

WINNETKA WEEKLY TALK

Nearly Everybody In Winnetka Reads The Winnetka Weekly Talk

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IMPROVEMENT BODY BOOSTS MEMBERSHIP

Circulate Literature Directing Attention of All Villagers to Value of Village Improvement Association

FOR CIVIC IMPROVEMENT

Has Effectively and Without Ostentation Helped to Make Winnetka A Village Beautiful

When activities resume in the autumn for Winnetka clubs, societies and civic organizations the Village Improvement association means to be prepared for business minus preliminary ceremonies and formalities. Consequently the association this week announces a membership campaign to take place, not in the fall, but right now.

"You are invited to become a member of the Village Improvement association of Winnetka for the year 1921," reads a statement signed by John Ritchie, president of the association, which accompanies a membership blank and a detailed description of the activities of the organization.

"The function of the Improvement association," he continues, "has been in the past and is now, to assist the village government in all ways within its power for the betterment of the community."

Village-Wide Interest

"The association is not a social group in any sense. Its interests are village-wide and its membership is drawn from all parts of the village. Active members are needed who are willing to work and think to solve many problems related to the physical welfare of the community."

"You are earnestly requested to submit to the officers or chairman of the standing committees any suggestions as to matters which should properly be brought to the attention of the association."

"Join Today!"

"The Village Improvement association, organized nearly thirty years ago," another statement informs, "has steadily and continuously directed its efforts very largely along lines, not always the most conspicuous or loudly proclaimed, but those especially tending to neatness, cleanliness and general attractiveness of the village with particular encouragement of individual efforts in this direction. To this end it started the "clean-up day" idea, and by various means, running through persuasion, pride and finally threats of prosecution, kept vacant lots—especially those owned by non-residents—parkways, stub ends, etc., in presentable shape. For several years a man was hired to devote his time to cleaning up papers and rubbish. Receptacles were made and are still used.

Other achievements of the association during the years are: Stopped dumping of refuse on vacant lots and offered monetary prizes for most attractive premises, gardens, etc.

Bought New Station

Induced Northwestern railway to replace wooden station with present modern structure at Elm street and to contribute some of its right-of-way for park purposes.

Urged and aided planting of trees on Arbor Day.

Conducted campaign against mosquitoes and flies.

Erected World War Heroes' Memorial at Horace Mann school.

Has taken up activities and problems formerly peculiar to the "Town Meeting" for non-partisan and non-sectional discussion. Endorsed grade separation with track depression; a filtration plant; garbage disposal; the Village Plan.

