

87 CITIES REPORT 25 MILES TO GALLON

Remarkable National Economy Average Recently Established by the Overland Sedan

Ninety-seven cities throughout the United States give a national average of 25.2 miles to the gallon of gasoline for the Overland Sedan with triplex springs.

This remarkable economy record was made on April 20. The day before the Willys-Overland company sent this telegram to dealers in these 97 representative cities: "Drain gasoline tank of Overland Sedan, fill it with an exact gallon of gasoline; drive car until it stops and wire mileage to factory."

A national measure of Overland Sedan economy was sought. On the morning of April 21, telegrams began to pour into the executive offices at Toledo. These telegrams told an impressive story of the perfection of light-car performance attained in this Sedan with triplex springs.

The lowest record made was 14.5 miles to the gallon over the rough roads of Arkansas. The highest record reported comes from Iowa. The Sedan making the best mileage had been used 5,000 miles for city and country demonstrations, yet it made the high record of 32.6 miles to the gallon. Between these two marks are these impressive records:

In the South: Texas, 27.7 miles over city and country roads with all windows open to a 25-mile wind. In

another Texas city, 25.2 miles over country roads. In Alabama, 20.5 miles with a new Sedan just out of freight car and driven over country roads. In South Carolina, 22 miles through heavy sand. In Tennessee, 24.2 miles through city traffic. In Missouri, 25 miles.

In the East: Massachusetts reported an average of 22.2 miles for city traffic and country roads. One car driven from Toledo to Boston averaged 26 miles the entire distance. Rhode Island reported 18.9 miles in city traffic during hard rain storm. Pennsylvania city traffic reported 24.5 miles to the gallon. New Jersey city streets and country roads gave 25.2 miles to the test gallon. New York cities reported 26.4 miles.

Middle West: Ohio cities reported variously under ordinary conditions of city traffic, 25 miles in one instance, 19.8 in another where road conditions were bad. Illinois reported 20.5 miles under difficult driving conditions; 29.6 miles to the gallon

in another instance where the car carried five passengers through congested city streets. Indiana city streets permitted 26.4 miles to the gallon and the country roads 22.5 miles. Minnesota, 21.7 miles on rough country roads. North Dakota, 28.8 miles with a Sedan that had been driven several thousands of miles in demonstrations. Nebraska, 22 miles. Iowa, 32.6 miles with a Sedan that had been driven 5,000 miles in country travel. Wisconsin, 25.1 miles.

West and Pacific Coast: Colorado, 22.22 miles over rocky roads swept by the recent blizzard. California, 28.2 miles over hills and level dirt roads, with the passengers. California, 26.4 miles through the mountain country. Oregon, 24.8 miles over

heavy country roads. Utah, 27.1 miles to the gallon in unfavorable country for a test. Washington, 22.1 miles through city traffic with frequent stops. Idaho with its rocky paths reported 24.8 miles. Montana, 26.5 miles.

This record, made by new and used Overland Sedans driven on the same

day in all parts of the country, is a remarkable demonstration of the economy possible with the enclosed light-weight motor car.

