

OVERLAND MAKERS FIND SEDAN LEADS

Great Nation-Wide Exhibit Enables
All Buyers to Study Superior
Advantages of Enclosed
Car

IT'S A YEAR-AROUND AUTO

Public Has Shown Market Trend to
This Type as Coolest in Sum-
mer, Coziest in Winter

Edward Schipper, a member of the Society of Automotive Engineers, in a recent article in Motor World, said:

"Probably the most noticeable development in the automobile industry will be the almost entire replacement of the touring car by the Sedan and other types of enclosed bodies in the higher-priced cars and vastly greater percentage of enclosed car as compared with the open in the lower-priced field."

Apparently this is the day of the Sedan. Half of the cars on display at this year's automobile shows were of the Sedan type. The public has always recognized the advantages of the Sedan for winter use. Now there has come appreciation of the fact that the Sedan is cooler than other types for summer.

Discussing the Overland Summer Sedan, Mr. W. T. Wehrstedt of the Winnetka Motor Company, says:

"The fact is that 90 per cent of those owning touring cars rarely put their tops down. Few car buyers can afford more than one car. The economical choice therefore, is the Overland Sedan, which provides remarkably smooth riding comfort because of its Triplex springs.

"Offering protection from dust, rain, sun, cold and snow, the Overland Sedan's great growth in popularity has been only logical. In this Sedan, for example, it is but a moment's work to lower or open the wide, clear-vision windows giving the car all of the advantages of the touring model, in addition to retaining those comforts obtainable only in the Sedan type. And the Overland Sedan weighs only 200 pounds more than the touring car.

"In case of sudden rain storms, peculiar to summer, there is no hurried, anxious work of putting up side curtains. You merely raise the windows and still have no shut-in feeling. At certain times of the year, especially after a hot day, the nights turn suddenly cool. In the Sedan, then you ride in shelter and comfort.

"For summer shopping in the city,

the Sedan should make a distinct appeal to women. The doors of the Sedan are equipped with locks. Parcels left in the car are safe; the car is locked against theft and there need be no fear for children left sitting in the car unattended.

CAREFUL DRIVER CAN REDUCE GAS EXPENSE

"Advances in gasoline cost should impress on motorists the need of greater care, which means less waste," asserts J. D. Mansfield, general sales manager, Dort Motor Car company.

"Fuel consumption of cars varies considerably. Some engineers have had fuel in mind in designing cars, and others have been thinking of saving in other ways, perhaps. But, no matter how efficient the engine, how far it will pull the car on a gallon, there generally is a chance for the driver to save by being observant.

"What at first may call for intimacy with everything the car does until it reaches the stage of a task soon will become a habit, unnoticed, but effecting a great saving.

"Economy of Dort cars has been an outstanding feature since the first crop. It results from the triple heating method which converts gasoline into powerful gas, and a double exhaust system which quickly clears the cylinders of dead gas, eliminating resistance.

"Under ordinary usage the Dort has unusually low fuel bills, but when the owner is ever watchful the record is even better. In fact, there are drivers who surprise us with their mileage, and they do not find that watching this detail detracts any from the pleasure of motoring. On the contrary, they enjoy their fun at a lower expense than the other fellow, and that condition always has an appeal."

The whipping-post, as well as the maximum term of imprisonment, awaits automobile thieves in the state of Delaware.

The state of Iowa, with a population of about one-third that of Holland, has eight times as many cars as that country.

