

**Municipal Column**

*Edited by the Village Manager*

**The Beach Question**

The growing popularity of the north shore as a pleasure resort, particularly on Saturdays and Sundays, as well as the rapid increase in the population of Winnetka, has resulted each year in larger and larger crowds coming to the lake front in the village for bathing and picnicking, together with increasing traffic congestion on Sheridan road and at street ends to the lake. The attempts of the village council to regulate this situation for the best of all, particularly this year, have resulted in considerable misunderstanding and it is believed that our citizens will welcome a definite statement of the regulations which are now in effect and the reasons for their adoption.

Toward the end of last season, particularly because of the fact that the adjacent municipalities of Wilmette, Glencoe and Highland Park had adopted strict regulations, the Winnetka beaches were crowded with out of town people, and it became apparent that some definite regulations were essential to conserve the advantages of the lake front for our own residents and to protect the ordinary and reasonable interests of the property owners along the lake. The Village Council called a meeting of all of the lake front property owners which was largely attended, and at which the entire problem was thoroughly discussed. At this meeting, the property owners were practically unanimous in the statement that they had no desire to exclude the home people of Winnetka from the beach along their property, and that their chief complaint was against the disorderly conduct of the large crowds of outsiders, who persistently trespassed on lawns and gardens, scattered rubbish and filth about, left fires unattended, dressed and undressed in the open, and committed other objectionable nuisances. These conditions not only applied to the beaches proper, but to the parkways along streets adjacent to the lake, which were used without restriction by picnic parties with resulting accumulations of rubbish, as well as congestion from parking cars, and noise from boisterous individuals and racing motors at all hours of the day and night.

As a result of this meeting the council concluded that the following regulations should be put into effect in order to keep Winnetka from becoming a dumping ground for undesirables excluded from other municipalities, and to preserve the beaches for Winnetka people and their guests:

1. Prohibit bathing and picnicking at street ends leading to the lake. Restrict picnicking on public property to the public parks.
2. Prohibit fires and picnicking on private property without the consent of the owner.
3. Prohibit parking of cars on Sheridan road.
4. Prohibit dressing and undressing except in permanent bathhouses.

These regulations were not enacted into ordinance, but were tentatively put into effect toward the end of last season, the police force being augmented on Saturday afternoon and Sundays to control the situation. The immediate result was a decrease in congestion at the lake front, with resulting increase in the pleasure and safety afforded Winnetka residents, as well as relief for the lake front property owners.

This spring a special committee of citizens from all parts of the village was appointed by the council to consider the advisability of continuing these regulations this year. After careful consideration this committee recommended that the regulations be enacted into ordinance in order to give them a legal standing, concluding that the plan adopted by the council was the best solution which could be worked out for all concerned.

The regulations now in effect are not designed to restrict the reasonable use of the beaches by our citizens, but rather to make the beaches more available for them, under the admittedly difficult conditions which confront us. The exclusion of bathers from the street ends does not work a serious hardship on anyone, since few street ends proper have desirable beaches. At Willow street and at Scott avenue in Hubbard Woods, practically all of the bathing is done on private property north or south of the street end. To help keep down congestion at the street ends conspicuous signs have been erected by the Police department, and the outside public is thereby diverted from the entire lake front leaving it less congested for local pleasure seekers.

Until about two weeks ago little restriction was placed by the lake front property owners on the use of their beaches by Winnetka people. The village authorities hoped that by strict application of the above regulations the use of the beaches could be made so unobjectionable that no private property owner would feel disposed to ask for restrictions. It was also felt that Winnetka citizens should co-operate to a reasonable

degree by using the public beaches at the Lake Front Park and at Elder Lane Park, in order to keep down the congestion on private beaches.

This plan has worked successfully, except at the Willow street beach and large crowds of outside pleasure seekers, formerly crowding the public and private beaches of Winnetka, are now to be seen using the Forest Preserve areas provided for them west of Glencoe and elsewhere. At Willow street, however, the adjacent property owners have been considerably disturbed in the rightful enjoyment of their suburban homes, largely by outsiders, it is believed, particularly, early in the morning and late at night, and have finally decided to ask the public to refrain from using their beaches. While it is difficult to agree with them in this rigid attitude, it must be admitted that the point which they make relative to the existence of an adequate public beach at Elder lane is a reasonable one.

It may not generally be known that the Park Board has recently acquired two hundred feet of lake frontage north of the Elder Lane Park, which park has a frontage of eighty feet on the lake. In addition the village council has purchased one hundred feet of frontage south of Elder Lane on the lake, thus making a total lake frontage at this point for public use of three hundred and eighty feet. The north two hundred feet of this property has a very excellent sandy beach with a wooden pier adequate for diving. The beach has been examined by the park life guard and found to be safe. The Park Board, under heavy expense for other activities, has made a reasonable effort to make this beach attractive by building steps down the bluff and providing a gravel path to the pier. Some objection has been raised to the sewer outlet at this location, but this outlet is considerably south of the beach and discharges only storm water drainage, with absolutely no sanitary sewage contamination.

In conclusion it may be said that without adequate regulation our

beaches, both public and private, would be soon over-run with irresponsible non-residents. Any measure of regulation is exceedingly difficult to administer and requires the highest degree of patience and tact on the part of police officers and of cheerful and considerate co-operation on the part of each and every Winnetka citizen. It is suggested that this co-operation can best be given along the following lines:

1. Make use, as much as possible, of the public beaches provided by the Park Board.
2. In case it is desired to bath or picnic on private property, secure the permission of the owner, which in most cases will be cheerfully given to you or your guests.
3. Help the Police department to decrease outside congestion by refraining from parking cars on Sheridan road and the street ends at Willow street, North avenue and Scott avenue.
4. If spoken to by a police officer, bear in mind his difficult task of distinguishing you from a non-resident, and remember that he is merely endeavoring to do his duty by carrying out instructions designed ultimately to enhance your pleasure and safety.

