

Classified Advertisements

RATES—10c per line for first insertion. Each succeeding insertion, 5c per line. Minimum 3 lines. Copy must be in by Wednesday. Rates for same advertisement in The Lake Shore News, Winnetka Weekly Talk and Glencoe News, 20c per line for first insertion. Each succeeding insertion, 10c per line.

FOR SALE—HOUSEHOLD GOODS
 FOR SALE—USED \$8-NOTE PLAYER pianos; Steinway, \$200; Wheelock, \$300; Cable, \$295; Howard, \$395; other bargain. Patterson Bros., 828 Davis street, Evanston. LTG11-2tc

FOR SALE—THREE BEST ELECTRIC Household appliances; Ellen Washing Machine, Simplex Ironer and Hoover Vacuum Cleaner. Easy payment; fine service. Patterson Bros., 828 Davis street, Evanston. LTG11-tfc

FOR SALE—USED GAS RANGE; GAS plate; excellent condition; also washing machine. Phone Glencoe 395. LTG11-1tc

NOTICE—BEFORE BUYING A SEWING machine see the New Style Singer and Singer Electric; all factories use the Singer; also 200 used sewing machines, \$5 up. Patterson Bros., 828 Davis street, Evanston. LTG11-tfc

FOR SALE—BEAUTIFUL MAHOGANY dining set, consisting of side-board, table and six chairs; Hepplewhite design. Inquire apartment 14, 545 Lincoln avenue, Winnetka. Phone Win. 501. LTG11-1tc

FOR SALE—MISCELLANEOUS
 REMEMBER TO ORDER RIVERSIDE Salted nuts for home use or entertaining. Best in quality, best in flavor, best in price. Place order with Mrs. J. R. Fletcher, 948 Hubbard street, Hubbard Woods. T45-2tc

FOR SALE—USED CARS
 FOR SALE—FORD DELIVERY CAR; good condition; one horse, 1400 weight, two wagons and harness, three delivery sleighs; all cheap. A. S. Van Deusen, 1154 Central avenue, Wilmette. LTG11-1tc

FOR SALE—1916 DODGE TOURING car, \$650. Call Sunday. Phone Win. 1564. T45-1tc

FOR SALE—HOMES
 MUST SELL 8-ROOM HOUSE; NEWLY decorated. 952 Spruce street, Winnetka. For appointment phone Win. 344. LTG10-3tc

FOR RENT—ROOMS
 FOR RENT—FURN. ROOM; REF. required. 833 Cherry street. Phone Win. 1413. T45-1tc

WANTED TO RENT—HOMES
 WANTED TO RENT—MAY FIRST, modern 7-room house in Winnetka; good location; two or three year lease. Phone Win. 961. T45-1tc

WANTED—IN WINNETKA, FURN. house for May or June and June. Call Win. 206. T45-1tc

WANTED TO RENT—SMALL FLAT or house. Address Weekly Talk A-521. T44-4tp

FOR RENT—DOCTOR'S SUITE; 2 OR 3 rooms. Bank Bldg. Ayres Boal, 1515 Gas Bldg., Chicago. T43-3tc

WANTED TO RENT—6 OR 7 ROOM house; May 1. Address Winnetka Talk A-570. LTG11-2tp

WANTED TO RENT—HOME IN KEN-ilworth, Winnetka, Wilmette or Glencoe from June 15th to Sept. 15th. Desire a home with sleeping porch; will pay from \$200 to \$300 per month. J. F. Brown, 20 E. Jackson Blvd., Chicago, Ill. LTG11-1tc

WANTED TO RENT—ROOMS
 WANTED—FURN. ROOM (LIGHT housekeeping preferred) for business lady, near electric line. Address Lake Shore News, E-3527. LT11-1tdh

HELP WANTED—MALE
 WANTED—MAN TO CARE FOR heaters; extra work if desired. N. L. Hoyt, 435 Elm street, Winnetka, or phone Winnetka 319. T45-1tc

HELP WANTED—FEMALE
 WANTED—GIRL BETWEEN 12 AND 15 years of age as playmate for younger girl. 903 Ash street. T45-1tp

WANTED—COMPETENT, RESPONS-ible nurse for 2 young children; medical training unnecessary; Protestant and references. Phone Win. 941. T45-1tc

WANTED—EXP. COOK; WAGES \$18. Phone Win. 58. TG45-1tc

WANTED—BOOK-KEEPER; LADY, experienced in cash ledger and paying bills; pleasant conditions; steady position; good wages. A. S. Van Deusen, 1154 Central avenue, Wilmette. LTG10-2tc

WANTED—SEWING WOMAN, ONE day every two weeks, for mending and plain sewing. Phone Win. 1442. LTG11-1tc

