

RED CROSS WORKING FOR HEALTHIER U. S.

Thousands Aided by Instruction in Care of the Sick, Food Selection and First Aid.

How the American Red Cross guides thousands of persons to health is shown in a summary of the society's activities in the health field based upon the annual report for the last fiscal year. Through its Nursing Service, its Home Hygiene and Care of the Sick courses, nutrition classes, First Aid classes, Life-Saving classes and Health Centers and in numerous other ways designed to acquaint masses of citizens with proper methods of living, the Red Cross carried its message of health into all parts of the country.

The work of the Red Cross during the war in its traditional field of nursing, furnishing the military and naval establishments of the nation with 19,877 nurses, is well known. And there are today 37,787 nurses registered with the American Red Cross and subject to call in emergency. During the fiscal year, 1,551 Red Cross nurses were accepted for assignment to Government service, 388 by the Army and Navy and 1,163 by the United States Public Health Service.

In addition to the nurses enrolled by the Red Cross for Government service, the Red Cross itself employed a total of 1,348 public health nurses in the United States and Europe. By far the greatest number was employed in the United States, 1,257, while 81 were in foreign service.

Home Hygiene and Care of the Sick classes, giving thorough instruction in the proper care of the sick in instances where the illness is not so serious as to require professional nursing care, during the fiscal year numbered 5,179. A statistical picture of the Red Cross operations in this field follows:

New classes formed during year	5,179
Classes completed during year	6,299
New students enrolled	101,038
Students completing course	73,432

What the Red Cross accomplished in giving proper instruction through its Nutrition Service is indicated by the following table:

New classes formed during year	142
Classes completed during year	186
New students enrolled	2,341
Students completing course	2,013

In addition to the above, a total of 22,006 children were given instruction in the proper selection and preparation of foods.

Through its 260 Health Centers, the Red Cross reached 90,252 persons. In these Health Centers, 4,015 health lectures were given and 780 health exhibits held.

In the United States last year, 75,432 persons were killed and 3,500,000 injured in industrial accidents. To prevent this enormous waste the Red Cross held 5,100 first aid classes with a total of 104,000 students enrolled.

RED CROSS RESCUED 600,000 FROM DEATH

Spent \$1,200,000 for Relief of Famine Sufferers in China Last Year.

To help overcome conditions of acute distress in five famine stricken provinces of Northern China, where millions of persons were affected by an unprecedented shortage of food, the American Red Cross during the last fiscal year spent more than \$1,200,000, \$1,000,000 of which was contributed directly by National Headquarters and the remainder by various groups interested in the welfare of China.

Through the wide relief operations thus made possible it is estimated that more than 600,000 famine sufferers were saved from starvation.

To the end that similar prompt relief measures by the organization may always be possible the Red Cross is asking continued support by the American people by universal renewal of membership at the Annual Red Cross Roll Call, November 11 to 24.

The method of relief employed by the American Red Cross in its operations in China was particularly effective, for in addition to saving hundreds of thousands of lives it provided China with more than 900 miles of permanent roads that are sorely needed to prevent a recurrence of famine. At one time the Red Cross employed 74,000 Chinese workmen, paying them in food for themselves and dependents, this food being brought in from Manchuria and elsewhere.

TEACH CHILD REAL LIFE, NOTED EDUCATOR ADVISES

"The duty of parents is to teach children the real contacts of life," was the statement of Dr. Earl Barnes of Philadelphia, noted educator, who spoke before 500 north shore mothers last week in the Woman's club auditorium, Evanston. Dr. Barnes' talk was the second of a series of seven talks to be delivered weekly under the auspices of the Central Council of Evanston School clubs, and to which mothers of the north shore have been especially invited.

"The problem of every day life is that of a student. The child who has learned how to study in the grades will make a good record in the university, and will adjust himself properly to the problems of life," he declared.

A child's education should not close when he is out of the school for the day, asserted Dr. Barnes. There he receives only second-hand knowledge, knowledge that has been gathered in books and pre-digested for him. Parents must give children real contact with things, with people, with community life, with financial affairs, and the multitudinous things that make up an ordinary day's living. As an example, Dr. Barnes cited the instance of how he made his boys realize the value of money, how he interested them in stocks and bonds by having them purchase them, think about them, make them part of their experience.

Physical attitude is important to study, explained Dr. Barnes. A good strong table, strong chair, good light, and quiet are the material accompaniments to good study, he declared.

The Story of Home Town Paper Week

Once upon a time a country editor had a great idea. This is not the first great idea which has been evolved in a country print-shop, but most of these ideas in the past have been of benefit to some one other than the editor. But the idea was to benefit editor as well as the whole community and nation.

This was the idea: Why not have a "Home Paper Week"?

We have had every kind of a "week" from soap to electric cleaners.

