

REALTY ASSOCIATION TO ELECT OFFICERS

New Organization of North Shore
Real Estate Interests Prepares
For Real Progressive
Activity

CALLED VALUABLE ASSET

Organization Looked Upon As
Distinct Force For Betterment in
Every Village

With an organization practically completed real estate interests of Wilmette, Kenilworth, Winnetka and Glencoe will meet next Tuesday evening at the Hill and Wheeler Realty company in Winnetka to elect permanent officers and formally launch the North Shore Real Estate association.

At weekly meetings during June the real estate firms of the north shore set about to form what is generally considered will be one of the strongest civic organizations in New Trier township. Almost without exception every real estate firm in the township is prepared to enter the organization and lend wholehearted support in carrying into effect certain definite objects of interest to every home-owner in this vicinity.

Discuss Objects

Two weeks ago, with C. T. Northrop of Winnetka as temporary chairman, the committee on by-laws reported to the real estate association and there was a general discussion of the objects and purposes of the organization.

Probably the primary purpose of the organization will be to maintain the real estate business of the north shore on a par with other business interests in the township with the object in view of "cutting out" so-called bad practices in the business. Honesty and fair play in the competitive dealing is to be encouraged. It is expected the organization will have the benefit of not merely protecting the various real estate interests but of actually protecting the prospective buyers who, for the most part, are residents in the various villages in the township. Sunday closing of all real estate offices is reported to be one of the first recommendations of the organization.

Aid Zoning Plans

Such an organization of realty brokers is expected to be of material assistance in the Zoning and Village Beautiful plans under way and now partially in effect in the communities. The members of the association, it is expected, will lend hearty support to these civic improvement enterprises and will undoubtedly prove to

be of valuable assistance to the various plan commissions in the villages.

Again, aside from the primary purpose of the organization, such a body of north shore citizens and business men bears promise of great strength in the direction of civic betterment outside the sphere of home selling and building. It commands the respect and co-operation of every community and township civic organization as well as the endorsement of the different village governments.

TO OPEN WINNETKA OFFICES

The R. M. Johnston Real Estate Company, which recently opened offices on Real Estate Row, Linden avenue, Wilmette, will, within a few days, occupy offices at 558 Center street, Winnetka, in the G. F. Gon-salves building. The newest real deal in property throughout New Trier township.

Farmers in the United States owned 2,366,475 passenger automobiles last year.

CENTRAL A. A. U. SWIM EVENTS JULY 3 AND 4

Swimming and water polo events in the Central A. A. U. Championships are to be held Saturday and Sunday, July 3 and 4, at the Edgewater Beach hotel beach will be of interest to sport lovers on the north shore.

Prizes consisting of gold, silver and bronze regulation die medals emblematical of the Central A. A. U. Championship will be awarded in each event. These events are open to all athletes registered in the Central A. A. U.

Events for the weekly Outdoor Senior Swimming relay and water polo championships for men at the Edgewater Beach hotel are announced by the committee as follows: 50 yard free style, 100 yard free style, 220 yard free style, 880 yard free style, 1 mile free style, 100 yards back stroke, 400 yards relay, water polo.

(Read "Real Estate News" on Page 6)

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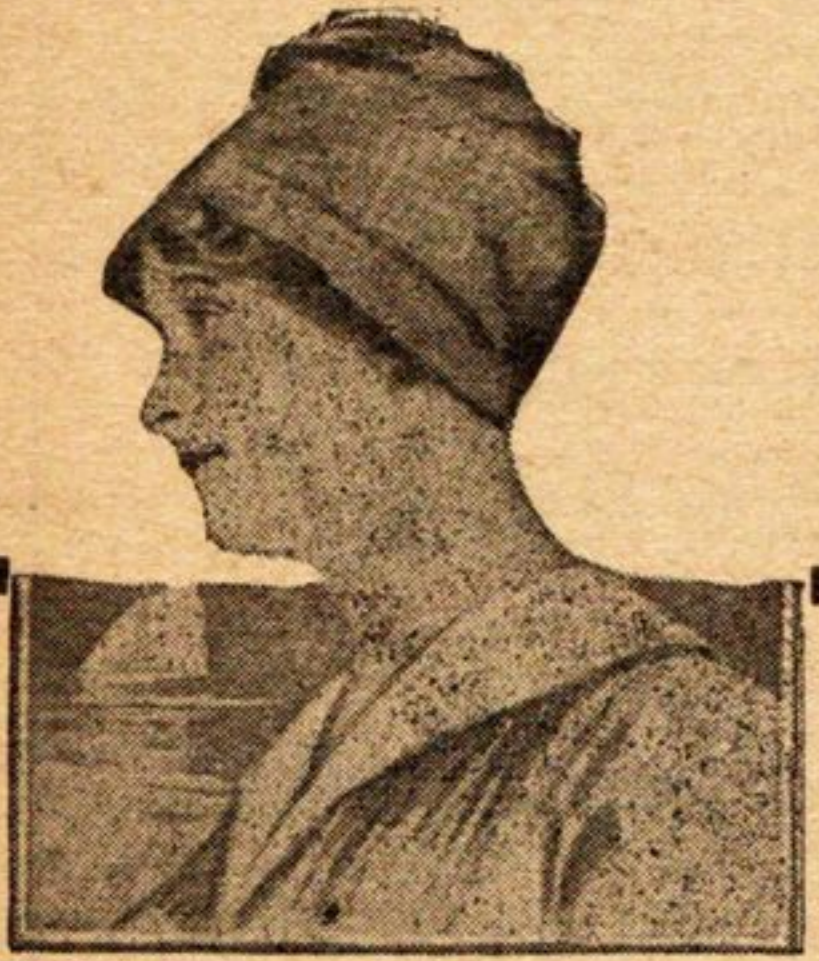
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