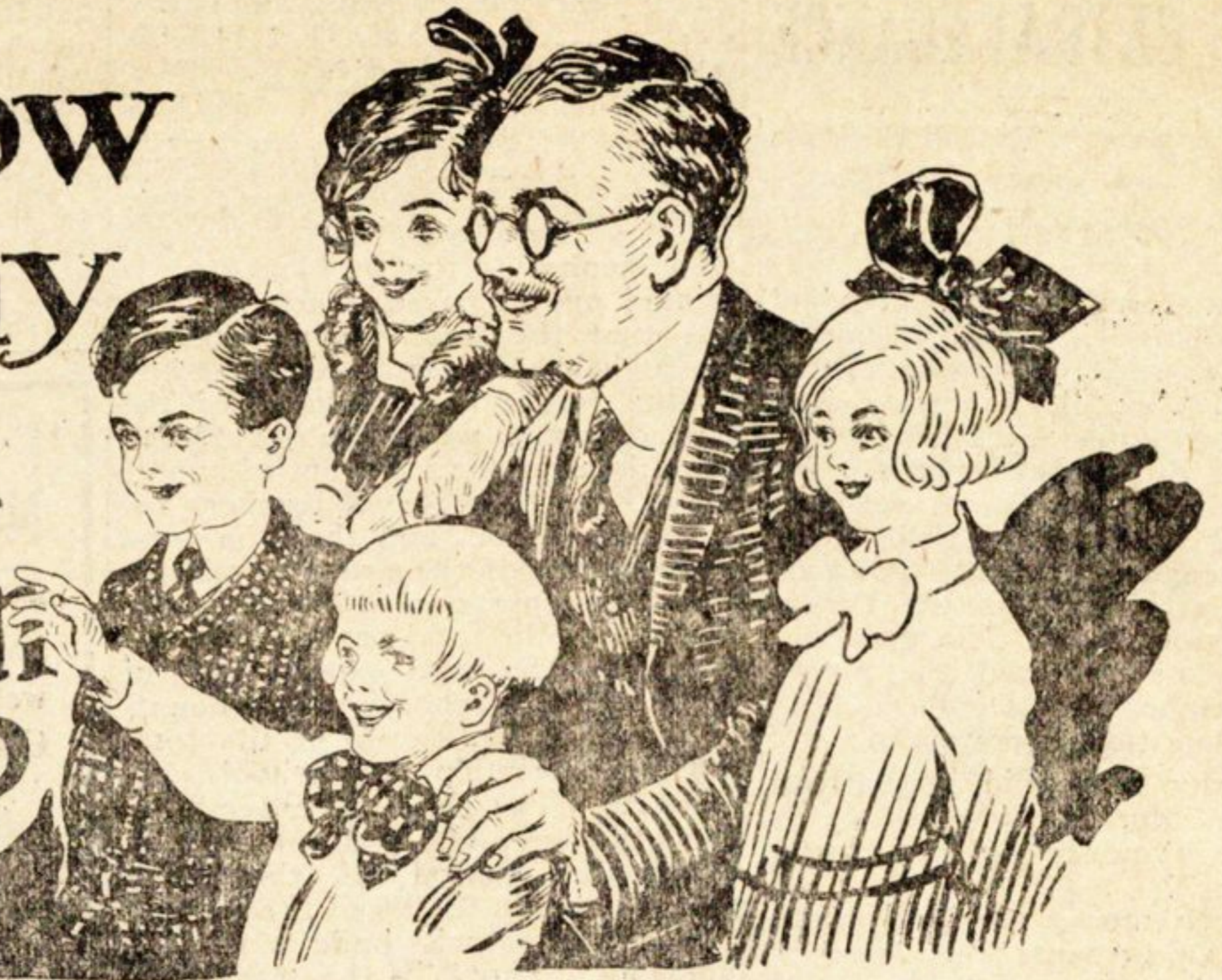




# Do You Know How Many Children There Are In Your Family?

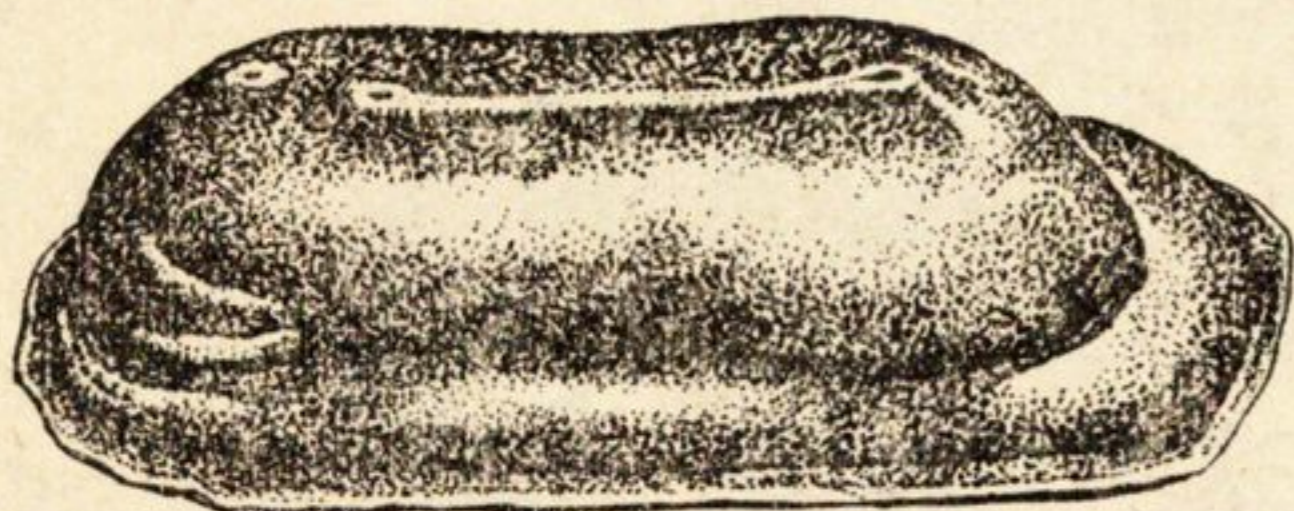


**WE HAVE ASKED** this question of a great many women and most of them were one short in their count. When we grow up we cease to be counted as children—but there is one part of every boy that never grows up. That is his “sweet tooth”.

That is the point we are getting at. Sugar in appetizing forms is something your