

### "BUY ADVERTISING" URGES CHURCHMAN

Rev. J. T. B. Smith Tells of Advantages of Continuous and Conscientious Publicity

"Every church should spent money for advertising and purchasing space in the newspapers, paying for such space as conscientiously and continuously as it does the preacher's salary," declared the Rev. J. T. Brabner Smith, Evanston, of the committee on conservation and advance of the Methodist Episcopal church at the closing session of the Chicago area council.

"Criticism of the newspapers, unless it is just, is harmful and there should be cordial relationship and co-operation between the pulpit and the press. Both, if conscientious, are striving for the uplift and betterment of humanity. They may do it in different ways but their motive and objective is the elevation of human society. Every preacher should know something about journalism, especially the conduct of the great daily newspapers. Preachers should at least be taught the elements of journalism.

#### Elements of Interest

"Both the good sermon and the good newspaper article have in them the elements of human interest and welfare and are centered round some personality. The great difference between a newspaper article and a sermon is—the preacher spends thirty minutes in coming to a peroration or a climax, but a newspaper article hits the 'bull's-eye' in the first sentence; the heart of the story is at the beginning and not at the end like the sermon.

"Too many preachers are fond of and seek personal publicity. The clergy should have cordial relations with the editors and there should be personal contact. Every clergyman should know the editors of the city or country papers in the town in which he lives, while many good ministers of Jesus Christ deplore the amount of space devoted to crime in the newspapers, we must not forget that the editors have a good example to follow, when we remember that crime is depicted nakedly and unmercifully in the Bible. What we should deplore is when excessive amount of space is devoted to the details of crime, to the exclusion of church, moral and other uplifting material in the paper.

#### Editors Sensible

"We have invariably found editors sensible, practical and willing to co-operate with the pastor and the church in any real unselfish uplifting movement. Chicago daily newspapers do splendid service in a moral, special and spiritual reform. They are the peers of all daily newspapers in dealing fair with all church publicity. If preachers will cease to criticize and endeavor to co-operate, we can truthfully say that the motto of the Chicago preachers and the press is 'Throw away your hammer and take a horn.'

### NORTHWESTERN SONG BIRDS SUBMIT MANY NUMBERS FOR COMEDY

More than forty lyrics have been submitted to the Hermit and Crow, dramatic club at Northwestern university, for the next musical comedy which is to be held April 29 and 30. So many lyrics were submitted and all were of such excellent quality that members of the music school faculty are to be called into consultation.

The quality of the contributions are said to be far above the usual run and the Hermit and Crow looks forward to the production of the best piece in their history. No decision has yet been made on the book although a large number have been submitted.

### SERVANT PROBLEM STILL VERY ACUTE IN FRANCE

Paris.—The servant question in France remains as acute as ever and girls who during the war worked in factories are loath to re-don apron and bonnet. In order to ease the troubles of those housewives seeking servants and in order to afford an opportunity to those girls who are willing to take up house duties, an "association of housewives" has just been founded in Paris which will centralize all the demands of employers and employes and attempt to rid the domestic service of unscrupulous and dishonest servants. The association includes among its members many women of high standing in Parisian society.

A bouquet of flowers from President Wilson every day helped bring Wells Hawks, Commander of the S. Rankin Drew Post No. 340 of the American Legion in New York City back to health when he was suddenly taken down with inflammatory rheumatism during a visit to Washington.

### INCOME TAX SCHEDULE FACTS FOR FAMILIES

Government Gives Some Pointers Concerning Exemption Relative to Dependent Members

Single persons, though required to file a return if their net income for 1920 was \$1,000 or more, are, if they are the heads of families, granted a special exemption under the revenue laws. Such a person is defined by Treasury regulations as "a person who actually supports and maintains in one household one or more individuals who are closely connected with him by blood relationship, relationship by marriage or by adoption, and whose right to exercise family control and provide for these dependent individuals is based upon some moral or legal obligation." Such persons are allowed the exemption of \$2,000 granted a married person. In addition, they are allowed a credit of \$200 for each dependent under 18 years of age or incapable of self-support because mentally or physically defective.

#### Husband and Wife

A married person living with husband and wife cannot claim an additional \$2,000 exemption as the head of a family. His or her exemption is based upon the marital status, irrespective of the support of others living in the same household. The additional \$200 credit for dependents does not apply to the husband or wife of a taxpayer. For example, if a married man supports a father who is incapable of self-support, he is entitled to the \$200 credit for each person if through force of circumstances he supports his wife away from home he is entitled to the \$2,000 exemption allowed a married person, but not to a \$200 credit for a dependent.

A son who has left home but who sends his mother more than one-half the sum required for her support is entitled to the \$200 credit, provided the mother cannot support herself. Otherwise the amount must be considered as a gift, and, therefore, the credit is not allowed. A son living at home and supporting his father, mother, or other relative may claim the \$2,000 exemption allowed the head of a family, but not the \$200 credit unless such relative is under 18 years of age or incapable of self-support.

#### DOCTOR AUTHORIZED TO PROBE 'PHANTOM LIMBS'

London—A grant has been made by the British government to Dr. G. Jefferson, of Manchester Infirmary, to study the after history of cases where men have complained of aching in what is known in the medical profession as "phantom limbs."

There are cases in which a person who has had an arm or a leg amputated, continues to speak of it as if it were still there, and often complains of pains in the missing member.

The sight of prisoners in the State Reformatory at Monroe, Wash., in olive drab uniform caused Thomas N. Swale, Commander of the American Legion of that state, to register a strong protest. The uniforms, it was said, were used as prison garb on account of their low cost. The practice will probably be discontinued.

Tractors are used in India for stump pulling.

### PEOPLE OF HAWAII GIVE FINE DONATION TO EUROPEAN RELIEF

New York.—The plight of the shivering, starving children of Central Europe has so appealed to the people of sunny Hawaii that they have donated \$32,317 to the European Relief Fund to help feed them. A cablegram announcing the amount of the islanders was sent by Alfred Castle, who was appointed chairman for Hawaii by Governor J. McCarthy, at the headquarters of the Relief Council, No. 42 Broadway.

If the rest of the country responded with the generosity of the Hawaiians there would be no question as to the raising of the \$33,000,000 required to feed the three and one-half million children in Central Europe who are dependent upon America for even one meal of stew, black bread and cocoa a day. For the population of Hawaii is but a trifle in excess of 255,000, more than three quarters of whom are Japanese, Chinese or native, making the per capita donations of the residents most substantial.

During Argonne days, "Bobby" worked hard for the Boches. Today he is mascot of Argonne Post of the American Legion at Galveston, Tex. "Bobby" is a German police dog who was taken prisoner by a Galveston soldier of the Fourth Division before he could deliver an order for blowing up the position his captors were occupying.

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- PURE STRAWBERRY JAM—Full pound jar for ..... 59c
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