

The *Rexall* Store

ONE CENT SALE!

HOUSEHOLD REMEDIES and TOILET GOODS

- 40c Dyspepsia Tablets ... 2 for 41c
 - 50c Glycerine and Rose Water ... 2 for 51c
 - 40c Antiseptic Tooth Powder ... 2 for 41c
 - \$1.25 Cod Liver Oil Emul. ... 2 for \$1.26
 - 20c Bronchial Tablets ... 2 for 21c
 - 50c Violet Dulce Cold Cream ... 2 for 51c
 - 15c Rexall Foot Powder, 2 for 16c
A relief to the feet, if used regularly.
 - 35c Rexall Almond Cream ... 2 for 36c
For windburn, chapping and other kindred irritations.
 - 35c Rexall Baby Laxative ... 2 for 36c
A pleasant laxative that children will take.
 - 35c Cherry Bark Cough Syrup, Imp. ... 2 for 36c
 - 25c Red Cedar Comp. ... 2 for 26c
 - 19c Sulphur & Cream Tartar Loz. ... 2 for 20c
 - 50c Harmony Liquid Shampoo ... 2 for 51c
It cleanses and beautifies the hair.
 - 50c Syta Complexion Powder ... 2 for 51c
 - 25c Corylopsis Talcum, ... 2 for 26c
 - \$1.00 Septone Hair Tonic ... 2 for \$1.01
 - 25c Rexall Medicated Skin Soap ... 2 for 26c
Keeps the skin soft and healthy.
 - 25c Klenzo Tar Shampoo Soap ... 2 for 26c
- For the treatment of the hair. A very large cake.

OTHER ITEMS ON DISPLAY IN OUR STORE NOT LISTED HERE

Next Thursday, Friday and Saturday

MARCH 31, APRIL 1 AND 2

What is a One-Cent Sale? It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c, you get two tubes. Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices and have sold you for years.

A New Way of Advertising This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full-sized package of high standard merchandise for 1c. It costs money to get new customers, the loss taken on this sale will be well spent if the goods please you.

FOOD PRODUCTS

- 45c Imported Olive Oil... 2 for 46c
A genuine high-grade oil.
- 35c Flavoring Extract, Vanilla... 2 for 36c
- 40c Flavoring Extract, Lemon ... 2 for 41c
- 40c Symonds Inn Peanut Butter. A rich, meaty product, ... 2 for 41c

STATIONERY SUNDRIES and HOUSEHOLD NEEDS

- 45c Cascade Paper and Envelopes (Folding Carton) ... 2 for 46c
- 45c Carton of 50 Envelopes ... 2 cart. 46c
To match Cascade lb. paper.
- 5c Clips ... 2 for 6c
For pen and pencil.
- 15c Velour Powder Puffs, ... 2 for 16c
- 10c Elkay's Washing Compound ... 2 for 11c
- 25c Elkay's Metal Polish, ... 2 for 26c
- 75c Hair Brush ... 2 for 76c
- Nipples. 6 for 30c or 12 for 31c
- 5c Erasers ... 2 for 6c
- 10c Erasers ... 2 for 11c
- 5c Chewing Gum ... 2 for 6c
- 5c Mints ... 2 for 6c
- 85c Cloth Brush ... 2 for 86c

NO RESTRICTION TO QUANTITIES—BUY AS OFTEN AND AS MUCH AS YOU LIKE

200 Cups of Tea for 1 Cent LIGGETT'S OPEKO TEA



Formosa Oolong, Orange Pekoe, Mixed Black and Green.
Standard Price 1/2 lb. Packet 45c
This Sale Two Packets 46c



This is a Blend of High Grade Coffees Roasted and packed by the latest machinery. A superb drink and wonderful value.
Standard Price One Pound 45c
This Sale Two Pounds 46c

SYMONDS INN COCOA



Made from the pure cocoa beans. Unexcelled in quality. Without any adulterations.
Standard Price One Pkg. 30c
This Sale Two Pkgs. 31c

Harmony Toilet Water



Beautiful packages of high grade toilet water, each containing the true odor of the flower whose name it bears. Violet, Lilac and Wistaria.
Standard Price One Bot. \$1
This Sale Two Bots. \$1.01

