# Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK

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All communications must be accompanied by the name and address of convenience to motorists would pay the writer. Articles for publication should reach this office by Thursday afternoon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged for at regular advertising rates.

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SATURDAY, AUGUST 20, 1921

#### Cheerfulness

Even in the black melancholy of suicide there is sometimes a bright rift of cheerfulness. A salesman in a nearby town departed from this life the other day, and left a note asking that he be buried in his horn-rimmed spectacles. Those spectacles had doubtless stood him in good stead in his lifetime, given him the impressive mien which enabled him to sell his customers. Perchance he had a fear that in a worldly life here below he may have sold himself to the devil, and in writing his dying wishes he was moved by the fanciful thought that when he appeared before St. Peter he would have a better chance of "selling himself" to the grim custodian of the celestial gates if he were protected by those tortoise goggles. It was these very horn rimmed spectacles that an editoral writer lamented the decline of a short time since—lamented them and gently derided them. It is easy to laugh at the owlish goggles which were the fad a few months back, as it is easy to laugh at the other passing freaks of fashion— the spit curl and the bobbed coif of our very young women and those who wish to be thought very young, and the rakish pompadour and the bobbed moustache of the 1925 class of young men. New, freakish and extreme fashions in dress, in art, in literature, in religion, in government-they are easy to laugh at, and being laughed at is a part of their purpose. The crazes of the campus are the delight of "Main street." But there is something more to it than this. The crowd of extremely young persons who snip their curls short, disfigure their faces with horn goggles, paint pictures with a squirt gun, dance with everything but their feet, write poetry with a logomachy outfit and monkey with pale pink parlor anarchy, when they are not mere cheap frauds, have at least that independence of thought which leavens the sour dough of the thinking of the rest of us. It is true that the fad of yesterday has scarce begun to pick at the coverlid before the fashion of tomorrow springs full formed into the center of the stage. But it is also true that the derided freak of yesterday becomes the accepted commonplace of tomorrow. Scientists tell us that among the "sports" occur the variants which alone make evolution possible. And the campus sports and the Greenwich village sports contribute at least a small share. That begoggled salesman in any event set a new style in burial garb.

### Highway Markers

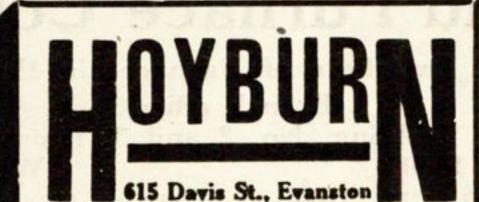
A systematized "marker" play for Illinois Highways is being advocated by motor organizations and civic associations throughout the state. The various motor clubs of the towns of the state are urging the adoption, under state control, of a system similar to the one in use in Wisconsin. The only markings on the Illinois highways are those erected privately by individual motor clubs. In most parts of the state and over a large percentage of the main travelled highways there are no markings to guide strangers. It has been the subject of

much comment by tourists from other ZION CITY PAVING WORK states that Illinois is lacking this one essential feature of travelling comfort in this state.

such plan and it is pointed out that such markers will add to the inducement for tourists to choose well paved row has moved his machinery to the and well marked highways of Illinois. south section. A large mileage of the through route highways could be marked at little expense and the saving of time, and for the cost in less than one season, it is claimed. Road boosters are now working out a plan that may soon be adopted.

#### Origin of Name Wood.

That the first who bore the name Wood dwelt near or adjacent to a wood there can be no reasonable doubt, for the name first appears as Atte-Wolde, which meant "at the wood." Later the name became Attwood and in some cases this was changed to Atwood, which was later contracted to Wood. Sometimes it remained Atwood, a name that is still to be found in England.



MATINEES 2 and 4 Evening 7 and 9

Saturday

August 20

PAULINE FREDERICK in "Salvage"

Pathe News Rolin Comedy

**NEXT WEEK** 

Monday and Tuesday, August 22 and 23

**CONWAY TEARLE** in "The Oath" With an All Star Cast

Wednesday, Thursday and Friday, August 24, 25 and 26

> **CHARLES RAY** in "Scrap Iron"

Saturday

August 27

**BUCK JONES** in "Get Your Man"

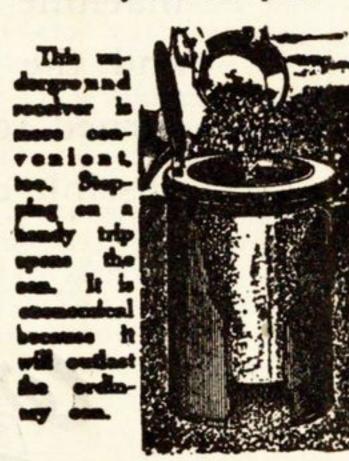
COMING

POLA NEGRI in "Gypsy Blood" DOROTHY PHILLIPS

'Man, Woman and Marriage'

## Majestic Underground Garbage Receiver

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A MAJESTIC UNDERGROUND GARBAGE RECEIVER

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# NOW PARTIALLY FINISHED

Officials of the state favor some at the announcement that the north that it will be early in September besection of the Zion concrete road has been completed and contractor Dar-

when it is opened up.

In order to make the road come up end.

to state specifications the contractor U. S. ARMY HOSTESSES has to cover the finished concrete with a layer of dirt and this has to North shore motorists are rejoicing remain untouched for one month, so fore this section of the Zion road can be opened up.

work from 33rd street north. As nurses who are officers in the army. everything is in good operation and Miss Louise Fleming, supervisor of The new section just finished looks there is plenty of material it is ex- the First Corps Area, is busy making fine and will make an ideal road pected that the south end will be preparations to have the hostesses completed in less time than the north in this corps ready to obey the order

## WEAR BOTTLE GREEN SUITS

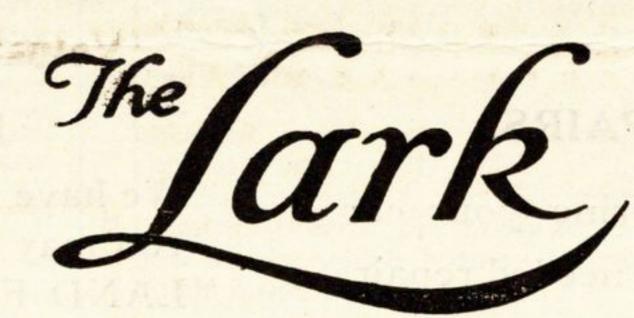
Boston.-After September, hostesses in the United States Army will wear a bottle green uniform. It is probable they will be allowed to wear also the Sam Browne belt, along with Contractor Darrow last week began the privilege now granted to the

by September 1.



Announcing, to the people of Wilmette, Winnetka and Glencoe, the opening of a regular sales and service branch for the LEXINGTON and GARDNER automobiles. We are hoping to show these cars to the many prospective owners. A telephone call will bring a demonstrator to your door.

Next week, from Monday to Saturday, will be LEXING-TON week. On the streets of the north shore there will be many LEXINGTON demonstrators marked "STOP THIS CAR" for you to ride in. At the Evanston branch will be cars to take you to any destination—the more people that ride the better we will like it.



This model, the most complete and finest looking sport car on the boulevards will be on display and on demonstration. Nothing that a multiple cylinder car can do on or off the paved roads is impossible for this car. Speed, power, beautiful body lines and finish all go to make it the most desirable machine in its class.



"IT SPEAKS FOR ITSELF"

A sturdy, solidly built six, for the man that gives a car hard and long usage. Immediate deliveries on these and "IT SPEAKS FOR ITSELF".

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