

Store Open Evenings Till Christmas Large New Stocks of Gift Merchandise



CHRISTMAS shopping will give you but little trouble and worry, if you bring your gift lists to Rosenberg's first.

Our Christmas stocks are broad and embracing—they include gifts for everybody. Here assembled under the most pleasant shopping environments are gifts not only essentially practical in character, but articles unique and distinctive in type.

The convenient location of this store is particularly to your advantage at this time, while our policy of moderate pricing will help you very greatly in lowering your Christmas expenditure.

Rosenberg's

EVANSTON
The Christmas Store Supreme

CHRISTMAS CARDS

Your friends will be expecting Christmas cards from you—so don't disappoint. By choosing now, you will find a much larger and better assortment. Here are cards appropriate for every individual, 5c to 50c.

Linen Handkerchiefs 45c

—first floor



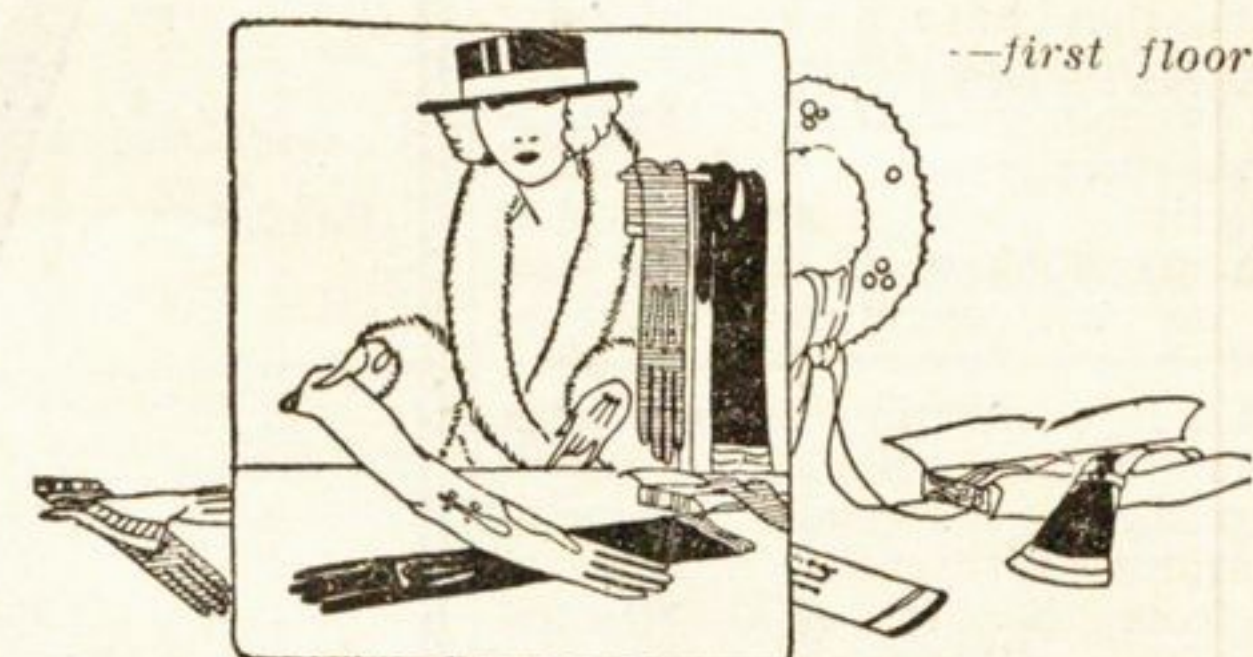
An excellent value that gift seekers will appreciate. Made of fine, sheer white linen, neatly embroidered in corner and hemstitched; each 45c.

Box of 3 Kerchiefs \$1.50

Women's imported Swiss novelty handkerchiefs; very attractive creations; embroidered in color; 3 in a neat box for \$1.50.

Children's Kerchiefs, 3 for 29c

White lawn with colored embroidered corners; neatly hemstitched; an inexpensive gift for children; box of 3 for 29c.



