

## MUST START BUILDING TO HIT UNEMPLOYMENT

**S. W. Straus Says Almost Every Branch of Business Susceptible to Influence of Building Conditions**

With regard to the building situation, S. W. Straus of S. W. Straus & Co., says:

"While general business conditions of the country seem to be improving and the public state of mind is becoming more stabilized and optimistic, the greatest essential need is a restoration of building activities.

"Business in general will not be at its best until these activities develop because in this way a very large percentage of the present unemployment will be absorbed. Almost every branch of business is susceptible to the influence of building conditions, and active operations in that industry would have a most exhilarating effect.

### No Sharp Cost-Reduction

"Uncertainty as to price conditions still exerts a restriction effect, although the preponderance of basic conditions are against cheaper building cost tendencies.

"Costs may be marked down here and there as the result of some local or unusual condition, but the general trend is towards sustained prices.

"There are some slight recessions at this time due in activity in the industry, depressed times and unemployment, but when extensive building starts up again, prices are likely to strengthen.

"Hence, it seems within the bounds of good judgment that nothing tangible is to be gained by delaying building projects at this time.

### Supply and Demand Basis

"Some efforts have been made to stimulate new building operations by artificial means, but these have had little or no appreciable effect up to this time. The law of supply and demand is the basis of all economic development, and, while it may cease to function for a brief period, it is always the deciding factor in the final analysis.

"With a nation so seriously underbuilt as is now the case with the United States, a movement which will restore normal conditions cannot be long deferred."

### WORK RESUMED

The Briggs Manufacturing company of Detroit is asking its former employees to return. It has reopened its plant. The Kelsey Wheel company is running light with 200 or 300 men. Other plants making Ford accessories are opening.

## ERNEST E. WHITE BURIAL AT ROSEHILL WEDNESDAY

Ernest Edward White, 391 Hawthorn lane, who died Monday, February 28, at St. Luke's hospital, Chicago, was buried Wednesday following funeral services at the residence at 2 o'clock. Burial was at Rosehill.

Mr. White, who had been a resident of Winnetka only two years, was treasurer of the Union Carbide Company of Chicago. He was formerly connected with the Peoples' Gas, Light and Coke Company. He was an extensive traveler.

He is survived by the widow, a brother, Frank, and four sisters, Mrs. Elizabeth Volmer, Mrs. Harriet Munro, Mrs. Alice Carmichael and Mrs. Florence German.

Mr. White had been associated with the Union Carbide Company since its organization in 1906 and had been prominent in the carbide industry since its origin. He was a member of the International Acetylene association.

Though a resident of Winnetka for only two years Mr. White won many friends in the village.

## THREE AUTOMOBILES SOLD BY WINNETKA MOTOR CO.

Three automobiles were sold by the Winnetka Motor company recently. The new owners are:

H. J. Cary-Curr, 1051 Spruce street, a Cleveland touring car; Norman E. Dally, 1031 Oak street, Willys-Six touring; H. Clifton of Glencoe, a Ford car with speedster body.

### ANOTHER MILLION

The Thomas A. Edison company, of West Orange, N. J., has filed a certificate increasing its capital stock from \$2,000,000 to \$3,000,000.

The Iguana has been virtually exterminated by natives of Haitai because of its edible flesh.

### SOFIA HAAG

(Formerly weaving teacher at Fort Sheridan) will give a course in both artistic and useful weaving. For terms write or phone evenings, Winnetka 804. T-51-2tdH

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## SCHOOL HEAD ATTENDS BIG NATIONAL EDUCATION MEET

Superintendent of Winnetka public schools, Carleton W. Washburne is in Atlantic City, N. J., this week attending the sessions of the National Education association.

While the sessions terminated Thursday Mr. Washburne was to remain in the east for several days visiting the schools of New York City.

### THE SECOND CUT

The Quincy Mining company announces a 10 per cent reduction in wages. This is the second cut this winter, the first being of 15 per cent, December 1.

### PLOWS ARE DOWN

Prices for plows have been cut 30 per cent by the Newel-Sanders Plow company of Chattanooga, Tenn.