WANTED—EXPERIENCED DRESS-maker help at once; steady. 859 Elm street, Winnetka. Phone Win. 1325. LTG11-1tc

SITUATIONS WANTED
 A RELIABLE, FIRST CLASS COLOR- ed houseman desires work by day or week. Phone Glencoe 279. TG45-1tc

WANTED—CARE OF FURNACES AND work by day or hour. Phone Win. 1545. T42-5tc

LOST AND FOUND
 LOST—JANUARY 17, FANCY HAIR- pin between Provident and Center street, on Oak street; finder please return to 462 Provident avenue; re- ward. T45-1tc

FOR SALE—HOUSEHOLD GOODS
 FOR SALE—CLOTHES WRINGER; leather couch, solid mahogany lib- rary table; oak parlor table, reading lamp, tapestry rocking chair, incu- bator. 903 Ash street. T45-1tp

FOR SALE—GOOD COUCH, SIDE board, china closet. Call evenings. Phone Win. 1413. 833 Cherry street. T45-1tc

FOR SALE—JEWEL GAS RANGE, \$10; weathered oak sideboard and dining room table; bargain. Phone Win. 58. TG45-1tc

WANTED TO BUY—HOUSEHOLD GOODS
 WE BUY ALL KINDS OF JUNK, OLD clothes and shoes. J. Golinsky, 1705 Forest avenue. Phone Win. 1150. "He has his name on his wagon." LT44-tfc

WANTED TO BUY OR SELL—HOUSE-hold goods; any description; also buy old clothes; best prices. 1644 Maple avenue, Evanston. Telephone Evanston 103 or 5512. LTG50-tfc

MISCELLANEOUS
 NOTICE—FREE OF CHARGE—WE will clean your 9x12 rug—with our latest Hoover Vacuum Cleaner—See this Hoover before you buy. Pat- terson Bros., 828 Davis street, Evans- ton. LTG11-ttc

ANNOUNCEMENT
 ANYONE CONTEMPLATING A TRIP trip to Europe anytime between April 15 and August 15, can have every detail of it, including trans- portation, hotel accommodations, etc., carefully taken care of in advance by joining one of our personally conducted European tours. For rates sailing dates, or other information address Winnetka Weekly Talk A-569, or phone Winnetka 520-W. T45-1tc

SAYS SHOE PRICES ARE GOING HIGHER

S. Pool, North Shore Shoe Merchant, Takes Exception to Prediction that Prices Are on the Down Grade

"Prices of shoes are going up," says S. Pool, north shore shoe man. "I know it was reported some time ago that McElwain, the big shoe manufacturer, said the prices would come down, but the prices are going up, I'm sure," declared Mr. Pool. "There's nothing else in sight that I can see."

"Manufacturers are all oversold. Many of them have taken their salesmen in because they cannot fill orders. There are a great many retailers who have not nearly a complete stock. Endicott-Johnson, whose production is between 90,000 and 100,000 pairs of shoes a day, have their entire output sold and are building another plant to increase their production by 30,000 pairs a day.

One Salesman Takes place of 20
 "Today, one salesman, for one company visits all the big middle- western cities and gets all the orders his house can fill. Formerly, twenty men were sent out in this territory. Retailers not only haven't complete stocks now, but they are going to have a hard time getting shoes," says Mr. Pool.

"What is the reason for the great shortage?" he was asked.

"Principally our large export of shoes," he answered. "Today, we are practically shoeing the world.

European nations, with their men killed off and business disorganized are not on their feet to take care of their own shoe needs, and will buy all the shoes that we can send them.

"Just as an example—an Evanston man and his wife, who just came back from Belgium in the fall, told me of a shoe store that the Walk- over people opened in Brussels. A complete stock of goods had been put in, but the entire stock was sold out by noon of the day the store opened. Soldiers had to be station- ed about the store to keep out the crowds. The people were willing to pay any price.

Prices Abroad
 "We talk about the high prices of shoes over here, but in Europe the people are paying from \$25 to \$40 a pair. I think there isn't going to be any lowering of prices this spring, because there has been little reduc- tion in the price of leather, and labor is constantly demanding greater wages.

"I think that things will go on as they are until the factories get over- loaded and quit, and then take the men back at the factories' own price."

Mr. Pool criticized the recommend- ation of Attorney General Palmer that shoe dealers limit themselves to 33 1-3 per cent profit.

"I can sell for \$4.50 a pair of shoes that I buy for \$3 and make a profit, but the stores in the loop, with their great overhead expense, can't do it," he says.

About 300 dealers, says Mr. Pool, attended the shoe convention in Chicago. He predicted that the French style shoe, with the short last which he said manufacturers are trying to popularize, will prove a failure.

"Retailers will have to put them in, of course," he says, "at least all those who cater to the class of people who fall for the new things."

