

# There's More to a Home Than Dollars and Cents



*"The House of Your Dreams"*

*Clean—White—Homelike and Absolutely Modern—*

## BISHOPRIC STUCCO BOARD

"WILL MAKE DREAMS COME TRUE"

Bishopric Board has increased the popularity of the Stucco home, because it is the *one* background for stucco or cement that holds without cracking or crumbling as long as the house stands. It is dependable and economical—costs *less* to apply and *nothing* to maintain.

We have a large stock on hand. ready for immediate delivery.

Rents are high as ever, yet lumber and building materials have come down with a crash. In many cases our prices are 40 per cent. lower than those of a year ago.

For the man who plans to build, repair or remodel this is certainly a favorable time. The country as a whole is four years behind in its building program, people must build soon and increased building is sure to bring higher prices. The present situation is the result of forced selling by manufacturers who are overstocked.

These manufacturers were caught by the lull in buying and they must convert their stock into ready money. When building begins again they will be quick to ask their legitimate profits once more.

If you buy now you can take advantage of this situation. If you wait you will buy when everyone else is buying, and you will find the increasing demand forcing prices upward.

A lady phoned us the other day:

"I have been waiting four years to put hardwood floors in my living room and dining room," she said. "I have saved a little money by waiting and perhaps if I wait another four years I may save a few dollars more, but I am tired of the inconvenience. I want those floors while I am alive. Send someone up to tell me what they'll cost."

That expresses our feeling exactly.

If you are planning to build, remodel or repair, come in and let us give you figures.

Begin getting the benefit now.

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# Hubbard Woods Lumber & Coal Co.

## Everything in Lumber and Building Materials

Telephone Winnetka 452

Railroad Avenue near Scott