

LORD'S

The Nicest Store in Town

A. H. Ullrich, Pres.

Fountain Square, Evanston, Ill.

A Clever Woman Capitalizes Her Charm And in the Morning Appears at Her Best Costumed In a

Breakfast Robe of Corduroy

wholly satisfying is the quality of the fabric and pleasingly modish the style.

A corded line at the hips, roll or no collars at all, loose lines caught by a tie belt, and pockets are conspicuous. The colors—deep rose, are so much warmer than others, soft blue, copenhagen and regal purple. Price 5.00

pure Wool Jersey Blommers

women who drive cars, make them their preference—the leg cuffs are of satin and the colors—brown, navy and black—All are skirt length 5.50



Womens' Wool Stockings

"Wayne Knit" make, are guaranteed pure wool, and are an unusually fine stocking for this price. A variety of heathers are offered. Sizes 9 to 10½ 1.75

Black Cashmere Full Fashioned Seamless Stockings are presented for the approval of women whose feet are sensitive—white can also be had. Price 1.25

ENGLISH WOOL socks for boys and girls are 1.75



Fluffy Brushed Wool Gauntlets

in green brown heather and oxford gray—Childrens' 1.35 and 1.50 sizes

For Women 2.00 up

WOOL MITTS FOR boys—black or gray, in a complete selection 75c of sizes are pr.

HORSE HIDE MITTS for boys are lined with gray wool—these are really boys gloves but women buy them for driving gloves—Price 2.50



Uncommonly Attractive Coats for Women

at 35.00 45.00 85.00

others are priced up to 150.00

The artistic combining of fabrics, colors and designs conspire to make these coats most flatteringly becoming. If your wardrobe acknowledges the need of a new wrap, to resist their allure 'twill require strong will power. Such fabrics as Geronda, Marvella and Pan Ve Laine are the new materials used. Unstinted is the use of embroidery, and the linings are always silk and frequently quite sumptuous.

A Case Where 45.00

has great buying power is evidenced. A fine velour coat, lined with figured satin, collared with fur and fashioned in a most pleasing way—produces the evidence.

Consider This 85.00 Model

It is made of mid-nite Bolivia, the quality of which is exquisite, the huge collar and cuffs of baby squirrel give it a decided rich look—a captivating touch is effective by the use of graceful flowing sleeves, and a blouse back embroidered arrows point that an infinite amount of that has been expended to achieve the wholly satisfying result of this style.

110.00 Put Into This Coat

will prove a canny investment for the collar and cuffs, rich deep beaver alone are worth that and can be transferred to other coats, following seasons. Flowing sleeves, loose graceful lines and cartridge rolls of the fabric are its style features.

Dinner Gowns of Satin and Lace

Modestly underate their attractiveness and present themselves at the surprisingly low price of

32.50

When you consider that yards of Spanish lace are combined with a fine quality of satin to make, you appreciate the lowness of price.