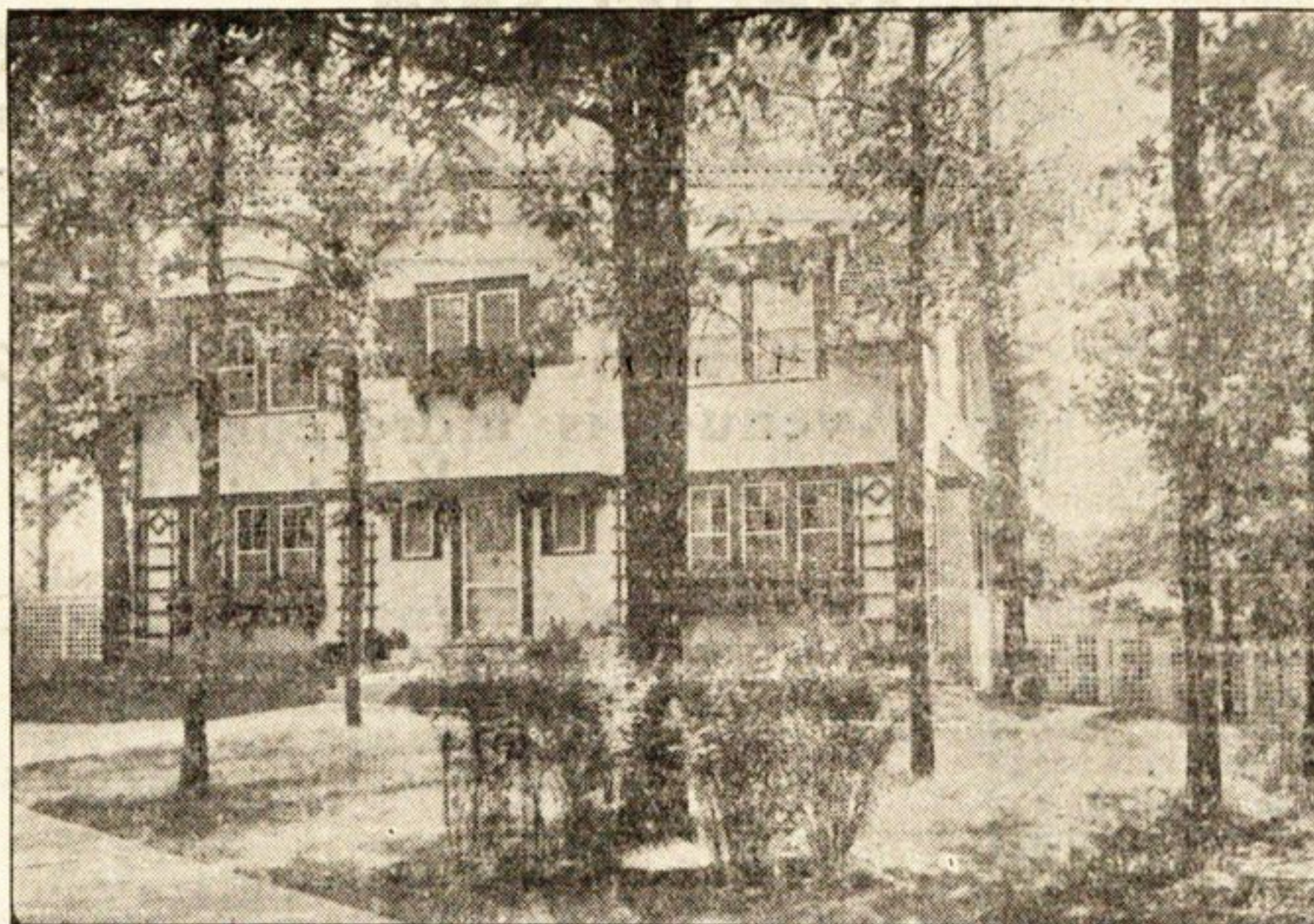
She—I wish you would buy me a silk dust cloak. He—I would, if I could first raise the dust.—Baltimore American.

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To the People of the North Shore

