

Santa is here every afternoon and he invites all of his little friends to call and pay him a visit, to talk over their wants and to see this wonderful Toyland—his headquarters.

There's everything in it! Every kind of toy kiddies want—most of them are made to help while away the hours in happy, wholesome play, others are instructive and you learn lots of things without effort or tedious studying.

IT'S TOYLAND—TOYLAND COMPLETE!



Friction Toys

are such jolly things—first of all, because they “go”; secondly, because they stand no end of banging about and keep in good condition through it all; thirdly, because they are not expensive.

There are engines, street cars, limousines, trucks, trains, delivery autos, hook and ladders and lots of others. Priced each **\$1.25 and \$2.00**

Doll Furniture

for doll playhouses can be had in ever so many styles and you can even choose from several kinds of woods.

Dining room sets are 25c, 39c, 59c to \$3.50



OUR DOLL CORNER

The ecstatic and shrill crys of delight, the thrilled oh's and ah's which greet this doll corner is the most emphatic and authentic approval this assemblage could receive; simply because it comes from the kiddies themselves.

We have a fine selection which includes all those of new construction—all wood ones—non-breakable compositions and kid bodied ones; babies, little tikes and growing girls, all ages, are included, and all sizes.

GAMES

SPECIALTIES

- Sunny Monday, a washing game, \$1.50
- Trap Shot is 1.50
- Comical 5 Pins85
- Crazy Traveler 1.50
- Ring the Pin85
- Dodging the Donkey85
- Barber Pole75
- Post Office75
- Baking set50 and .65
- Hop Off 2.50

KINDERGARTEN

- Doll Outfit \$1.85
- Mother's Help50
- Work and Play 2.50
- Busy Work95
- Multicolor Paints and Stencil75
- Kindergarten Beads.... .65 and 1.85
- Knitting Spool35

DOLL TRUNKS

Sturdy ones, which could travel right along with real big trunks and stand the strain.

Prices are \$2.50, \$2.95, \$5.00, \$6.95, \$8.95, \$9.95, \$12.95.

Doll Cedar Chests

These are really made of cedar, are built just as strong, are finished and polished just as big ones are.

They are priced at \$7.50 and \$8.95.

An' There's Elephants an' Bears an' Everything here in Toyland



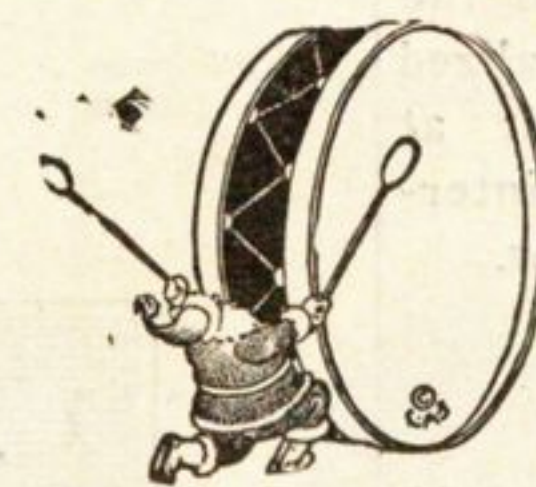
Elephants, bears, camels, giraffes, buffaloes, rhinos and hippos, stuffed and colored quite gorgeously, and on wheels so they can be drawn, are \$3.50 each.

The same animals not quite so large and without wheels are \$2.00 each.

Gray plush elephants are \$1.75.

Teddy Bears

- 12-inch size are \$1.00
- 14 " " " 1.35
- 16 " " " 1.65
- 18 " " " 2.00
- 20 " " " 2.50
- 22 " " " 2.95
- 24 " " " 3.50



DRUMS

Good Ones—made to withstand hard beatings

There isn't a laddie, one supposes who doesn't love to make a noise, and Christmas is probably the only occasion which gives them the proper instruments to further this ambition, lawfully, one might say.

We have just a splendid selection to choose from and if Santa is notified in time we will deliver the one liked most.

Prices are 59c, 85c, \$1.25, \$1.65, \$2.00 and \$3.50

Lord's
FOUNTAIN SQ. EVANSTON