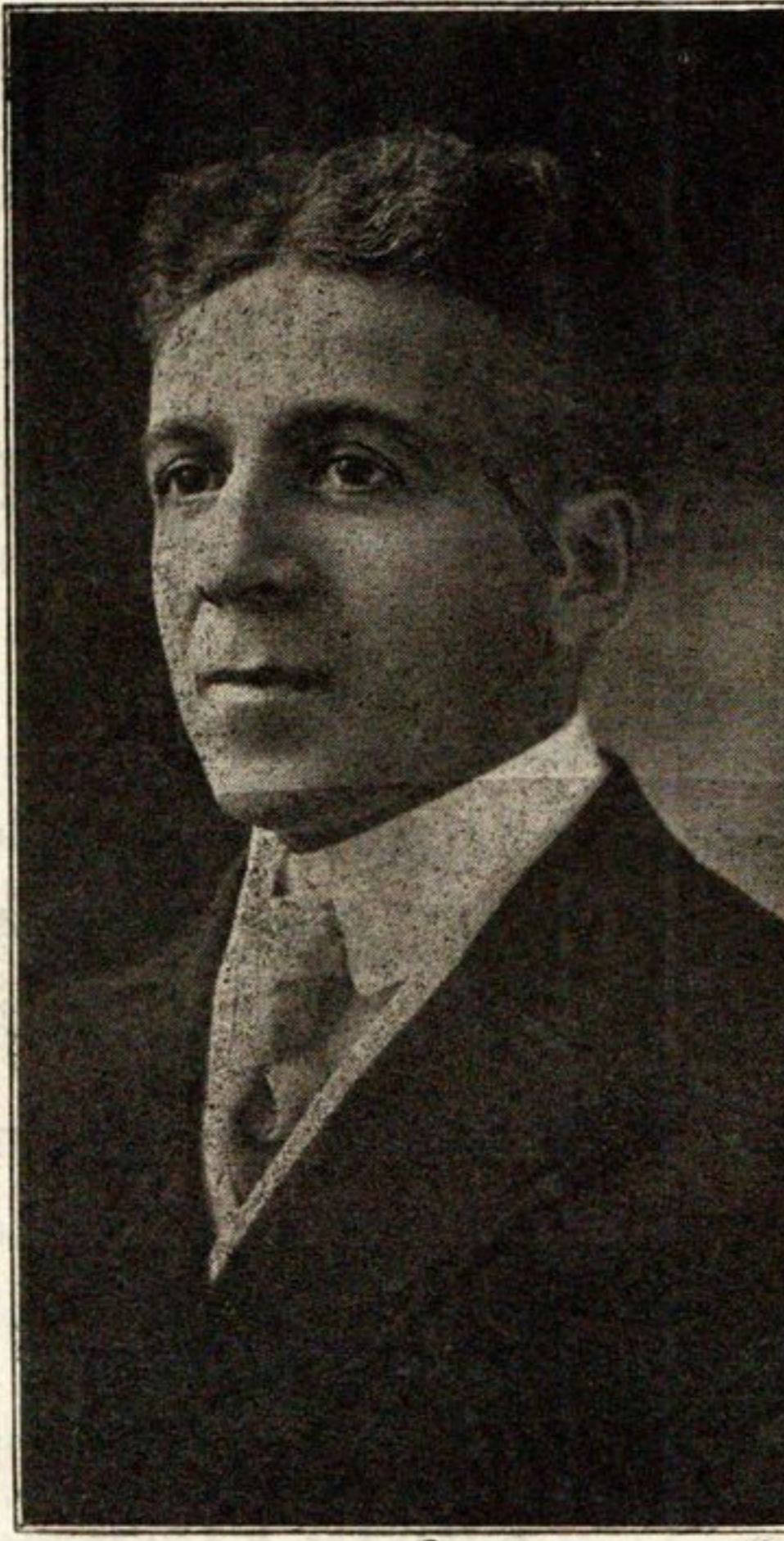
Membership \$2 Annually

Membership in the Village Improvement association is \$2 a year payable at this time to Mrs. H. L. Woolhiser, treasurer, 693 Willow street.

Officers of the association and chairmen of standing committees are John Ritchie, president; Buckingham Chandler, first vice president; George D. Wolf, second vice president; Mrs. Charles Mordock, secretary; Mrs. H. L. Woolhiser, treasurer; Beach committee, Ayres Boal; Forestry committee, Harold H. Hayes, Franchise and Operation committee, George D. Wolf; Grade Separation committee, William A. Otis; Municipal Art committee, Mrs. William A. Otis; Parkways and

Named Chairman Of New Trier Day General Committee

When members of the New Trier Commercial association decided favorably upon New Trier Day for this year they also wisely and un-animously made the logical selection



A. S. Van Deusen

of A. S. Van Deusen, as chairman of the New Trier Day General committee.

"Van," who has been a leader in the grocery and market business on the north shore over a period of twenty-nine years, bears the distinction among business men of the north shore as one of the keenest minds in retail business circles.

Business interests, however, have never obscured in his mind community needs and enterprises and has been for years one of the leaders in the New Trier Commercial association. He remained to work and persevere at times when the Commercial association appeared tottering on the brink of dissolution. "Van" remained to inject new life into the organization and to see it back on the high road of prosperity and community achievement.

Poor Kiddies Romp In "Fairlyland Winnetka"

Mrs. Theodore Coyne Entertains Group of Chicago Commons Children at Lawn and Beach Party

Forty little kiddies from the tenement district of the Chicago Commons, many of whom attend the Matheon Day Nursery there, spent a delightfully happy day last Tuesday with Mrs. Theodore Coyne of 597 Provident avenue, as her guests.

A frolic and luncheon in her little garden, then a beach party later with a cap and a bean bag which Mrs. Coyne made for each child, featured the day.

Many of the youngsters had never before seen the lake and one little girl, Antoinette, asked "if that were the river that would take them back to Italy" when she spied the water which was so blue and attractive to them.

Miss Horton and Miss Peterson, directors of the Commons, and six young women members of the Matheon club, accompanied the children out to what in the language of the children is "Fairlyland Winnetka."

BRAKES SLIP

An automobile driven by Dr. Vincent Fillette, of Chicago, was slightly damaged while negotiating Hubbard Hill, Monday. The brakes failed to hold and the machine down a shary incline. Police were summoned to tow the crippled car to level ground.

Vacant Lots committee, Mrs. Allan I. Wolff; Police committee, Buckingham Chandler; Publicity committee, S. Bowles King; Village Plan committee, Raymond E. Durham; Waste Disposal committee, Morris L. Greeley.