husband's system craves and needs. Habits of repression and self control may prevent as frank an expression of his desire as you hear from your children—but it's there just the same.

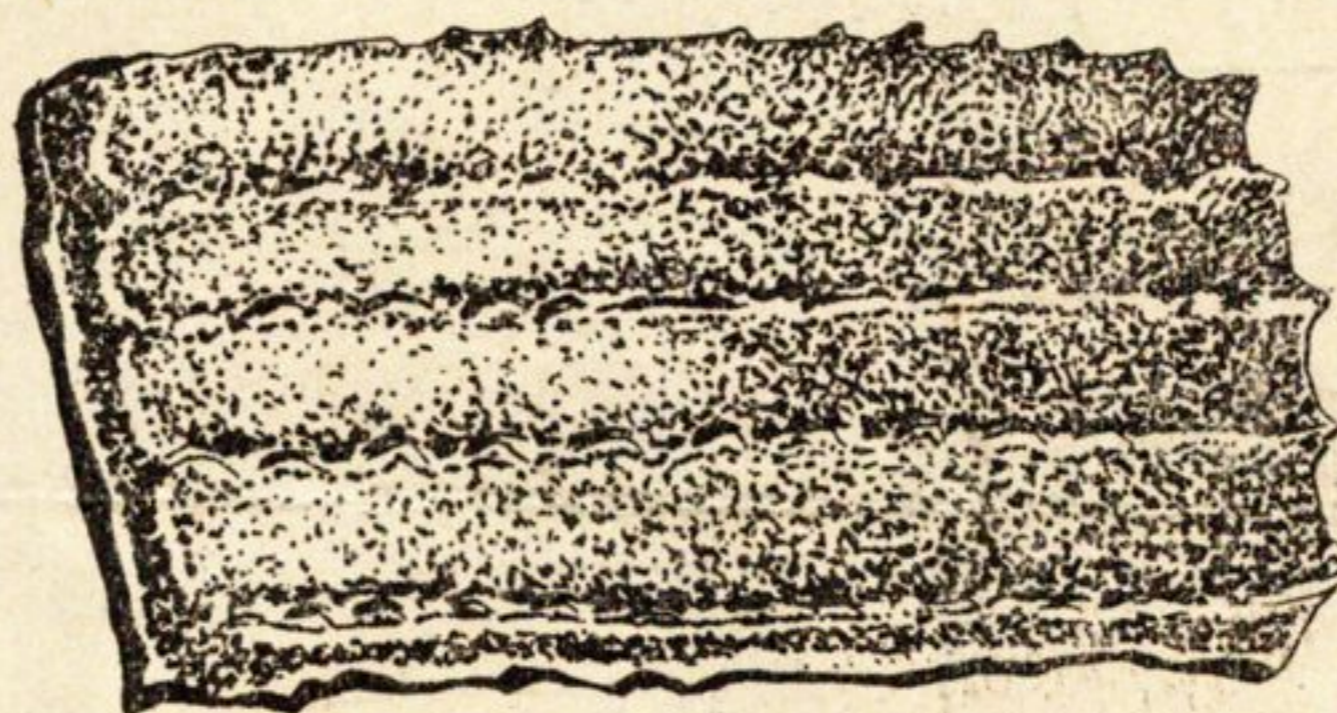
CRISPO meets the call for sugar. To the sweetness and heat unit value of sugar it adds the deliciousness of fruit jellies, jams and the mouth-watering crispness of the finest flour—all baked to just the right turn in the CRISPO ovens.