Saturday, May 29th

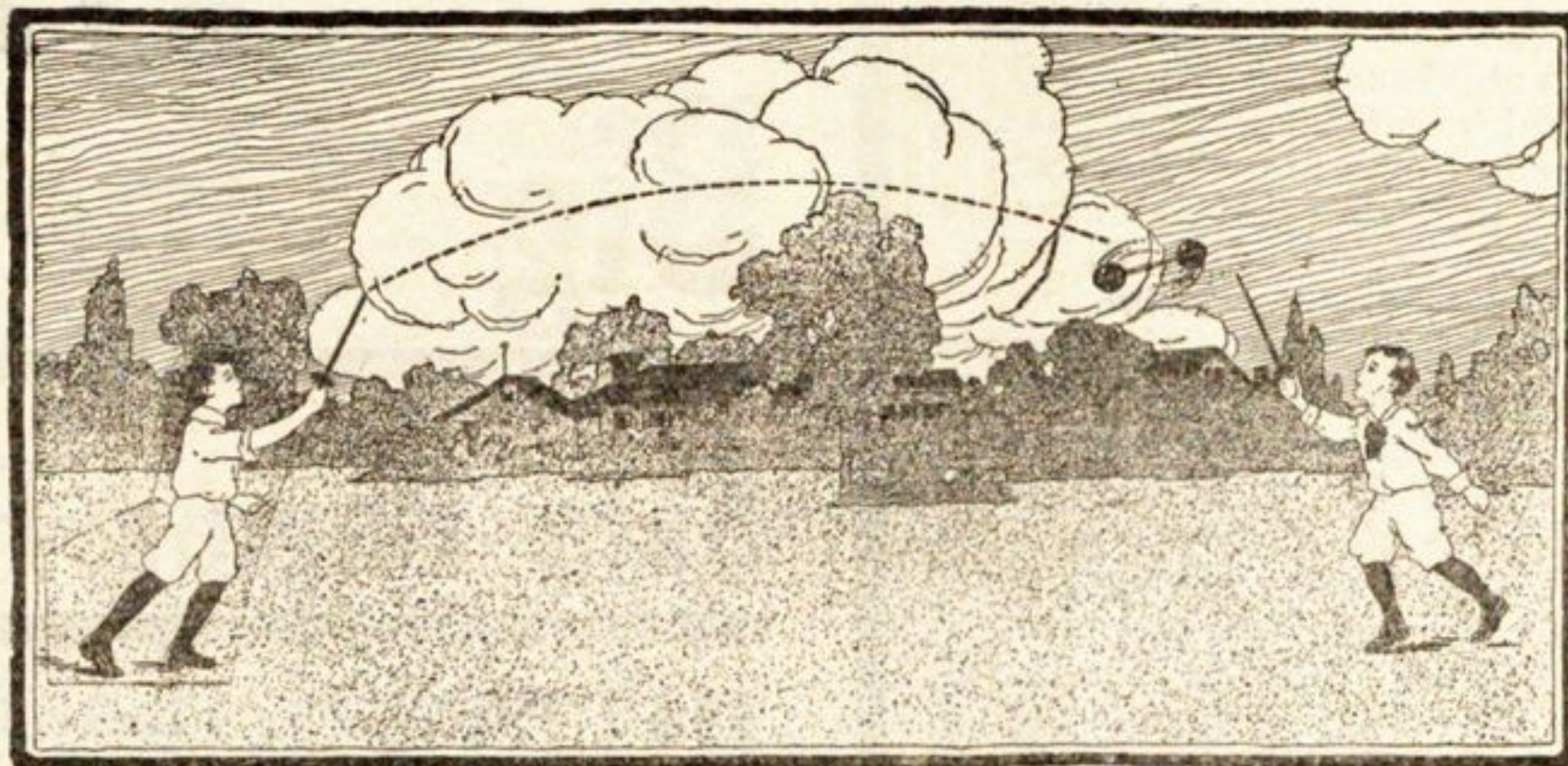
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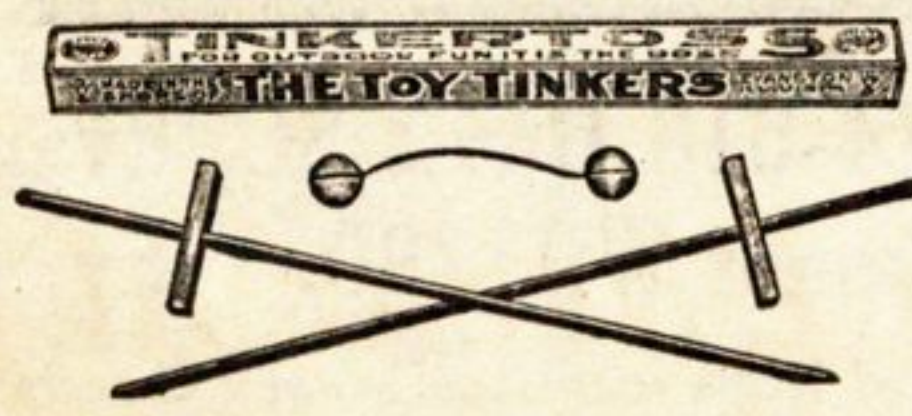
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