ASPIRIN TABLETS



These are genuine Aspirin Tablets Each containing 5 grains. Made by Americans in America. Packed 1 dozen in a box, 2 dozen in a box, 100 in a bottle.
Standard Price 100, 69c ... 2 bottles, 70c
24's, 35c ... 2 boxes, 36c
12's, 20c ... 2 boxes, 21c

Violet Dulce Vanishing Cream



Safe and very pleasant. Just the kind you need. It cleanses, beautifies and truly makes the skin like velvet. It is one of the creams that help you retain that youthful look.
Standard Price One Jar 50c
This Sale Two Jars 51c

BOUQUET RAMEE COMPLEXION POWDER



An exceptional high grade face powder. Adheres to the skin and contains the combined perfumes of rose, jasmine, heliotrope and lilac.
Standard Price One Box \$1
This Sale Two Boxes \$1.01

REXALL TOILET SOAP



A splendid grade of hard milled soap. Does not become soft and wasteful. A clean, fragrant and absolutely pure soap.
Standard Price One Cake 15c
This Sale Two Cakes 16c

REXALL TOOTH PASTE



A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.
Standard Price One Tube 25c
This Sale Two Tubes 26c

GOODFORM HAIR NET

This net is of the highest quality and carefully selected.

Standard Price	This Sale
One Net	Two Nets
15c	16c

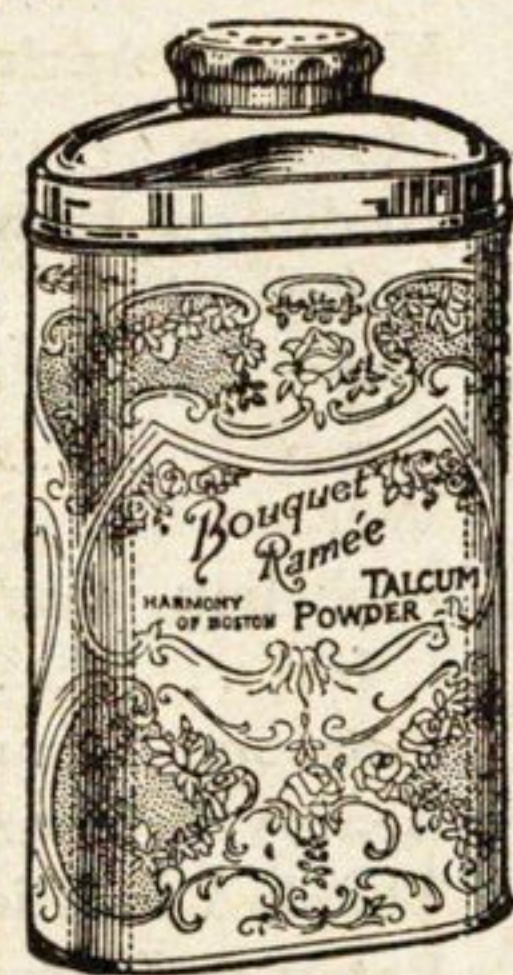
ONEIDA COMMUNITY FAMOUS SILVER-WARE

Par Plate

Tea-Spoon—35c Value. At our 1c Sale

2 for 36c

Also knives, forks, tablespoons, etc., at a similar saving.



BOUQUET RAMEE TALCUM POWDER

A delightful preparation made of the finest Italian Talc, double bolted and purified.

Contains the combined perfumes of rose, jasmine, heliotrope and lilac.

Standard Price One Can	This Sale Two Cans
50c	51c

CASCADE LINEN



One pound in a package. We also have envelopes to match. If it is true that the good taste of a person is expressed by the quality of their Stationery, then your taste will be established with your friends.

Standard Price One Pound	This Sale Two Pounds
60c	61c

MAXIMUM 2 QUART FOUNTAIN SYRINGE

This is one of the finest Syringes that can be manufactured. The quality is extra fine. This Syringe is guaranteed against imperfections in manufacture for one year.

Standard Price One Syringe	This Sale Two Syringes
\$2.50	\$2.51

(ADVERTISED PRICES DO NOT INCLUDE WAR TAX)

NO TELEPHONE ORDERS—NO CREDIT ON SALE GOODS

Adams Pharmacy

The *Rexall* Store

Elm and Linden Sts., Winnetka, Ill.

MAXIMUM HOT-WATER BOTTLE

The largest selling bottle in the world. The price everywhere is \$2.50 each. Full two-quart capacity. Guaranteed for one year.

Standard Price One Bot.	This Sale Two Bots.
\$2.50	\$2.51