

# Winnetka Weekly Talk

ISSUED SATURDAY OF EACH WEEK

by  
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All communications must be accompanied by the name and address of the writer. Articles for publication should reach this office by Thursday afternoon to insure appearance in current issue.

Resolutions of condolence, cards of thanks, obituary poetry, notices of entertainments or other affairs where an admittance charge will be made or a collection taken, will be charged for at regular advertising rates.

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SATURDAY, JANUARY 3, 1920

## Women In Industry

General comment and not a little complaint is being made because the women who undertook to discharge the work of the industrial plants of the country when the war made it impossible for men to perform their normal peace time tasks are inclined to hold onto their jobs now that the army has been so nearly demobilized as to make the man labor supply practically normal. It is considered unpatriotic in women to insist upon earning money when the men are ready to return to their machines and desks.

There is everything to justify the women who wish to continue in their work outside the home rather than to go back to the dreary round of dish washing, cooking, scrubbing, sewing and all the many tasks that have to be done by the woman who must earn her living through what she can save in the administration of her household affairs. The greatest factor in the high cost of living situation today is the low production of the factories with the resultant lack of sufficient supply to meet the heavy demand of consumers. The scarcity of labor competent to do well the work that is to be done, and the great need for adding to the income of the family of moderate means, afford ample extenuation, if she needs extenuation, to the woman who declines to spend in home making tasks time that can be sold for much more than she can save in her kitchen and sewing room.

There is no more patriotic service that can be rendered to the country today than one's utmost effort to bring the supply and the demand for the materials that are essential to proper living more closely together. It is a service that many men have refused to render. If the women stick at their jobs during the period of re-organization of our industries, they are helping in a very substantial way to make that period short.

## Dutch And Danish Industry

Little in history is more interesting or inspiring than the wonderful story of the perseverance, the thrift and the industry of the little nation of Holland. That the old spirit is still as predominant a characteristic of the Dutch as it was centuries ago, when their land was the world's mart, is indicated by a booklet prepared by the Guaranty Trust company of New York to show in what condition the war has left the small European neutrals.

The Bank of the Netherlands holds four times the quantity of gold today that it did in the year 1914; new industries have come into being; and that of the manufacture of foods and clothing has considerably grown.

Little behind the Dutch are the Danes, famed in the agricultural world for the enormous quantities of eggs and dairy products which the tiny nation annually exports. Denmark, like Holland, is said to have grown stronger during the war, and some realization of its prosperity may be had from the fact that the investments of the state exceed the gross evidence of prosperity and strength—national debt by \$100,000,000. Sweden, Norway and Switzerland,

according to the booklet, give equal ened position, despite their sufferings during the world conflict; and even Spain is remembering her proud heritage, bestirring herself, and preparing for an awakened life.

In reflecting on the happy condition of these neutral nations, however, one is not able altogether to refrain from contrasting their state with that of shattered and ruined Belgium, nor from thinking that the prosperity which now is theirs was secured at a price which the spirited Belgians refused to pay, could not refuse through the exigencies of conditions which made any choice impossible.

The United States is not alone in girding her loins to enter the market for world trade, and it may be well to remember the strength of the small, but thrifty, nations, as well as the needs and the right of the desolated smaller peoples to consideration in the industrial and economic reconstruction that is the business of the world for the immediate future.

## The Government Acts

The essential factor of commercial life used to be expressed in the maxim, "Competition is the life of trade." Today the tendency has been to intensify the life of a particular trade by annihilating competition by gathering into one control production of all the essentials of life.

Competition is to be restored in trade in food products and the menace that threatened from the gathering of the manufacture of nearly all the materials used in every household in one great organization has been lessened, if not removed, through the action of the government to compel the dissolution of the combination that has been built up to include plants in which fruits, vegetables, all sorts of allied materials are prepared for consumption, even to the manufacture of sporting goods.

