

WINNETKA WEEKLY TALK

ISSUED SATURDAY OF EACH WEEK
by

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All communications must be accompanied by the name and address of the writer. Articles for publication should reach this office by Thursday afternoon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged for at regular advertising rates.

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SATURDAY, DECEMBER 11, 1920

School Week

This week is nationally observed as "school week." During the seven days so set apart information concerning the work and the conditions of the schools is disseminated, the value of an education is urged upon those who do not now appreciate the opportunity of the public school system, interest in the schools stimulated in the general public. It is a good week's work, and if well done, the effect upon the United States in the future should be beneficial.

The value of the education provided in the public schools should certainly be impressed upon the foreign-born parents of these children who are constituting a first generation of Americans of today. Nothing will more advance the Americanization efforts of the United States than the education of the foreign-born children in the public school system. The increase in the earning capacity of the youth, the development of a more intelligent citizenship, the creation of self-respecting Americans out of the not always hopeful material that every day seeks admission at our ports, all these benefits will be brought nearer to the United States through the stimulation of interest and increasing the information of the foreign-born parents in the facilities of the public schools that are open to their children. Acquaintance with the new standards of American customs and American institutions which the children will bring home with them from the public schools will contribute to the improvement of the home conditions, second the attempts that are everywhere being made to bring to the adult foreign-born resident in the American cities realization of American ways and American ideals.

A week devoted to the forwarding of such a program is not too long, even if it should be intensively employed. Every municipality that has any number of foreign born in its population should make the fullest use of the occasion to foster interest in the school in which its children are being trained, not only in the three "R's" but in Americanism.

Red Cross Seals

The season of the Red Cross Christmas seal is upon us. The call of the Anti-Tuberculosis society comes to the public spirited to buy these seals for the decoration of their Christmas mail and their Christmas packages. In the village it is particularly urged that seal purchasers buy their supply at home, in order that the money received may be credited to our village and not to Chicago.

Nothing more eloquently speaks of the Christmas spirit than the Red Cross Christmas Seal. It tells a desire to help the unfortunate, those who have added to their physical affliction the burden of poverty, lack of money for proper treatment which would restore them in health and usefulness to the community, absence of which means long illness and certain death at the end. It is a cause that should appeal to the good citizenship and the charity of all.

During the war the absence of the button that bespoke subscription to the patriotic cause being urged was

considered evidence of lack of concern for the country's welfare and safety. More often than we like to think the subscription was more in payment for the emblem of patriotic support of the government than the manifestation of a desire to be of service. The appearance of the Red Cross Christmas Seal on the Christmas mail should be considered in just that light. Its presence should be looked upon as a matter of course, its absence as betokening a lack of the least public spirit and disposition to help in the campaign against that disease that yearly demands its high toll of every community just because of insufficient effort to eliminate it from the ills of humanity.

Early Mailing

Advice concerning the early mailing of Christmas packages is not untimely, even a few weeks before the holiday comes. The preliminaries to early mailing must be attended to, shopping done now if the packages are to be put into the mail a week or more before Christmas.

Last minute mailing brings only disappointment and heavy work. The postal carrier force is insufficient to take care of the heavy bur-

den of mail that piles up just before Christmas; the gift package is delayed, perhaps lost, and doner and recipient alike disappointed. Early mailing will give your gifts a chance of being received on or before Christmas, will cause you less discomfort and loss of time, will insure against disappointment, and demonstrate a spirit of co-operation with the post office employees that will tend to cheer them through the merry season which to them is the hardest of the whole year.

Make your plans to mail your Christmas packages early.

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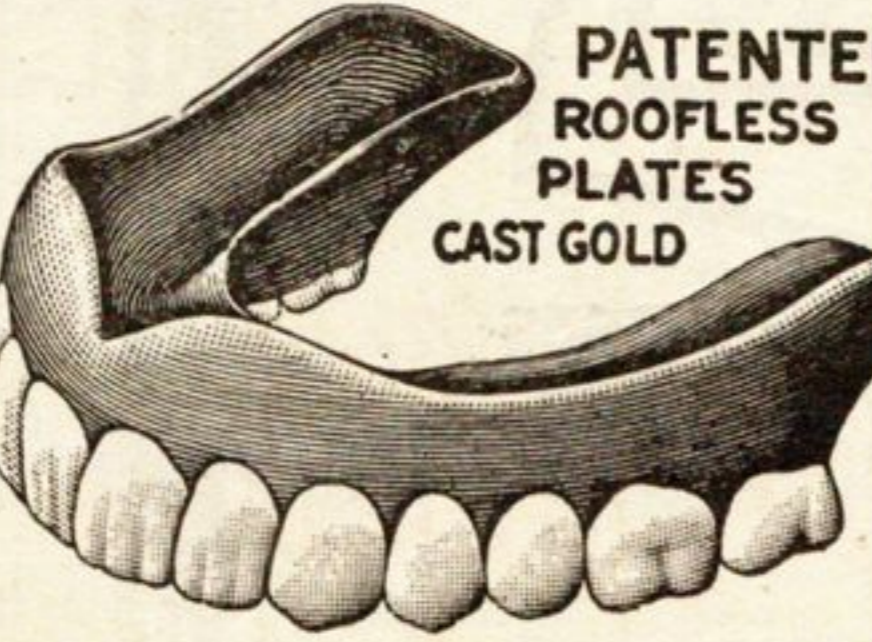
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Christmas Cards and Calendars

The presents on Christmas morning, so festive in their snowy wrappings, tied with ribbon, or decorated with sprigs of holly and gay seals, present a picture that cheers the eye and warms the heart. How charming it is!

We read the cards so eagerly, and it is like playing a delightful game, for the table is freighted with gifts for all the family and we have to find the things put there for us. So, the Christmas card, though not playing the stellar role in this great scene, is never unimportant.

Discriminating persons select their cards at this store because they are distinctive and "different". And here, calendars, which make such acceptable gifts, are as varied as they are beautiful. Come in and look at them today.

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