What Trade Journal Says
 Concerning the recommendations of the attorney general, the Shoe Retailer, a trade journal, has the fol- lowing to say in an editorial:

"Now, getting down to brass tacks, to analyze the recommendations of these fair price commissions, and to find out just how just, how drastic and how far the regulators of prices and the enforcers of law expect to jump, consider the following—the marking of the manufacturer's price to the merchant on all articles of wearing apparel, such as clothing, shoes, etc., and the establishing of a retailer's maximum gross profit of approximately 33 1-3 per cent. These two ideas are not dreams; they have taken definite form and purpose to such an extent that connections at Washington have been advised to bring them before congress as amendments to the Lever act.

"Considering this, it is of utmost importance that retailers in all parts of the country view these matters in all seriousness. Many retailers, selling the better grade of merchandise, and occupying choice locations in busy shopping districts, find it ne-

cessary to charge as much as 40 per cent for overhead."

MISS BRAGDON IS HOSPITAL MOTHER
 Miss Frances Bragdon, daughter of Dr. and Mrs. M. C. Bragdon of 1709 Chicago avenue, Evanston, whose work in a hospital hut near Bordeaux is well known to north shore people, went to Fort Sheridan this week to fill the position of hospital mother.

On her return from abroad Miss Bragdon went to Fort Sheridan hop- ing to find occupation in the Red Cross, but at that time the hospital staff was filled. When, however, the hospital mother made plans to join her husband abroad Miss Anna Gor- don, of the Women's Christian Tem-

perance Union thought of Miss Brag- don whose experience fitted her so admirably to fill Mrs. Chez's posi- tion. Miss Bragdon was already familiar with the workings of the base hospital as she had found there four of her "boys" who had been in the French hospital and had visited them. She left Evanston early this week to take up her duties, which in- clude writing letters for the boys, reading to them, supervising their entertainment and the entertain- ments for the nurses and officers which are held in the Nurses' recrea- tion rooms, and, in short, being what she is so fittingly called: Hospital mother.

Miss Bragdon will live at the hos- pital.

Unquestion- ably America's Best

Recently a new motor car organiza- tion came into existence.

Composed of men whose names have been associated with the development of fine motor cars for fifteen years.

From their fertile brains have come motor cars whose quality is a by-word among North Shore folks.

After the preliminaries incident to or- ganization, several storage battery manufacturers' representatives elbowed their way through to the chief engi- neer, asking that their battery be spec- ified as factory equipment upon this "Really Great Car."

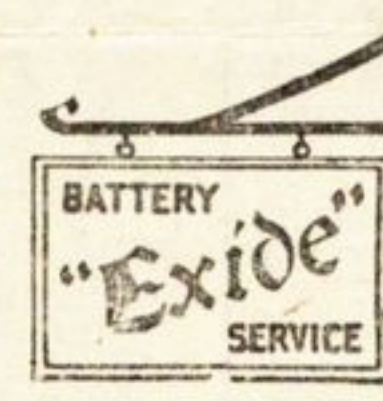
His answer was, "I have already reached a decision relative to that equipment; it will be what is Unques- tionably America's Best, Exide."

What a Tribute to Exide Quality—and by an automotive engineer whose fame reaches to every nook and corner where motor cars are known.

This car, upon which production will soon start, will receive a warm wel- come along the North Shore—it's one of the world's few "really great cars."

Evanston "Exide" Battery Station

1007 Davis St.
Evanston



3 Prouty Ct.
Winnetka

It's a recognized fact that Exide Batteries make a great car greater. We'll be glad to tell you about the correct size for your car.

HOUSES WANTED

FRANK A. REID
 Member Chicago Real Estate Board

WINNETKA HUBBARD WOODS GLENCOE

REAL ESTATE

933 Linden Ave. Hubbard Woods Tel. Winnetka 1300

The Other Day

We Saw a Horse and Buggy

OLD DOBBIN looked like a Novelty—and the rig was a sight worth seeing.

They trundled down Davis Street at a mile and a half per hour—in no danger of being arrested for speeding, but liable to a charge of obstructing the traffic.

They were a relic of the olden days—when time was not as precious as now, and comforts were secondary consid- erations. You may imagine the picture they presented. Even the most scrupulous income tax bloodhound would allow their owner to charge off ninety per cent for obso- lence.

Some Motor Cars grow old almost as fast as horses and buggies. Others are always "in style" and giving constant service. In these days of attention to appearances, nobody wants a "horseless carriage." Everybody wants the latest and best in looks, mechanics, riding and driving qualties.

FRANKLIN and STUDEBAKER CARS meet every requirement of the most exacting motorist

They Please --- They Serve --- They Satisfy

GAGE MOTOR SALES CO.
 1629 Orrington Avenue Phone Evanston 5700
 ONE-HALF BLOCK NORTH OF FOUNTAIN SQUARE