

WHITE PLAGUE LOSING; BUY CHRISTMAS SEALS

Quota for Cook County at least 100
Per Cent Increase of Receipts of
Last Year

With at least 100 per cent increase over last year's receipts as the goal, James F. Phillips, County Secretary, has completed his organization of the Chicago Tuberculosis Institute for the 1920 distribution of the famous penny Tuberculosis Seals and the sale now is going full blast. Increased responsibilities which the Institute must shoulder in 1921 necessitates a more strenuous effort than ever has been made in any previous sale, and Mr. Phillips, who supervises all the territory in Cook County outside of Chicago, is confident that this year's organization will smash all records.

In addition to the little Christmas Seals, which have made themselves familiar and welcome visitors in thousands of homes in the County every Christmas, the Institute this year is offering an innovation in the form of "health bonds" in denominations of \$5, \$10, \$25, \$50 and \$100, each dollar invested representing the purchase of 100 seals. The bonds guarantee the purchaser extraordinary returns in community and individual health.

The return from past sales of the penny seals has financed the clinic and nursing service which the Institute has maintained in about twenty-five Cook county towns. It also has made possible the introduction of the Modern Health Crusade, "the fastest growing movement in America," into the schools in the county. Mr. Phillips estimates that approximately 25,000 boys and girls already have been enrolled in this crusade work and the work will be extended as rapidly as the returns from this year's seal sale permit.

Unusual encouragement has been given to the workers in the 1920 sale by Mr. Phillips in the form of tuberculosis statistics obtained from County Clerk Robert M. Sweitzer. It is the first time these figures ever have been available to the public. Covering a period of three years 1917, 1918, and 1919, they show a marked reduction in tuberculosis deaths since the installation of the clinic and nursing service of the Institute in Cook county. The county tuberculosis death rate has been reduced

26 per cent following two years of active work and propaganda financed by the penny Christmas Seals.

A wealth of valuable information was obtained through Mh. Sweitzer's courtesy in giving out these statistics. This information has been of great aid to the nurses of the Institute staff in uncovering "contacts" and, in many cases, incipient cases of tuberculosis. Relatives of persons who have died of tuberculosis within the last three years were visited by the Institute's nurses, and many were induced to attend clinics for the detection of possible infection.

"Cook county is generally considered, among people who are in a position to know, as the leader in the nation's battle with tuberculosis," said Mr. Phillips, "and we can maintain that reputation only by buying and using Christmas Seals and Health Bonds to the utmost limit of our ability. For that is what finances our fight."

"Cook county's generous response to our appeal last year leads me to predict that, owing to increased interest and better selling organization, we will smash all records this year. The reduction of the death rate from tuberculosis in the county carries its own message, which certainly is a message of hope to the thousands who have come within reach of the plague. The fight is winning, but not won."

4-YEAR OLD CHILD DIES FROM PURE HAPPINESS

Martin's Ferry.—Excitement, due to watching her pet dog play "horse" with her playmates, caused the death of Minnie, four-year-old daughter of Mr. and Mrs. Robert Hicks, living north of this city.


The child had been ill of scarlet fever and was recovering. The physician, fearing the effect of sudden excitement, cautioned against anything that might cause a strain upon the heart.

Playmates hitched her pet dog to a small wagon and called to the child to look out of the window beside her bed. She became so happy watching the antics of the pup that she collapsed and soon succumbed, the heart being unable to withstand the strain.

BOSTON BAKERS CUT PRICE OF DOUGHNUTS

Boston.—Doughnuts are cheaper. Several bakers followed the lead of bakers in Portland, Me., who have announced a cut from 10 to 20 per cent in prices of doughnuts, cakes and cookies and have reduced local prices correspondingly.

One of the large system bakeries, with stores throughout the city, has reduced the price of doughnuts from 35 cents a dozen to 33 cents. Crullers are reduced from 40 cents a dozen to 35 cents. Smaller bakeries announce a reduction of 2 cents a dozen on small cakes and doughnuts.



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NORMA TALMADGE
In her Newest
"THE BRANDED WOMAN"

Wed. and Thurs., Dec. 8 and 9
PAULINE FREDERICKS
in her latest
"A Slave of Vanity"

Friday December 10
GLADYS WALTON in
"PINK TIGHTS"

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ONE WEEK FOOD SALE DECEMBER 4th to DECEMBER 10th

Sugar Fancy Granulated Cane, 10 lbs. . . . **98c**

- Sugar, Domino loaf, 2 lbs. 35c
- Corn, Paris sugar, 12 cans . . . \$1.98
- Peas, Monarch telephone, doz. \$1.98
- Peaches, Fancy canned, in heavy syrup 49c
- Paul's Jams, jar 55c
- Orange Marmalade, Ferguson's, jar 55c
- Pet Milk, tall can, 2 for 25c

Kingsbury's Idaho Apples

Extra fancy No. 1 Jonathans
5 lbs. 59c

Per box \$3.75

Extra fancy Winesapes, per
box \$3.75

- Cream of Wheat, pkg. 29c
- Bananas, extra fancy, large yellow, Dozen 39c
- Rice, Fancy Carolina head, 3 lbs. 35c

Flour Ceresota 1-4 bbl. (49 lbs.) in cloth **\$2.79**

- Fudge, Shutter's, lb. box 25c
- Peaches, dried, Blue Ribbon, 5 lb. carton \$1.49
- Coffee, Monarch, 3 lb. carton . . \$1.25
- Coffee, delicious breakfast blend, pound 29c
- N. B. C. Graham Crackers, pkg. . 17c
- Uneda Biscuit, pkg. 8c
- Syrup, Scudder's, maple and cane, quart 79c
- Maple Syrup, pure Monarch, per quart \$1.25
- Knox's Gelatine, box 19c
- Red Cross Macaroni and Spaghetti, 3 packages 29c
- Palmolive Soap, 3 bars 25c
- Polly Prim, (scouring powder) reg. 10c can 5c
- Walnuts, fine quality, in shell, lb. 29c
- Salted Peanuts, lb. 29c

Soap American Family, 10 bars **69c**

- Roasted Peanuts, lb. 19c
- Sunbeam Strawberry Preserves, per jar 55c
- Monarch Strawberry Preserves, per jar 39c
- Salmon, San Wan, 1/2 lb. can . . . 25c
- Olive Oil, Old Monk, qt. \$1.69
- Red Currant Jam, Curtice Bros., per jar 39c
- Cocanuts, fresh, each 15c
- Candy, Christmas, hard mixed, per pound 39c
- Lux, per pkg. 11c

Bargains in the Meat Department
Swift's Premium Ham Shanks, per pound 20c
Fresh Lamb Patties, lb. only . . . 35c
Dixie Bacon, lb. 35c
Salted Beef Tongues, lb. only . . . 50c

We Deliver in Wilmette and Winnetka

New Prunes Genuine Santa Clara, 5-lb. carton, sunsweet **\$1.59**

Butter Best Elgin Creamery, lb. . **55c**

Potatoes Kingsbury's Idaho 100lb. sk. **\$3.75**

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