

EXCLUSIVE DISPLAY OF CARS PROMISED

Motor Salon Showing New Models in Many Cars to be Held at North Shore Hotel, December 5 to 10.

The most exclusive display of closed motor vehicles ever shown on the north shore will be held at the North Shore hotel, Evanston, from December 5 to 10. The Motor Show will be presented under the management of Harold A. Schuler, representing the dealers of the North Shore and the Motor Row in Chicago. Hearty co-operation and endorsement is being extended by the Evanston Chamber of Commerce.

Mr. Schuler announces this week that the Rolls-Royce Company is sending from the East a new model which will be introduced for the first time at the Motor Salon. A new creation of the Premier Sedan will also make its first appearance. Another model from the Earl Coal Motor company is to receive its initial presentation.

The Packard company announces that they will send the Special De Luxe Twin-Cylinder car, together with one of the late single six models. From the Hudson Motor corporation comes the advice that a new Essex "Coach" is enroute to Evanston, and also a novel touring limousine. An-

other noteworthy feature is the first appearance of two special models from the Cunningham works in the East.

Among the other displays planned are the Marmon, Franklin, Lexington, Gardner, Detroit Electric, Milburn, Macon and the Studebaker.

The exhibits will cover the entire first floor of the hotel with the exception of the dining room. Decorations which are very elaborate, are by Wittbold. There will be dancing

every evening in the main dining room, with music by Nadels Orchestra.

Mr. Schuler states that all the dealers represented are co-operating thoroughly to make this Salon the most exclusive ever shown. He adds that the prices quoted are at Spring rates. If the Motor Show is well attended, it will be an annual event at the North Shore hotel in place of the Salon formerly held at the Drake in Chicago.

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Dec. 5th to 10th

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The Toyland of the North Shore

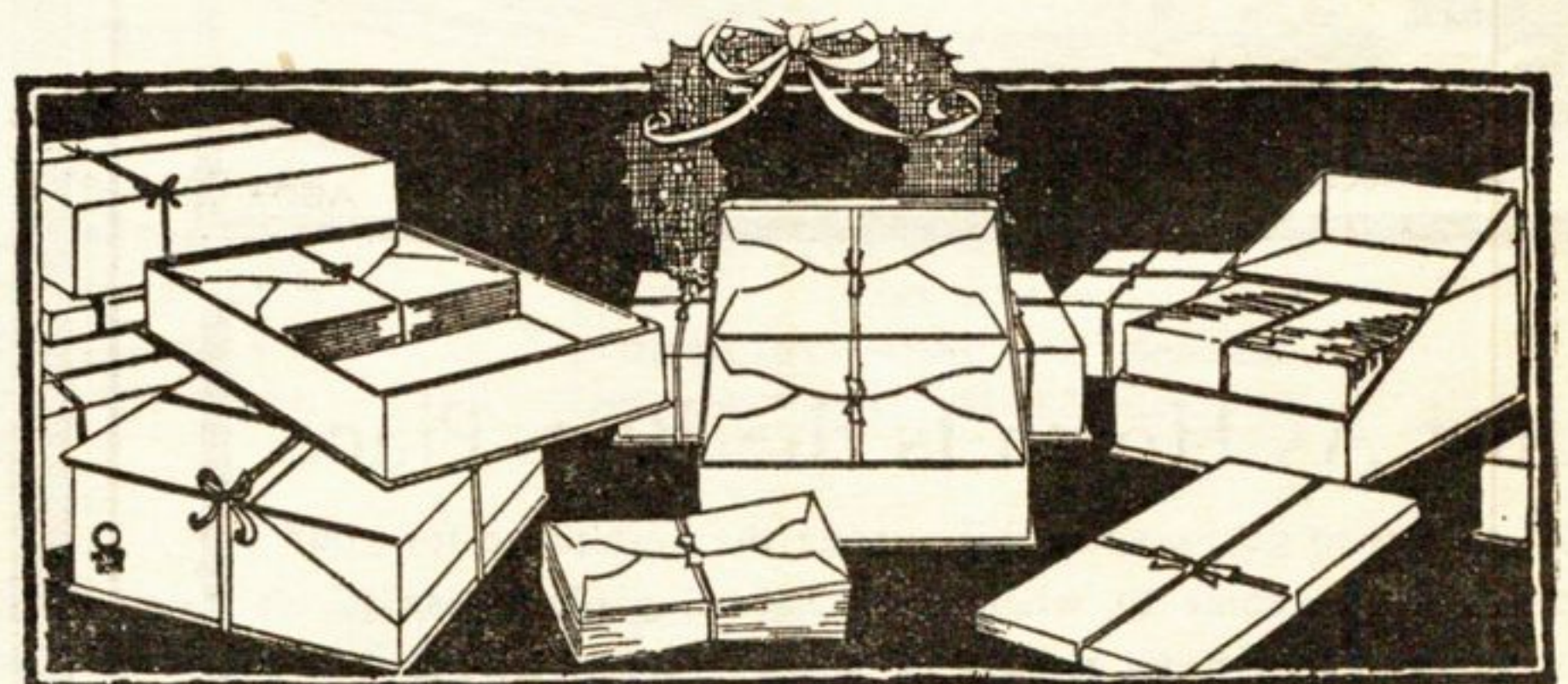


Here is one entire floor given over entirely to our new, enlarged toy store. Every imaginable kind of toy is here—many that have never before been on the market!—