—first floor

Gloves for Her Gift

At \$1.95 Pair—Women's wool knit gloves in gauntlet style; brown, heather, white, navy, grey, green and camel's hair; warm and attractive; pair \$1.95

At \$2.00 Pair—Kayser's double silk gloves; two clasps with self or embroidered backs; black white and popular shades; pair \$2.00

At \$2.50 Pair—Modish imported washable chambray suede gloves; strap wrist gauntlet style; embroidered backs and flare cuffs; popular shades; pair \$2.50

Designed for Formal Occasions---These



Pumps of Silver Cloth

-- A remarkable value

\$13.45 pair

To give milady a pair of these delightfully pretty dancing pumps would be meeting her requirements for the coming Holiday festivities. Graceful indeed, are their style lines—and bright and shimmering is their silver hue. Custom made of silver cloth, with covered Louis heels; all sizes; pair \$13.45

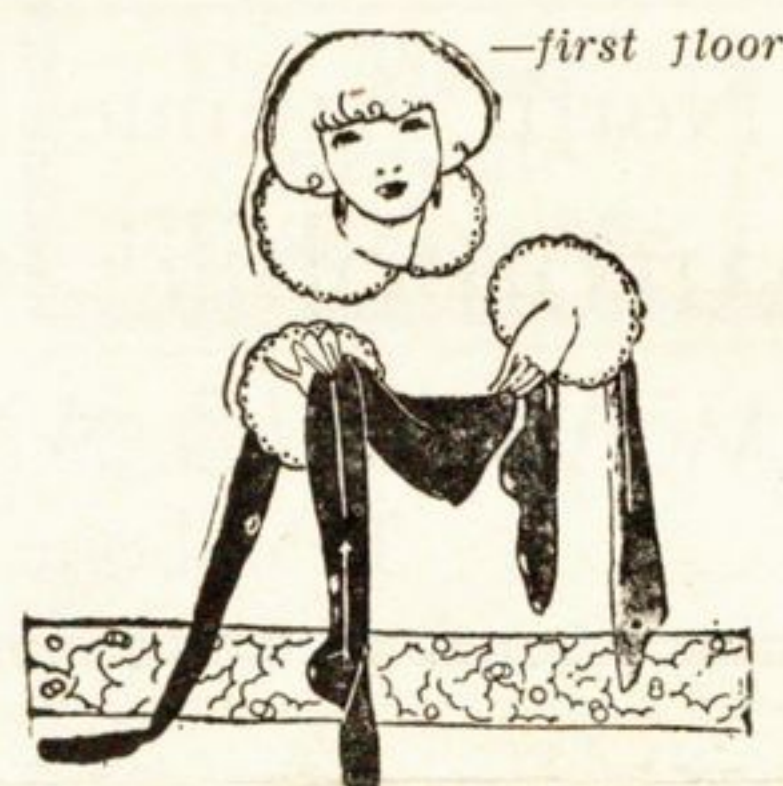
Black Suede Pumps at \$11.95 pair

For informal occasions, these pumps of black suede will prove a pleasing dress to the foot. Custom made; excellent values; pair \$11.95

Women's Juliets and Comfy Slippers

You are offered an exceptionally wide selection of styles to select from in these juliets and comfy slippers. Made of soft, warm felt and effectively trimmed—

--- pair \$2.65 - \$3.45 - \$3.95



—first floor

SILK HOSE at, pair \$1.50

-- Boxed for Giving

If you're looking for an inexpensive article to give a woman or miss, these hose at \$1.50 solve the problem. They are fine Luxite silk hose, in black, white, brown and navy; lisle tops and soles; each pair in holly box \$1.50

At \$2.50 Pair—Women's full fashioned silk hose of beautiful quality; lisle garter tops and soles; boxed for giving, pair \$2.50

Community Plate Silver

The New Low Prices
Are in Effect Here

—first floor

It is the desire of every woman to own beautiful silverware, so in choosing Community Plate for her gift, you are sure of pleasing.

We are headquarters on the North Shore for this famous silver, carrying a full selection and selling at the new low prices.

Grosvenor, Patrician, Sheraton and Adam designs. Knives, forks, spoons and dainty service pieces. 50 year guarantee.



Sheffield Silver Lower in Price

Now that Sheffield Silver can be purchased for lower prices than have been prevailing, it will be chosen for gifts more freely than ever. Its beauty is admired by every woman, and its enduring worth is generally recognized.

There is a remarkably large selection of Sheffield pieces to select from at Rosenberg's—including Sandwich Plates, Bread Trays, Bon Bon Dishes, Cream and Sugar Sets, Coffee Sets, etc.

Stationery

—first floor

It is an ever welcome gift. We have a highly commendable selection, including Cranes and Eaton's Highland Linen. Boxed for giving.

AT 49c Box—

Puritan linen fabric finish stationery; writing paper and envelopes; various tints; excellent value, box 49c.

AT 59c Box—

Aristocratic lawn stationery; fine quality paper in assorted tints; box 59c.

AT \$1.00 Box—

Eaton's Highland Linen writing paper and envelopes; effectively boxed for giving; assorted tints; uncommon value at \$1.00

Children's Stationery—

Writing paper and envelopes, in plain or Christmas boxes; priced at 39c.