NEW TRIER PICNIC FALLS ON AUGUST 24

Great Annual Outing of the Citizens of Township Announced by New Trier Commercial Association

COMMITTEE IS APPOINTED

Business Men at Meeting This Week Choose A. S. Van Deusen General Chairman of New Trier Day

New Trier Day, featured by the annual prize automobile parade in the morning and picnic in the afternoon, will be held this year on Wednesday, August 24, probably at the New Trier High school athletic grounds, according to plans announced at a meeting Monday evening of this week of the New Trier Commercial association at the Wilmette Village hall.

Use of the High school field for the township event is now under consideration by the Grounds committee of the New Trier High School Board of Education from which a favorable reply is expected within a few days.

With the announcement of the date for the annual outing of the people of the township members of the association appointed A. S. Van Deusen, prominent Wilmette grocer, chairman of the New Trier Day General committee. Appointed with Mr. Van Deusen were Lloyd F. Hollister, vice president of The Lake Shore Publishing Company, and Dan G. Stiles, vice president of the Wilmette State Bank.

Other Appointments Follow

The general committee was given authority to appoint subsidiary committees and individuals in the association to assist in formulating the detailed plans and making preparations for the great parade and outing.

New Trier Day has become one of the annual events of the township and one of the few social enterprises which reaches all the people of New Trier township. It is held under the auspices of the New Trier Commercial association, not for the members of the organization merely, but for the enjoyment of every resident of the township. It is the one day in the year when all of New Trier puts aside thoughts of business and enters into a session of real old-fashioned fun.

Last year the New Trier picnic attracted upward of 4,000 people to the grove on west Lake avenue. The committee is certain that the attendance this year will easily exceed 5,000 for, though plan are as yet indefinite, there is promise of entertainment features that will out-ri- val anything ever before offered at the annual, outings.

Plan Great Rally

New Trier Day this year will follow an intensive membership campaign in the Commercial association when every business man in the township will be asked to become identified with the organization. Thus the day is expected to be an occasion for a big rally, not only of the business men of New Trier, but of all the citizens of the north shore.

Triangles Challenge Englewood Grays Nine

Play Strong Chicago Team Here Sunday; Shermerville Hended An 11 to 2 Trimming

The Winnetka Triangles defeated Shermerville last Sunday afternoon at Shermerville 11 to 2.

Hanselman was on the slab for Winnetka and was pitching air tight ball in all except the last few innings when he eased up a bit and Shermerville scored its two runs. Hanselman had the Shermerville lads swinging wild, evidenced by the fact that he struck out twelve and allowed only five scattered hits.

Sunday, July 24, being an open date in Winnetka's league schedule, the manager has arranged a treat for the boosters of the home team by signing up the Englewood Grays, a strong Chicago semipro team for that date at Skokie park, game called at 3 o'clock.

STRONG FOR OUR COPS

F. A. Drage will swear by the Winnetka police from now on, etc. Chief Peterson and Patrolman Balnu came upon Drage's stolen car left stranded at Maple avenue and Sheridan road. The automobile was stolen in Fort Wayne, it is said.

Rubber Soled Nags, Gum-tired Wheels For Milk Vehicles

Of course we must have our milk and cream at the breakfast table and the milkman, in order to make the round of all the homes in time to supply all with these essentials ere the breakfast call is sounded, must, obviously, work in the early hours of the morning at a time we would decry slumber disturbing activity.

What to do? Those milk wagons, the clatter, clatter, clatter, of old Dobbin's steel shod hoofs, the rattle and squeak of the milk-laden wagons, have the jump on both chancicleer and the old reliable Ben.

Charles Lewis Day, 454 Sheridan Road, has penned a novel suggestion in a letter to one of our village officials. Get this:

Have the milk wagon steeds equipped with rubber shoes that will give them a kitten-like tread, and put rubber tires on the wagon wheels, also lots of oil and wagon grease to chase the squeaks.

Oh, blissful slumber, say, about, well, from 3 to 4 A. M.

All in favor write a letter to the congressman in your district.

NEAR EAST GARDEN MART WINS FAVOR

Want Garden Products, Flowers and Hats for Community House Market; Proceeds \$100 Last Saturday

Hats! Hats. Hats! Millinery of every description will be placed on sale today along with vegetables, fruits and flowers displayed at the Saturday Morning Garden Market at Community House Parkway, proceeds directed to Near East Relief. Residents who have surplus millinery, and who have gardens, are asked to donate toward the "stock" at the garden market. Information is to be had by calling Mrs. Douglas Smith, chairman Winnetka Committee for Near East Relief, telephone Winnetka 58.

One hundred dollars represented the proceeds from last Saturday sale at the opening of the Garden Market. Already that money is in possession of their treasurer for Near East Relief and doing its part in saving the lives of the destitute women and children of Armenia.