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- All Mechano and Gilbert toys
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Countless Gifts for Grown Ups

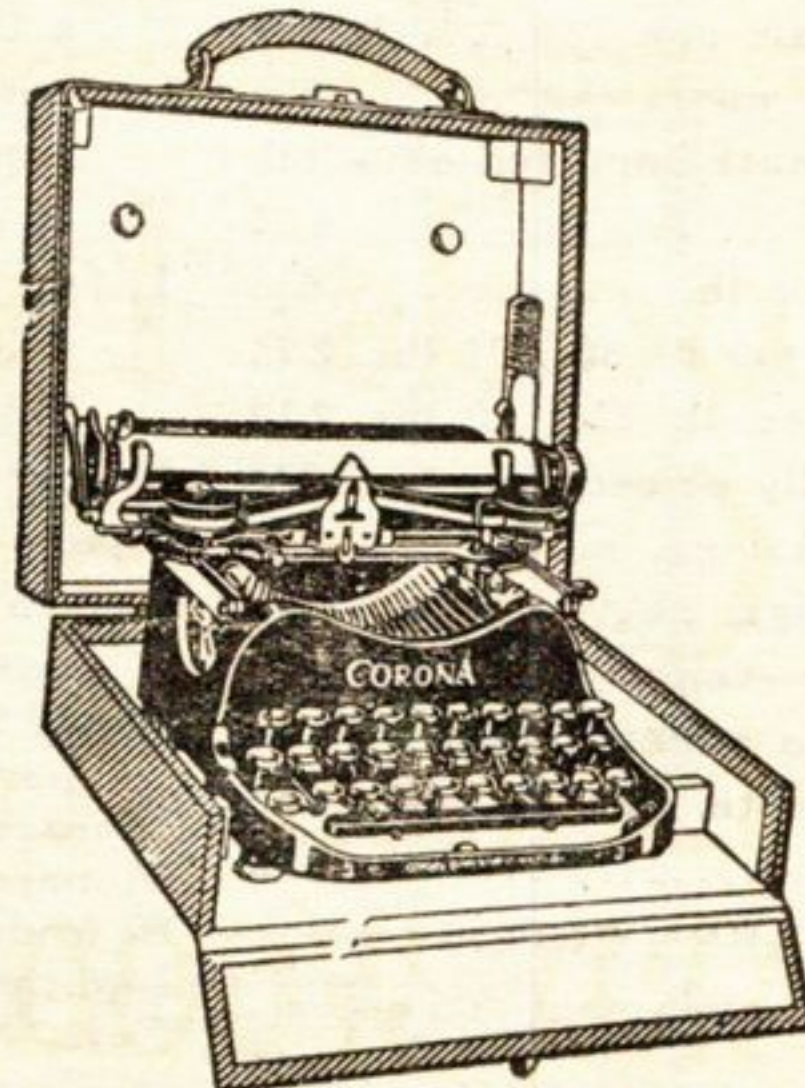
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WATCH FOR VAN'S MOVES!

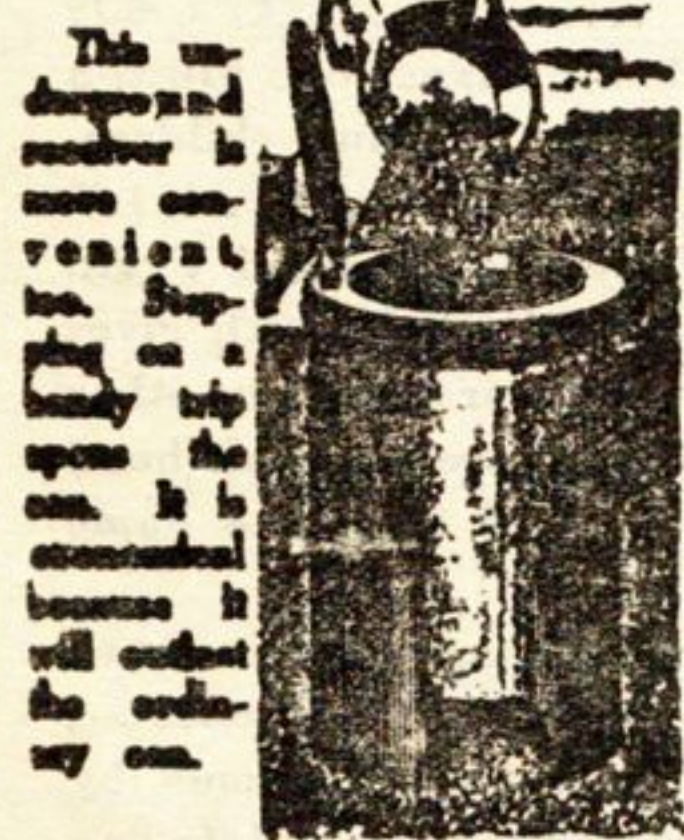
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