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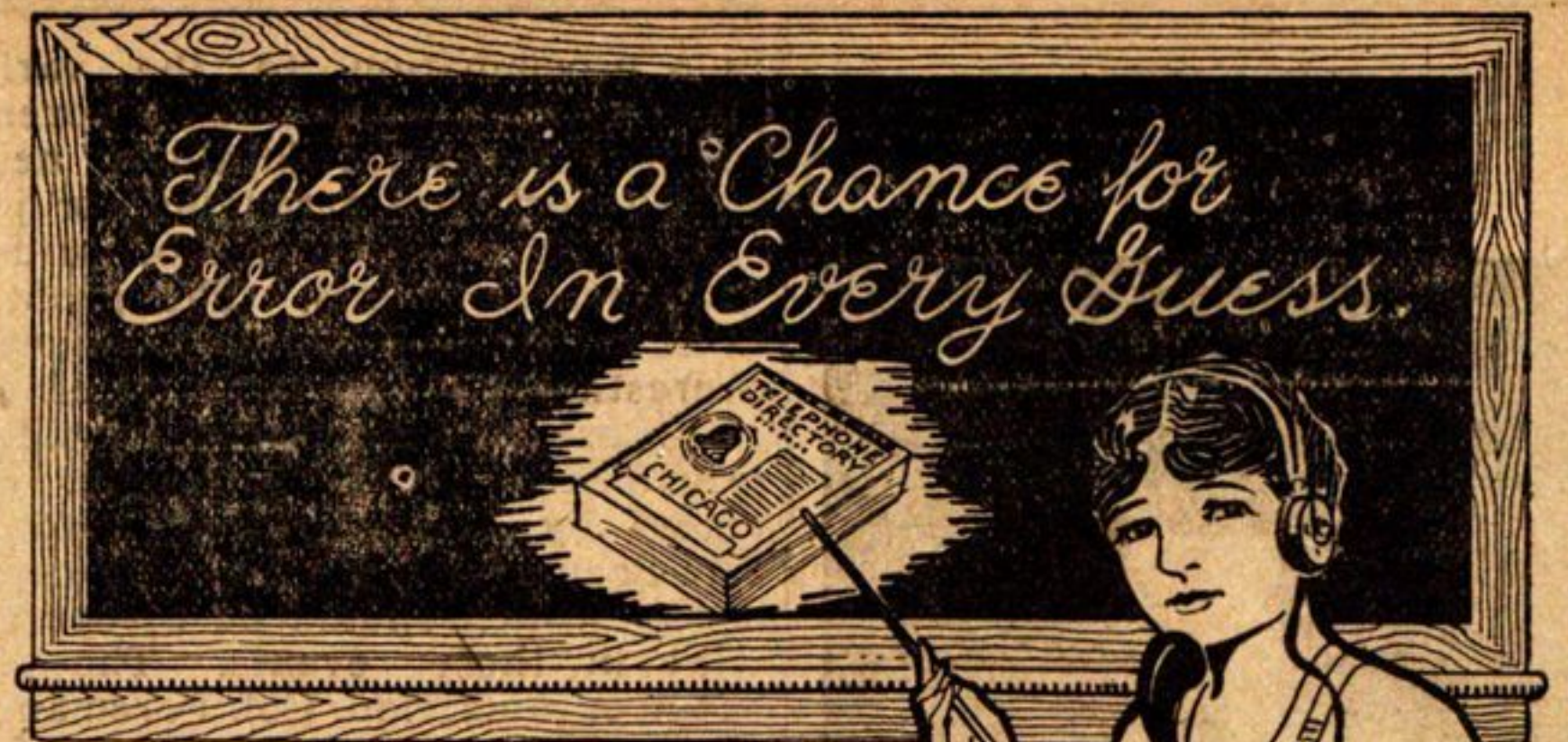
"The River's End"

Picturized from the novel by
James Oliver Curwood

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"Polly of the Storm Country"

Featuring
Mildred Harris Chaplin



The telephone number of a big business house is 7000. A residence subscriber whose number was 6000 requested us to change his number. He complained that he was called a score of times a day by people wanting the business house.

The explanation is that many people guessed at the number, and guessed wrong, asking the operator for 6000 instead of 7000.

It is easy to be wrong when you guess, and unfortunately the person called in error generally blames the service.

Next to guessing as a fruitful source of unsatisfactory telephone service is placing of undue faith in the correctness of the number on an old card, letterhead or list tacked to the wall. Use instead the Ready Reference Register on the inside front cover of the directory.

But better still, in a big telephone system where numbers are constantly changing, one should always make sure of the correct prefix and number by consulting the telephone directory before calling.

It is the quickest and surest way to get the right number.

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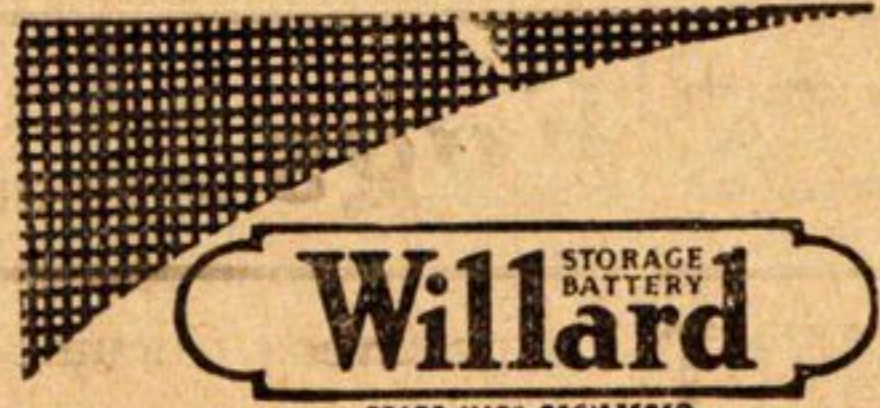
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	7:52 a. m.	8:44 a. m.
	8:22 a. m.	9:14 a. m.

Every Half Hour Thereafter:

For the Shoppers	11:22 a. m.	12:14 p. m.
	11:52 a. m.	12:44 p. m.
	12:22 p. m.	1:14 p. m.
	12:52 p. m.	1:44 p. m.

Then Every Half Hour Until:

For the Theatre and Dinner Party	4:22 p. m.	5:14 p. m.
	4:52 p. m.	5:44 p. m.
	5:22 p. m.	6:14 p. m.
	5:52 p. m.	6:44 p. m.
	6:22 p. m.	7:14 p. m.
	6:52 p. m.	7:44 p. m.
	7:22 p. m.	8:14 p. m.

Then every half hour until 12:52 a. m. Last train 1:52 a. m.

For further information, apply to the

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