Concentration of equipment for the manufacture of articles that bear a close relationship one to another is conducive to a decreased cost of production. This ought to lower the cost to the consumer, but the opportunity that is offered at the same time to the producer to control price and the invariable acceptance of it to keep costs to the public up, rather than to lower them, makes it necessary to bring into every business, and to keep it there, the element of competition with others who are willing to keep prices as low as is compatible with a reasonable profit on the investment.

The government is on the right track with the great corporations. Public encouragement should be given to keep it there, despite the temptation that is always present to diverge from it.

## Back On The Job

Germany's Minister of Food and Economics reports that conditions in that country are very much improved. The workers have returned to their jobs, says Herr Schmidt, and the economic pressure is being materially relieved.

This is a hint to other nations, loath as they may be to take a hint from Germany, that the way to relief of the industrial and economic conditions under which they are all suffering is through the simple process of "the men returning to their jobs." It is the key to industrial re-organization that ought to be accepted by the people of every country that hopes for a high place in the industrial life of the world.

## Motorist's Resentment.

"Have you studied economy in the home?" "Yes," replied Mr. Chuggins. "I'm tired of paying out all this money to keep up a cooking range, instead of spending it for gasoline."

## TOO LATE TO CLASSIFY

LOST—NEW YEAR'S EVE IN Winnetka, black leather handbag containing money, bank book, watch and other articles. Finder please phone Evanston 2566. Reward. TG42-1tc

WANTED—AN EXPERIENCED COOK, best wages. Phone Winnetka 58. GT42-1td

FOR SALE—1919 OLDSMOBILE; VERY good condition. Address Weekly Talk 50. T42-2tc

# YOU'D FAINT TOO-- JUST READ ABOUT IT

Lost Purse, Fainting Druggist—Read All About the Great Discovery, Worth \$2,500

Once upon a time there was a ladies' purse. It was a plain sort of a purse, one that wouldn't attract undo attention from the casual observer.

The purse appeared in the Winnetka station of the Northwestern railway on Sunday, December 21, swinging on the arm of a very refined, middle-aged woman. The woman, waiting for a Chicago train, placed the purse at her side on a waiting bench. The train came and the woman left the station. The purse remained on the bench—forgotten.

Mr. and Mrs. John McEwen, 548 Cherry street, missed that train. They rushed into the station just as the train pulled out. They had ample opportunity for meditation until time for the next Chicago train. In reflective mood Mrs. McEwen casually picked up the ordinary appearing purse. She noted a pair of glasses and sundry other little articles inside and decided to leave the purse at the Winnetka Pharmacy the station offices being closed.

Explanations were made at the pharmacy. The purse was laid aside awaiting identification.

The purse came to be in the way and clerks shifted it carelessly about the place. A few days later Mrs. McEwen re-appeared stating she had lost a muff and wanted to insert an Ad in the Winnetka Weekly Talk. The loss of her muff recalled the incident of the purse.

"I'll insert two ads", she decided. Ten days following the loss of the purse Mrs. Katherine R. Peck, who lives at the home of Mr. and Mrs. Albert M. Kales, 779 Bryant avenue, appeared in the Winnetka Pharmacy.

"I lost a purse ten days ago and would like to insert an Ad. in the Winnetka Weekly Talk but, I suppose its useless to attempt recovery of it now."

"You lost a purse?" queried druggist Krebs. "Why we have one here—some place—picked up about ten days ago—Northwestern station—It must be around here somewhere", glancing about the place.

There was a search; at length the purse was dug out from under a pile of papers on a desk in a far corner of the pharmacy.

"Can you describe the contents of your purse?" inquired Krebs in his best legal tone, of Mrs. Peck.

"Oh! Yes, I'll have to identify it won't I?" "Well—it contained—two diamond rings, one a double setting, the other a solitaire", worth, I presume, about \$2,000. Then there was a \$500 Liberty Bond receipt (good as currency), a pair of glasses and—"

The contents were enumerated in calm and precise voice. Krebs faded away.

An efficient clerk was at his side with the smelling salts.

"Call Mrs. McEwen", Krebs managed to say.

Mrs. McEwen came via shortest route. The purse was opened, oh, most carefully, contents examined

and notes compared. Mrs. Peck wept in sheer joy.