Towel Sets each \$1.65

Can't you imagine how pleased a woman would be to receive such a useful gift as one of these sets? Consists of large bath towel, guest towel and wash cloth, with blue, pink, gold and lavender borders; a splendid value; set \$1.65

At \$2.50—Bath towel sets, boxed for giving, large towel, guest towel and wash cloth; heavy quality; have beautiful silk striped borders in attractive colorings; set \$2.50

TOYS---for the Kiddies

Santa Claus Is in Toyland Every Afternoon



Make the children happy on Christmas day by buying them toys. Here are toys to fulfill the desire of every young heart. Toys for boys and girls of all ages.

Mechanical, Friction and Wooden Toys

Tinker Toys, Velocipedes and Wagons

Autos, Sleds, and Toy Furniture

Dressed and Undressed Dolls Bears, Dogs, Cats and Horses

Drums \$1.35—10 inch size; well made and attractively finished; adjustable and complete with sticks; \$1.35

Horse and Milk Cart \$2.25—Stuffed horse mounted on platform; red and yellow painted wagon; 2 milk cans \$2.25

12 inch Auto \$1.00—Very interesting friction toy; red and gold auto with driver; \$1.00

Kiddie Kar \$1.39—Strong, rigid construction; 18 inches long; priced \$1.39

Iron Stove 95c—With chimney, grille, four holes and sauce pan; priced 95c.

Wash Board and Tub 29c—Green and orange japanned metal; two handles on tub; 29c.

Little Red Rider \$3.75—Malleable iron frame; steel wheels; half inch rubber tires; red painted top; \$3.95

Black Board \$3.25—with easel; size 20x26 inches; painted red; priced \$3.25

Shooflys \$3.15—Large rocker, will not tip; upholstered seat; with tray attachment; \$3.15

Doll Buggies \$12.00—23 inch splint reed body with rolled hood and edge; steel frame and gear; upholstered in cretonne; rubber tire wheels; \$12.00

Girls' and Boys' Apparel

Every child likes to get something in the way of wearing apparel for Christmas. Here are suggestions—and attractive prices:

Bath Robes \$3.95

Children's Beacon cloth bath robes; attractive patterns in pleasing colors; finished with cord; 6 to 14 years; boxed for giving \$3.95

Children's Broadcloth Coats \$14.95—Warm, attractive coats for little daughters 2 to 6 years; Beaverette collars and trimmed with smocking; \$14.95

Children's Sweater Suits \$6.95—Consisting of sweater, leggings and cap; knitted from soft woolen yarns; brown, buff, peacock and white; \$6.95

Children's Rompers at \$2.45—Pretty styles of fine chambray, with cuff and collar of contrasting color; embroidered and appliqued; excellent values \$2.45

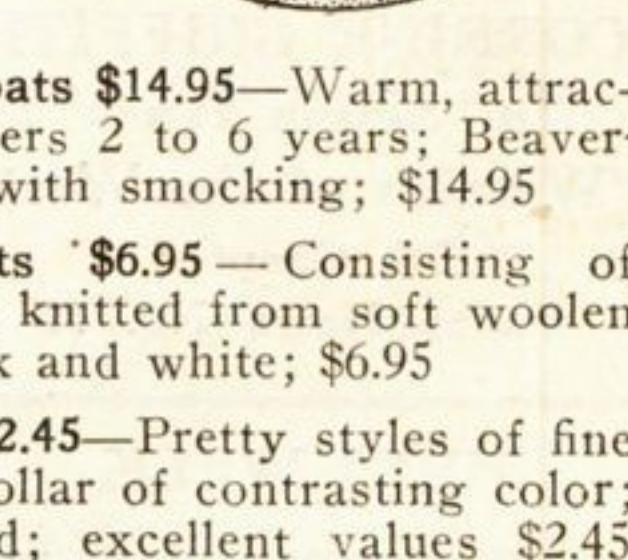
Satin Camisoles \$2.45

A dainty gift, indeed, would be one of these pretty camisoles of Belding's washable satin. Some are hemstitched and others are neatly embellished with lace; boxed for giving \$2.45

Satin Camisole \$1.25—A splendid value; embroidered in color or lace trimmed models; choice \$1.25

Satin Bloomers \$3.95—Hemstitched and ruffled at knee; others lace and ribbon trimmed; \$3.95.

—second floor



Bloomer Sets \$6.95—Consisting of bloomers and camisole of lustrous silk; trimmed with lace, tucks and ribbon rosettes; colors are orchid and blue; \$6.95