**SUPREME COURT DECISIONS?**

Statistics show that more persons commit suicide on Tuesday than on any other day of the week.—Indianapolis News.

**A  
Good  
Place  
to  
Trade**

**HUBBARD WOODS  
CASH GROCERY**

**C.A. Johnson  
TAILOR**

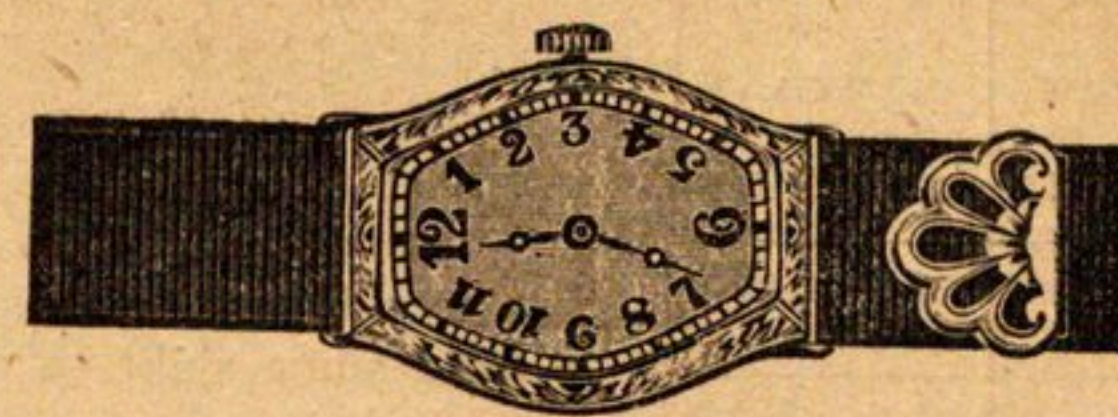


**THERE is no need  
of your spoiling  
your evenings en-  
tertainment by going  
out with your suit  
badly wrinkled.**

*Our auto service insures  
you of immediate deli-  
very, and our shop is so  
equipped as to give your  
suit instant attention.*

**C.A. Johnson  
TAILOR**

552 West Railroad Ave.  
Phone 1522 Winnetka



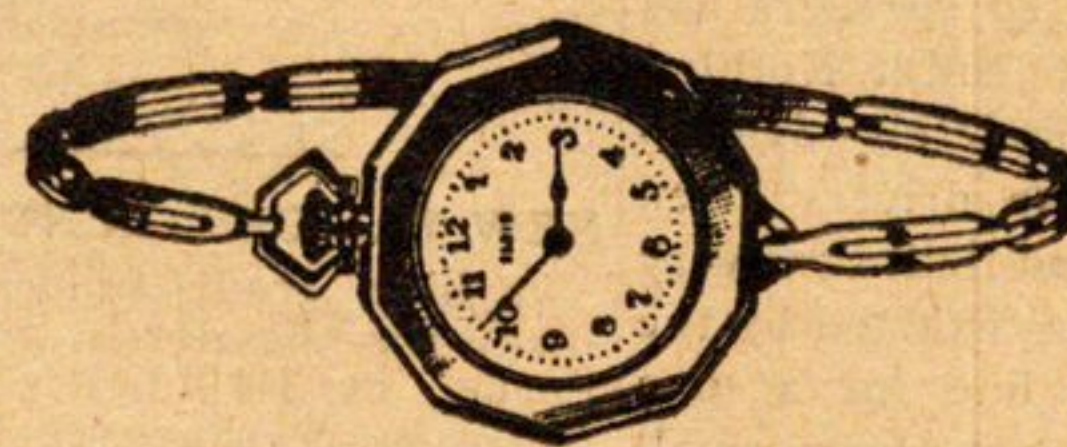
**For a few days only**

Something entirely different in wrist watches in 14 K., white and green gold cases.

Fitted with guaranteed 15 jeweled movements.

These watches will be sold at the price asked for filled cases.

**G. W. Ettinghausen, Jeweler**  
554 Center Street - - WINNETKA



**MAGAZINE AGENCY**

Renewals and new Subscriptions to all magazines solicited. Our specials: Saturday Evening Post, Country Gentleman and Ladies' Home Journal.

**WILLIAM A. HADLEY**

913 OAK STREET - WINNETKA - PHONE WINNETKA 323

**UNIQUE STYLE SHOP**

**B. COPLAN**  
Proprietor

COMPLETE ASSORTMENT of

**LADIES', MISSES' and CHILDREN'S APPAREL**

1126 Central Avenue WILMETTE Phone Wilmette 2403

**SUBSCRIBE FOR YOUR LOCAL PAPER**

**Overland**  
TRADE MARK REG.

**The Right Sedan  
For Right Now**

*Its Saving on Tires, Oil and Upkeep Add to  
the Riding Advantages of Triplex Springs*

**THE OVERLAND SEDAN** is an exceptionally good car for all year use. Its ventilator in the cowl, and adjustable windows, with its thick heat resistance top, with the great riding comfort of *Triplex Springs*, make it fine for touring. Its great economy, which begins with the low price, is exemplified in many recent extraordinary gasoline records. The most notable was the 355-mile Los Angeles-Yosemite Economy Run in which the Overland Sedan won in its class with an average of 27.6 miles per gallon.

Touring, \$1067; Roadster, \$1067; Coupe, \$1630; Sedan, \$1680

Cars delivered to your door at these prices

**WINNETKA MOTOR CO.**

Phone Winnetka 165

Wm. T. Wehrstedt, Prop.

Half Block North of Depot