# WINNETKA WEEKLY TALK

LAKE SHORE PUBLISHING COMPANY 1222 Central Ave., Wilmette, Ill.

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All communications must be accompanied by the name and address of the writer. Articles for publication should reach this office by Thursday afternoon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged for at regular advertising rates.

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SATURDAY, AUGUST 21, 1920

#### The Public Market

market may help those who are able to patronize it to save a few dollars on the monthly grocery bills. Lower prices will prevail, materially, lower prices, because there is no rent to be paid by the farmers who sell their produce, no delivery service, no loss to stand from bad accounts, no longterm credit customers to carry.

The public market offers a correction of existing evils in the distribution of food materials, but it also offers possibilities of infliction of inescape being adversely affected by the direct sale of articles which constitute a part of their stock in trade for a short season. The public market cannot take the place of the established grocery store in the lives of the people of the community because of its limited service, its temporary character and its lack of affiliation with the community as a municipality. There can be no sense of obligation to observe the welfare of the community where their is 'no community to interest, except the a comparatively brief period, has deexchange of a few fresh vegetables veloped into one of the largest autofor the money of a few of the people. There has to be an established relation between customer and merchant -a relation based upon something more than the article that is offered for sale. It is not be found in the itinerant peddler nor in the temporary dispenser of vegetables and fruits at the sidewalk's edge.

The New Trier residents generally speaking, are rather disposed to expect and to demand convenience in their shopping. They require a large assortment from which to choose the article to be purchased. They expect the best in quality and full measure in quantity. They are not long content with a condition that imposes the consumption of time in marketing under inconvenient circumstances. They will not long patronize exclusively a public market that necessitates personal attendance and self-delivery of the materials purchased. They will never fully withdraw their patronage from the groceries and markets to which they have been accustomed to go with their needs, but they will in all probability forget to give to the established shops the credit of standing ready to meet their requirements.

## The Hospital Annex

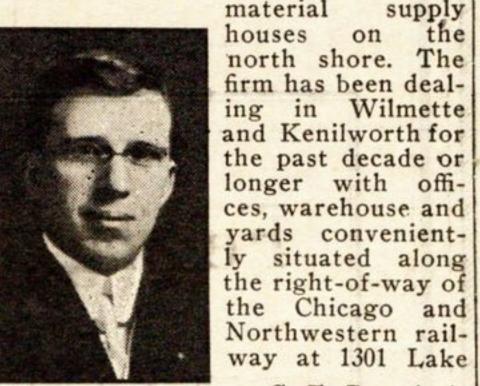
The very great need for greater hospital space in recent winters impresses upon the general north shore public the importance of having the new Evanston hospital annex completed before the grip and influenza season opens. The promise that it will be ready for occupancy by December first affords a satisfaction to those who recognize the community value of a hospital such as ours that cannot be measured by the need that they individually feel for it.

Few people realize what an insurance against tragedy the presence of a well equipped hospital near at hand affords. Not until the emergency comes does the average person recognize how unconsciously he has placed his dependence upon the hospital. That the institution will be much more adequate to the demands that are made upon it, that there will be fewer chances of disappointing those who have emergency need for hospital service should be a source of satisfaction to the whole general public.

### EDINGER COAL CO. WELL ESTABLISHED **FUEL SUPPLY HOUSE**

TTKA W

Edinger Coal Company, Fuel and Building Material Dealers, is known as one of the largest coal and



C. F. Brandt is C. F. BRANDT secretary and ac-

tive manager of the concern and actively in charge of the business in Wilmette. Mr. Brandt has a home in the country west of Wilmette and is well known to business men and residents in every section of the township. Edinger and The establishment of the public Company is listed among the members of the New Trier Commercial association.

#### THOMAS J. LYNCH, TREE SURGEON, IS IN DEMAND

Thomas J. Lynch, head of Thomas J. Lynch and Company, tree surgeons, is a veteran of the world war, where he came by the sobriquet, "The fighting Irish Sergeant." Mr. Lynch is an expert in tree surgery is village forester of the Village of Winnetka, and has been engaged in work of this character in every community on the north shore from justice upon the grocers who cannot Evanston to Lake Forest. His reputation as an expert tree surgeon, has extended into various points of the state and as far away as Iowa and other western states.

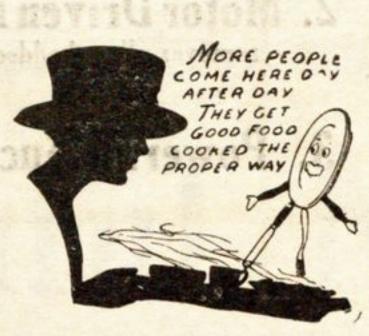
The Thomas J. Lynch and Company offices are at 2 Prouty Annex, Winnetka.

### OAKLAND-PHILLIPS MOTOR CO., EXPERIENCES RAPID GROWTH

The Oakland-Phillips Motor Company of Evanston, dealers in the Haynes and Oakland automobiles, has been established on the north shore for several months and, within mobile sales firms in this vicinity.

Peter N. Jans is manager of the Oakland-Phillips Company. He is active in fields outside the automobile business, as director of the Evanston Municipal Golf course, and a leader of other community interests.

# Have You Tried Our Fomous Chop Suey?

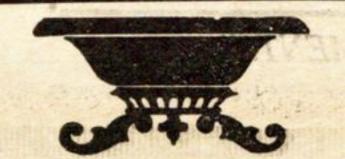


OUR increased patronage tells the truth. We realize that customers are our best advertisement. We cater to people of particular taste in food and surroundings. Cleanliness is to be found from kitchen to the entrance.