Here is a letter directed to Mrs. Smith acknowledging receipt of the first Garden Market check:

July 20, 1921.

Mrs. Douglas Smith, Hubbard Woods, Ill.

Dear Mrs. Smith: Your very kind favor of the 19th with check for \$100 addressed to George M. Reynolds, treasurer Near East Relief, has been handed to me for reply.

We greatly appreciate this gift to help save the most helpless and defenseless women and children in the world which are in the Near East, not only on account of its intrinsic value, but for the self-sacrificing service which it represents on the part of yourself and your committee.

Official Receipt is enclosed.

Very sincerely yours,

F. J. Michel,

Executive Secretary

Members of the Near East Relief committee for Winnetka are: Mrs. Douglas Smith, Mrs. Ralph Hamil, Mrs. John R. Montgomery, Mrs. L. Harrison Mettler, Mrs. Hermon Butler, Mrs. Rudolph Matz, Mrs. Ernest Ballard.

A Phone Call and 30c Places a three-line ad

AN OPPORTUNITY

The Winnetka Weekly Talk requires the services of a young woman, preferably a resident of the village, to take a position on the editorial staff of the Talk. An opportunity is afforded for pleasant, educational work. Exceptional opportunity for young woman desiring to eventually engage in literary work. Apply at once at the offices of the Lake Shore Publishing Company 1222 Central avenue, Wilmette.

100 NEW MEMBERS; GOAL OF N. T. C. A.

Will Launch Township-wide Campaign August 1 to Identify Every Business Interest With Association

TWO TEAMS IN FIELD

Wilmette And Winnetka Canvassers to Vie for Honors; Silver Cup Announced as Winners' Reward

One hundred new members for the New Trier Commercial association is the goal of a three-day membership drive to be launched by that township organization of business men on August 1.

Two teams have been organized for the campaign which will cover the period from August 1 to 3, inclusive. One team, known as the Wilmette Team, will canvass Wilmette, Kenilworth and Gross Point. The second team, designated the Winnetka Team, will conduct the drive in Winnetka, Hubbard Woods and Glencoe.

Select Strong Teams

The Wilmette Team comprises, Robb W. Webber, cashier First National Bank of Wilmette, captain; W. D. Leary, cashier Wilmette State Bank; A. C. Wolff, sheet metal work contractor; George White, Klinge and White, grocers; A. S. Van Deusen, grocer.

Winnetka's team includes A. L. Adams, druggist, captain; Earl Weinstock, manager Winnetka Coal and Lumber Company; Alfred D. Herman, cashier Winnetka Trust and Savings Bank; Dr. J. Everett Fonda; Arthur Lips, proprietor Progressive Grocery.

The prize for the winning team, a beautiful silver cup has been donated by the Wilmette State Bank. The names of the winners will be engraved on the cup.

Introducing the membership campaign the New Trier Commercial association will employ the mails in an extensive advance campaign that will reach every business man in the township, advising, fully, as to the meaning of the membership drive and the express benefits to be derived from such an association of business men. The drive is to be conducted at this time in view of the forthcoming New Trier Day outing held annually under auspices of the Commercial association and which, this year, is expected to represent a great rally of the business interests of the New Trier as a fitting climax to an eminently successful membership campaign.

The association is fortunate in obtaining the assistance in this campaign of Charles Ward, executive secretary of the Evanston Chamber of Commerce, who recently concluded supervision of a successful membership campaign in that organization.

MOTORCYLIST INJURED IN COLLISION WITH AUTO

Neilson NicLadson, who had been visiting in Winnetka, is in St. Francis hospital, suffering internal injuries as the result of an accident at Deerfield Tuesday night when a motorcycle he was riding in company with a chauffeur for the Sidney Spiegel family of Sheridan road, was struck by an automobile.

The injured man was brought to the Spiegel garage by a passing motorist but was soon after removed to the hospital. The Spiegel chauffeur escaped injury.

WINNETKA BOY CAMPERS EXTINGUISH FOREST FIRE

Boys who returned last Saturday from the annual camping expedition at Lake Hamlin, Mich., brought with them the tale of a bit of heroism in the report that the members of the camp were leaders in extinguishing a menacing forest fire near their camp which threatened to destroy several cottages.

The lads returned happy as larks accompanied by a heavy coat of tan and a wealth of information relative to the wonderful experience.

SLEUTH GETS BRAIN TEST

Michael Ryan, who declared to the Winnetka police he was an operative of Scotland Yards renoun to say nothing of being the patentee of numerous remarkable mechanical devices, was hustled to the Psychopathic hospital. He was found wandering along Sheridan road Sunday evening.