The Weekly Talk lost three perfectly good ads. But—kind reader—reflect upon this for a moment. Was

it not the inquiry concerning the ads that recovered that purse, that purse valued by Mrs. Peck at approximately \$2,500, including contents, of course.

Going To Move? Read Page 7

# MAGAZINES

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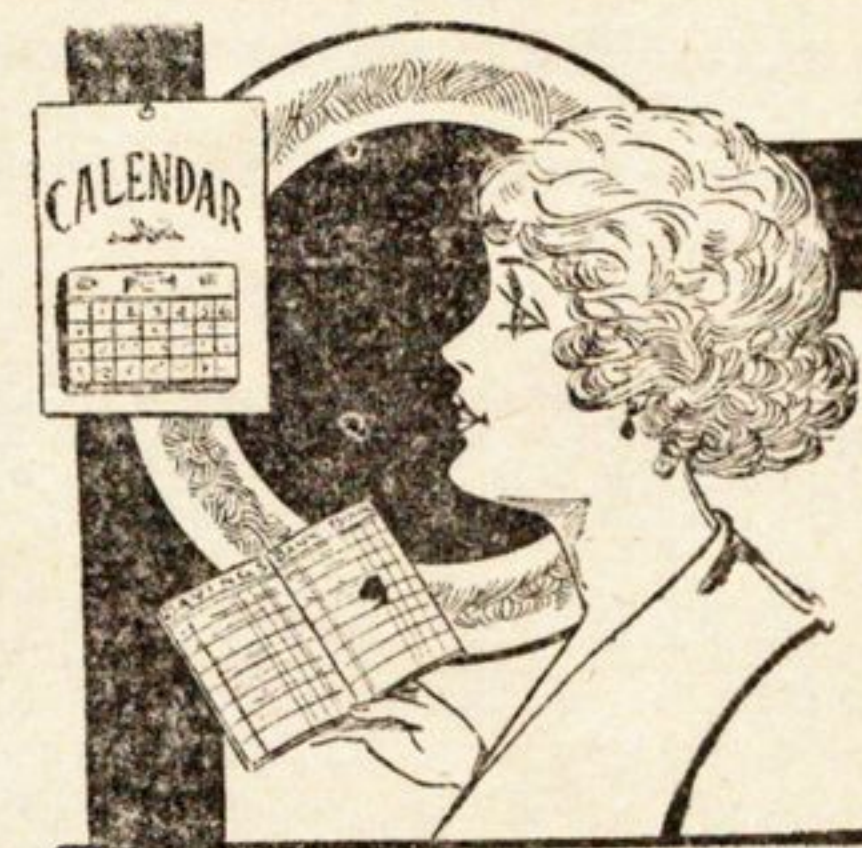
You add years to your life by eating good meats. And our meats are not only good, they are "Better." Ask any of our satisfied customers and they'll tell you why the best meats are at

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we add interest at the rate of 3 per cent yearly to your savings in this bank. This interest which your money earns is compounded twice a year and in a few years it makes quite a tidy sum. Put aside a few dollars every week in this bank and inside of five years you will have a small fortune. The interest grows with your savings.

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MATINEES 2 and 4 Evenings 7 and 9

## THIS WEEK

Thursday, Friday and Saturday  
January 1, 2 and 3

# MARY PICKFORD

in  
"Heart O' the Hills"

SPECIAL PRICES  
Afternoons and Evenings—  
Adults 25 cents—  
Children 15 cents

## Coming

Just a few of the Good Things we shall show you in January

Mon. and Tues., Jan. 5 and 6

D. W. Griffith's Production  
"SCARLET DAYS"

Thursday, January 8

"The Miracle of Love"  
A Cosmopolitan Special

Saturday, January 10

Dorothy Dalton

in  
"HIS WIFE'S FRIEND"

# Happy New Year

With thanks to the automobile owners of the North Shore for their generous patronage in the year.

FRED W. OTTO, President

# EVANSTON "EXIDE" BATTERY SERVICE

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1007 Davis St.  
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