Taken together, argued the editor, the country and small community newspapers are quite the most important in the nation, even if judged by numbers, the ten thousand of them make the four hundred big city papers and magazines seem inconsiderable indeed.

The reason most folks do not realize the importance of the country or smaller community newspaper is because they think of them individually instead of collectively; even the Atlantic ocean doesn't look very impressive when you view it merely as a cupful of water scooped up at the beach.

So this country editor began to talk about the idea and to write letters to any one who he thought might be interested. But like all great ideas, it took a long time for it to grow.

Finally a company which has done much to teach country publishers the value of system and of knowledge of costs took it up, and did also the National Editorial association; then the state colleges of agriculture saw its possibilities because of the effect on community life; another great concern which furnishes thousands of country papers with syndicate news and features became interested; and, of course, the publishers' trade journals fell into line.

Thus a great chain of interest in "Subscribe for Your Home Town Paper Week" has been stretched across the country, each of the thousands of country papers, of which this paper is one, a link in the chain.

November 7 to 12 are the dates set for "Subscribe for Your Home Town Paper Week," and all who believe in the home town paper, in its possibilities for helpfulness, for creating community solidarity, for the cherishing of the homely and sacred things of the country, are being asked to help—to help, not because the country editor needs charity, but because the country newspaper is a great service agency, dignified, stable, worthy of every cent which the community invests to make it possible.

So you are asked to help make "Subscribe for Your Home Town Paper Week" the big success it is going to be. If you do not now take your Home paper, don't delay longer in subscribing to it.

Human Weights.

A woman, forty-three years old, five feet five inches tall, should weigh 143 pounds, and a man forty-eight years old, whose height is five feet seven inches, should weigh 156 pounds, according to a table compiled by the Association of Life Insurance Medical Directors and the Actuary Society of America.

Subscribe To Your Local Paper

LOFTY LIVING EMPLOYED TO COMBAT OL' HIGHCOSTA

Paris.—Many a novel method has been introduced in Europe this summer to fight firstly the excessive heat and secondly the high cost of living. Particularly has this been so during the vacation period.

Recently the Belgian police discovered a visitor to the country perched up in a home-made hut among tree branches. Called upon to come down and explain his conduct he refused and showed from his elevated position that the high cost of living "down below" was too much for him and that he had enough provisions to last him a few days till his vacation came to an end. So persistent was he in his refusal to come down that finally woodcutters had to be summoned to saw the tree, with the result that tree, visitor and hut came falling down. The visitor escaped with a few bruises and a severe reprimand from the police.


Another similar case is reported from the Pyrenees, where John Johnson, an English visitor, was discovered by the police living up in mountains under a canvass tent with his family. Finding a car, to all appearances in perfect condition, along the mountain road, police began a search for its owner. He was found in his tent lazily reading a book. He explained that he had lived for some time in the mountains using the car to fetch provisions. He was being "stung" rather too severely and decided to live out in the open. He was let off to continue his vacation, but had to pay visitors' tax for the whole family. He still found it cheaper to live up the mountain.

Improvement Always Mutual.

No improvement that takes place in either of the sexes, can be confined to itself; each is a universal mirror to each; and the respective refinement of the one will be in reciprocal proportion to the polish of the other. —Colton.


Cleaning.
Ceilings that have been smoked by an oil lamp can be cleaned by washing with water in which soda has been dissolved.

That's All the Difference.
A green traveler complains because what he encounters in his travels is not what he 's accustomed to at home, while a sophisticated globe-trotter enjoys it because it isn't.



Subscribe for the Home Town Paper Week

November 7-12



E. S. PARR

GENERAL REPAIR SHOP

Main Shop—566 Center Street

Approximately 1600 branches most conveniently located. Step to the branch in your home and call Winnetka 122, and we will respond immediately.

We Repair Almost Anything
Buckeye Mazda Lamps—Nothing Better

WORTH READING

A PROMINENT WINNETKA CAR OWNER WRITES:

October 24, 1921

The Electric Storage Battery Co.,
Marquette Bldg.,
Chicago, Illinois.

Gentlemen:

The unusual quality of Battery Service which I have received at your Winnetka Service Station deserves a word of appreciation. Although I have a battery of another make, I have received the most willing and courteous service from the men of your station, particularly on two occasions on which they responded within fifteen minutes to a telephone call with a spare battery, and enabled me to use my car immediately. The charges for this service were not only very reasonable, but the men themselves refused to accept any additional compensation whatever.

This kind of service is such a contrast to that an owner of an automobile usually encounters that it is a pleasure to express some appreciation to your good Company.

Your very truly,

.....

This letter has been sent to us by The Electric Storage Battery Company, whom we represent in Winnetka and neighborhood.

No matter what make of battery you have in your car if you desire around and see us we will give you as good service as it is possible to do.

Yours very truly,
WINNETKA EXIDE SERVICE STATION.

FOR BATTERY SERVICE

PHONE WINNETKA 1387

