

GETS INSIDE "DOPE" ON BUSINESS AFFAIRS

E. G. Brochee Returns to Village from Furnace Company Service and Sales School

E. G. Brochee, Holland Furnace Company Branch Manager for this vicinity, who returned recently from the Service and Sales school at the Company's General Offices, Holland Michigan, makes an interesting report of conditions as the various Branch Managers find them throughout the Central West. Mr. Brochee's report follows:

"One of the most encouraging signs for the future, as our Company views it, is the almost unprecedented interest in better living conditions—in cheerier, cozier homes. As a basis for hopefulness the good home is looked upon as the stabilizer or balance-wheel of the Nation, and what could better signify the progress of humanity than the Home?"

We are fortunate in that our work keeps us in constant touch with the intelligent and dependable people who really love their homes, and it is these very people who are making definite plans now for home improvements or new homes. Nearly all of our branches are sending out the same good news,—that prospects for business are brighter than ever before.

Building and home improving have been retarded for so long that not only is every city short of homes, but the homes that we have can all be brightened up, made cozier, or more convenient. People everywhere are realizing more and more that it is today that they are living, and that tomorrow depends almost wholly on how they live today.

At our general offices in Holland the splendid spirit of optimism reigns supreme. Our factories are operating full capacity, and more efficiently than ever, so that perhaps, for once, we may be in a position to supply the ever-increasing demand for the Holland Warm-Air Circulation System. With the standards of Holland Service reaching nearer and nearer to the goal of perfection, it is only to be expected that our entire organization should enjoy a keen satisfaction in the job of helping to Make Houses Into Homes."

SENATOR McCORMICK SPEAKS ON CENTRAL EUROPE FEB. 22

Residents of the village will be interested in the announcement that United States Senator Medill McCormick from Illinois, will speak at Medinah Temple, Chicago, Tuesday evening, February 22, on the subject, "A Hurried Trip through Germany and Central Europe." The address is at 8 o'clock.

Senator McCormick who speaks under auspices of the Relief Association working for Germany and Austria, recently returned from an extensive journey through Central Europe where he engaged in an intimate study of the general situation in that vicinity. He is said to have a message that commands the interest of every American.

BOOK NILES CENTER

Niles Center's basketball outfit will battle the Wilmette A. C. five at the Byron Stolp gym next Thursday evening.

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GIRLS' AND BOYS' CHOIRS PRESENT ENTERTAINMENT

The Girls' and Boys' choirs of the Winnetka Congregational church will give an entertainment in the gymnasium of Community House on Thursday evening, March 3, at 8 o'clock.

Tickets at very nominal cost are on sale at Community House and from all the choir members. The proceeds are to be used in sending one girl and one boy to Mr. J. W. F. Davies' Camp this summer.

Everybody is invited to attend and show an interest in the choirs. It promises to be a show of exceptional quality.

TUESDAY MORNING LENTEN CLASSES PROVE POPULAR

The Tuesday morning Lenten classes at the Congregational church have started with all chairs in the Neighborhood room taken. Additional accommodations will be provided next week when the subject will be "The Experience and Message of Paul."

Last Tuesday there was not time to complete the treatment of the Ten Commandments, consequently Mr. Richards will have for his sermon topic Sunday morning "Socializing the Commandments".

A 30 CENT AD MAY SELL YOUR USED CAR

BUILDING TAKES A BOOST THIS WEEK; FIVE PERMITS

The department of Public Works issued the following building permits this week:

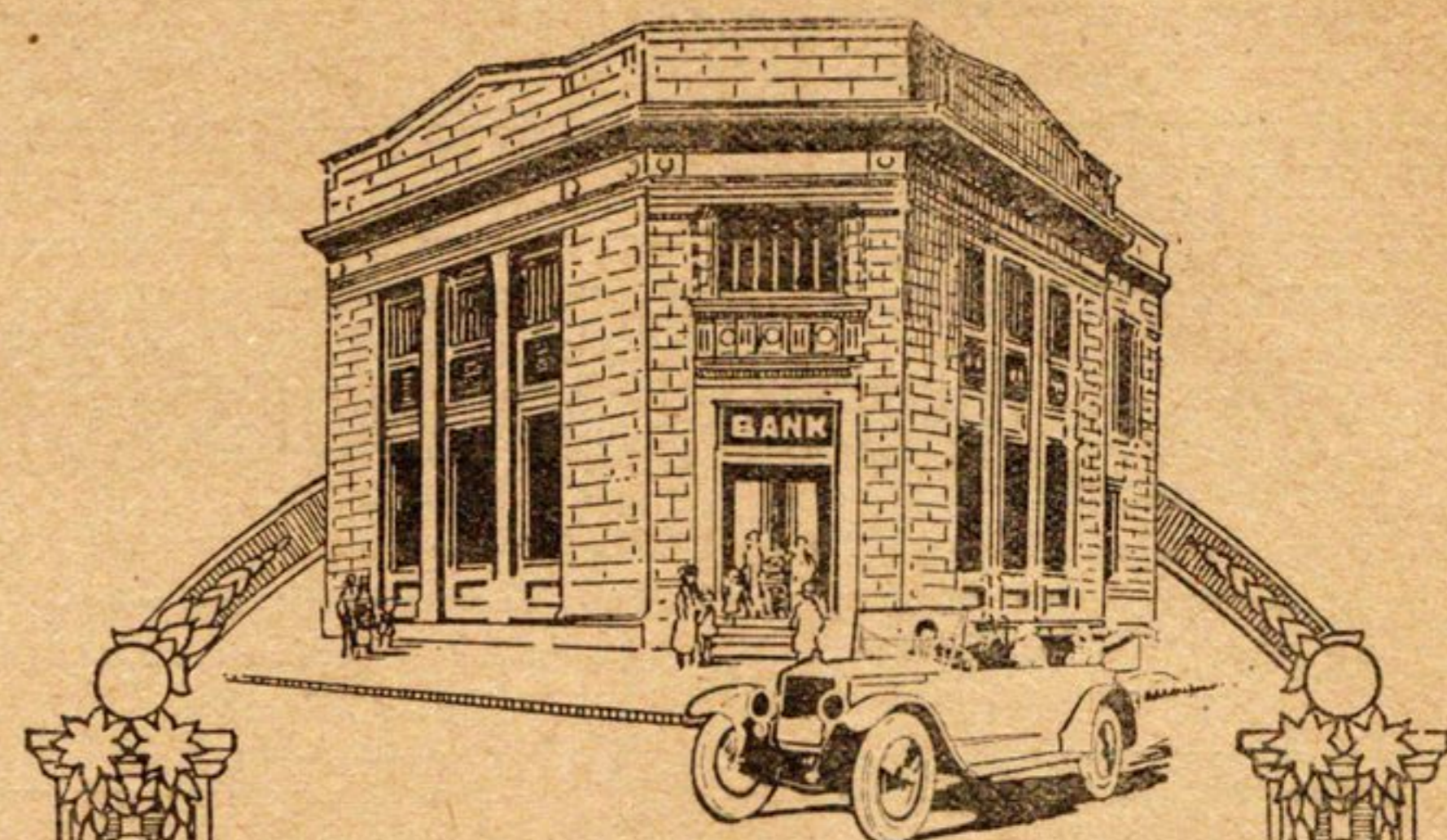
A \$6,500 frame residence at 334 Forest avenue, and a residence at 354 Forest avenue, valued at \$6,000, for Robert Seyfarth; private garage for M. K. Meyer at 829 Elm street, \$1,000; W. O. Gerard, 529 Willow street, private garage, \$500; Fred Hull, 933 Ash street, frame cottage, \$4,000.

MARKS TRIM ACES

The North Shore Aces, a basketball squad composed of ex-college and high school stars under the

leadership of H. J. Hartnett of Winnetka, were defeated in a nip and tuck engagement by the Mark Blues'

of Evanston Saturday at the Evanston Y. M. C. A. The final score was 20 to 19.



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