warned. Mr. Forest kept the wires working while Mrs. Lothrop completed her task.

Give your skin a treat—use Blue Devil Cleanser. Adv. LTG9-1tc

Mrs. W. G. Hibbard on Forest Preserve Board

Named Member of Citizens Committee Which Promotes Development of Forest Preserves

Mrs. William G. Hibbard of Winnetka, well known to north shore residents as one of the foremost sponsors of the development of the Skokie as a part of the Cook County Forest Preserve, was this week appointed a member of the citizens' committee, which is working in conjunction with the County board to promote plans for enlargement and increased beautification of the great county garden spot and play ground.

Mrs. Hibbard, who was selected to succeed Col. Robert R. McCormick, appears on the committee with Victor F. Lawson, Dwight H. Perkins, William A. Peterson, John C. Vaughan and Charles H. Wacker. She is the first woman to be accorded the honor of a position on the committee.

Four million residents of Cook county enjoyed the facilities of the Forest Preserve during 1921, according to Daniel Ryan, president of the county board. That number will be doubled in 1922, President Ryan, estimates, in urging additional facilities for the comfort and convenience of the pleasure-seekers.

Plans for betterment include acquiring more forests, reforestation of barren land, establishment of the zoological gardens proposed by Mrs. Edith Rockefeller McCormick, and the protection of bird and flower life.

MARK TWAIN BUOYS YOUR SPIRITS IN "YANKEE" FILM

At no time in the history of the American nation has there been so great a need for the wholesome, hearty, even pedagogic humor of Mark Twain, as right now. With the minds of the people in the darkest hour of the reconstruction era, his fanciful, good natured manner of dealing with life as it is lived in all times, is the best tonic conceivable.

At the Woods theater is being shown a film version of his greatest work of this nature, "A Connecticut Yankee in King Arthur's Court." And how better than by the film could the humor of the "Great Humorist" be translated and brought to the understanding of the restless, dissatisfied populace of today?

When troubles seem insurmountable nothing could better teach us the truth of the slang expression, "It won't make any difference a thousand years from now."

TRAINS TO CARRY WIRELESS

Chicago.—The crack electric limited trains running between Chicago and Milwaukee on the Chicago, North Shore and Milwaukee Electric Rail-

road are to be equipped with wireless telephones. The services will be available to all patrons of the interurban public utility company. Experiments are now in progress in the company's

shops and the trains will be equipped in the very near future.

Give hard water a jolt—break its mean disposition with Blue Devil. adv. LTG9-1tc

Telephone 844

"AT ECKARTS"

Too busy this week to write long advertisements. Inventory--thinking up new ways of serving you is taking up our time. No specials this week -- nothing fancy -- just plain every day hardware -- sold cheerfully -- at prices that are right.

J. F. Eckart Co.

HARDWARE

736 Elm St.

Phone 844

Winnetka, Illinois

SEMI-ANNUAL

CLEARANCE SALE

BIG REDUCTIONS

on all

SHOES - - - OXFORDS

SLIPPERS and SPATS

WOMEN'S:

Walking Oxfords \$6.35 and \$7.85

Walking Pumps \$6.35 and \$7.85

Boots \$5.85, \$7.85 and \$8.85

Evening Slippers \$6.85, \$7.85, \$8.85, \$9.85

MEN'S:

Shoes \$7.35, \$7.65, \$8.55

Oxfords \$7.35, \$7.65

Dress Oxfords \$7.55

Dress Shoes \$7.85

We Have All Sizes But Not In Every Style

Cantilever Shoes and Oxfords are not included in this sale, but we have made reductions in same. All Edwin Clapp Calfskin Oxfords and Shoes @ \$11.55

North Shore Bootery

IN THE NORTH SHORE HOTEL
Chicago and Davis

Tel. Ev. 6757

529 Davis St.

Table Service

Everything for the table except the meats, is to be found here.

Fine imported canned goods, fresh fruits and vegetables—just phone in your order.

Hubbard Woods Grocery

890 Linden Ave. Hubbard Woods

Phone Winnetka 1435-36