Dine today the Cafeteria way

# Welch's Cafeteria

1101 Central Avenue Wilmette, Ill.



The Oakland-Phillips Company is lo- BUT NOT A STILL DEMOCRAT cated at 1013-1017 Davis street, Evan-

Senator Jim Reed declares he is still a Democrat.-Toledo Blade.

## Ten reasons why the WILLIAM PENN MOTOR INDEMNITY EXCHANGE OF PITTSBURG, PA.

is a good Auto Insurance Company.

1. We pay losses promptly.

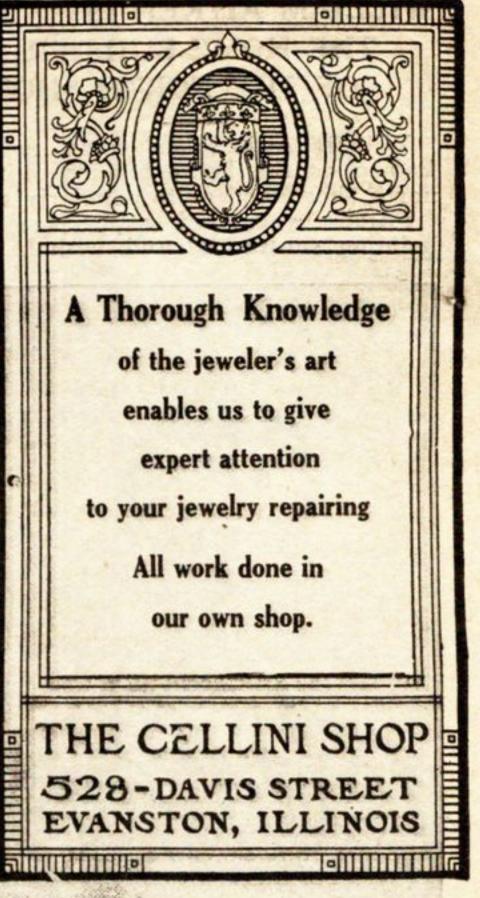
- 2. We give 100% Insurance on new cars the first six months.
- 3. We give 80% Insurance of list price second year.
- 4. We pay from \$1.00 up on collision, no deductable.
- 5. We pay from \$1.00 up for fire and theft.
- 6. We pay for hitting any moving or stationary object. 7. We are legally bound to furnish Insurance at cost.
- 8. We pay dividends at end of contract period from surplus of loss fund, after all losses are paid.
- 9. We charge an annual deposit, and have never issued an
- assessment. 10. We charge rural rates for Wilmette, Winnetka, Hubbard

### Woods and Glencoe. H. A. McLAIN, General Agent

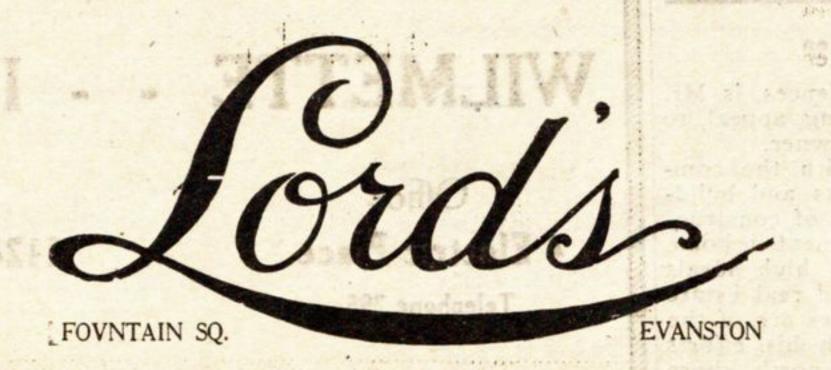
A. R. Eddington Local Agent for Wilmette

1341 Scott Ave. HUBBARD WOODS

Telephone WIN NTKA 567



Don't Forget—Subscribe



# Self Service Zone

in the basement endeavors to serve intelligently people who desire less expensive, but not necessarily cheap-looking, merchandise.

Practical apparel in good styles, stockings and underwear of endurance, yard goods in desirable colors and satisfactory qualities, and notions are grouped in the Zone, all lines being priced in accordance with the self-service plan.



# 1.50 Blouses

which challenge comparison, safe in the knowledge of their superiority.

Voiles and striped madras are the fabrics, and there are a number of good looking styles, featuring tailored, round and V necks, some having self embroidered and organdie collars.

Sizes 36 to 46

### Sample Wash Skirts at \$3.39

Buying these from a "regular" line, any one of them would cost at least \$5.95. With such a saving a possibility, it is certainly worth while investing in one now. They are made of white gabardine, pique and poplin.

111 111 Various styles are represented. All have pockets, but there is variety in both the cut and ap-

plication.

### Silk Poplin Skirts at \$3.69

have a deep yoke, to which the skirt is gathered. The colors are black, gray and peacock blue.

### Navy Wool Panama Skirts at \$4.69

A wool skirt at this price is an unusual offering and merits your attention. The model has pockets and belt, button trimmed.

## Extra Size Blouses for Women are 3.59 and 4.69

Larger blouses with roomy armholes and comfortable sleeves, made to do away with the idea that the stout woman cannot buy things which will actually fit, are these. Voile is used and embroidery and tucks trim them.

Sizes 48 to 55.

## Tailored Blouses of Organdy at 1.98

in copen and light blues, flesh and beige. They have ever so many tucks in groups on either side of the opening and a trim looking tailored style of collar.

### Voile Dresses

Sizes 38 to 46.

reduced because they are soiled to .....\$2.95

The pattern is a tiny check in pink, blue or lavender. Collar and cuffs are made of white organdy and the sleeves are long.

### House Frocks

Priced from \$2.50 to \$6.49 include a great variety of styles in both plaid and striped gingham.