### A WORD OF THANKS

Mrs. C. A. Forberg and children wish to express their appreciation of the many kindnesses shown them by friends during their recent bereavement. T-51-1tc

Have You Seen Paulson's Flivver? Oh! Boy

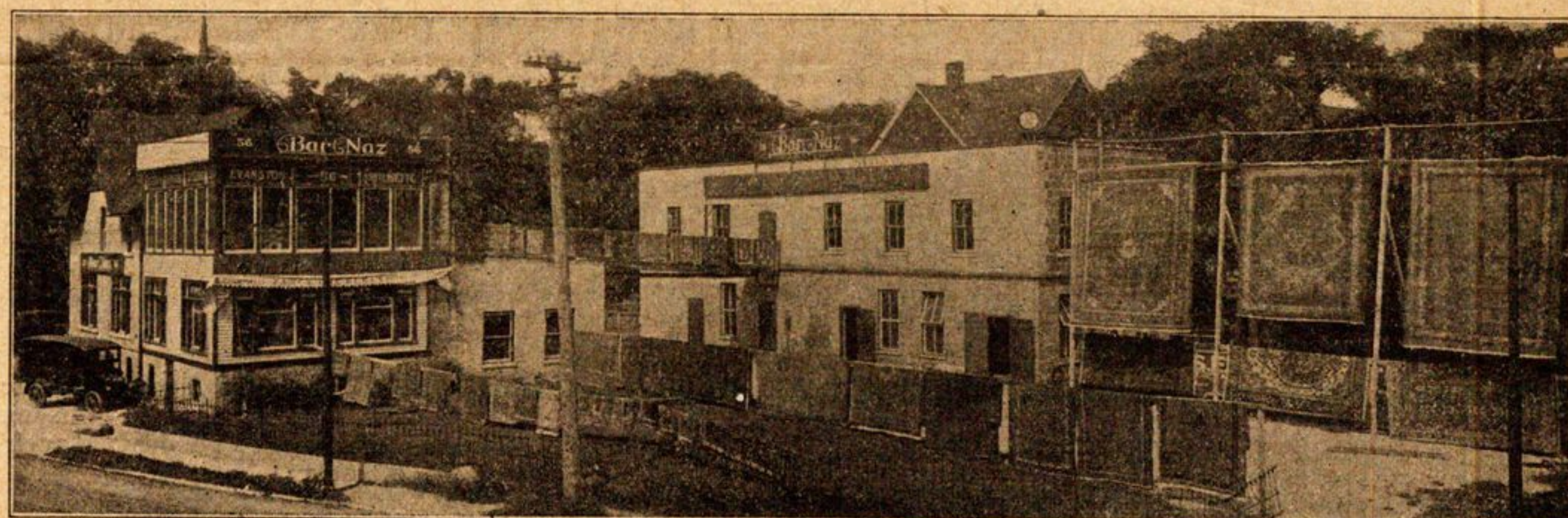


**DEIAL**  
*Your youth should know self-denial so that your old-age will not know want*

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With EARL-COAL MOTOR CO. Evanston Phones 578-579 1019 DAVIS STREET



A birds-eye view of the Bar-Naz Plant, a familiar sight to North Shore residents. It is situated at the Dempster Street Station, Evanston. Outdoor drying arrangements cover an area of one and a half acres and the buildings contain 12,000 square feet of hardwood and cement flooring.

Oriental rugs have, in the last quarter of a century, become one of the most important of home furnishings, and justly, for this happy combination of hardwood floors and fabric has much to recommend it. As floor coverings it is obviously the mission of rugs to clothe the nakedness of bare floors, to protect their polished surfaces and deaden the sound of footfalls upon them, to lend color and to give an air of comfort and beauty to the home. Any rug will for a time answer the purely utilitarian purposes for which it is needed, so that appearances, quality and durability of the Oriental rugs have much in their favor.

Let us clean some of your rugs and you will wonder at their real glory and color. Our washing process not only removes the dirt, dust and spots, but restores the natural freshness of color, and gives you a rug that is THOROUGHLY CLEAN, CLEAR THROUGH.

Careful attention is given each rug as though it were the ONLY rug we had to clean. No machinery is used that will wear and tear the rug; no chemicals are used, but the purest soap obtainable; and proficient workmen are employed to do the work. The rug is returned to you thoroughly cleaned, perfectly sterilized, moth and germ proof.

**Bar-Naz**

PHONE WILMETTE 56



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