Will you let us tell you about six delicious CRISPOS that are awaiting your selection right here in your own town?



**HIGHLAND CHOCOLATE**

A rich crumbly cake flavored with honey—a layer of marshmallow light as a falling leaf. Then a casing of chocolate to hold it all fresh and mellow until your teeth release the sweetness within. Rich, dainty and yet substantial—it suggests every quality of the community whose name it bears.



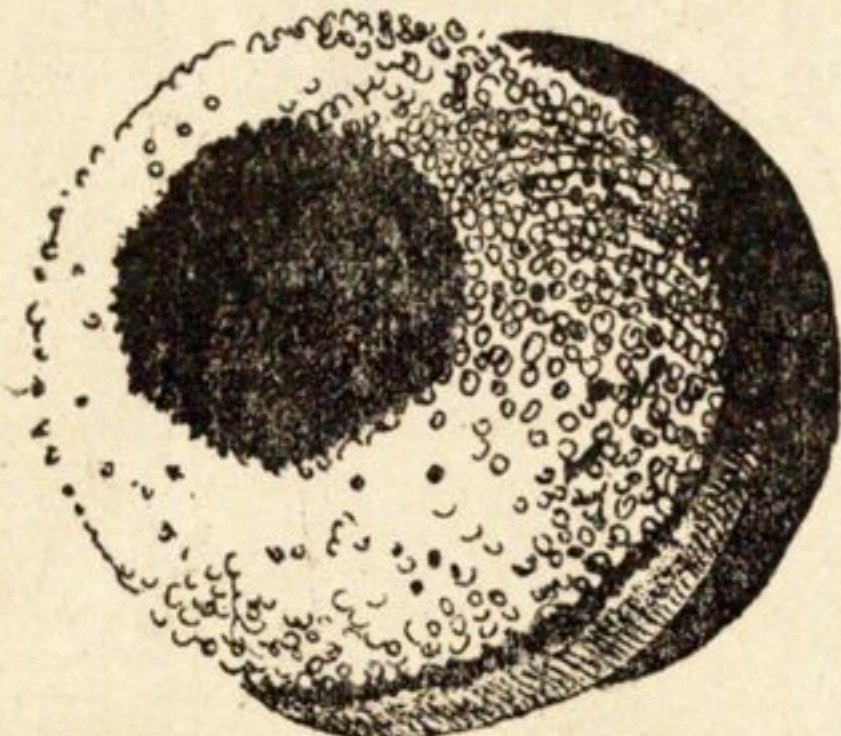
**COCOANUT BAR**

Not too sweet, and baked to macaroon crispness. A cookie that is popular with young and old. The kind of cookie you don't have to keep on the top shelf, because children can't eat too many of them.



**PINEAPPLE CREAM**

A crumbly, oven browned wafer crowned with rich, sweet cream and pineapple jelly—the whole coated with crisp flaky coconut. That's CRISPO Pineapple Cream.

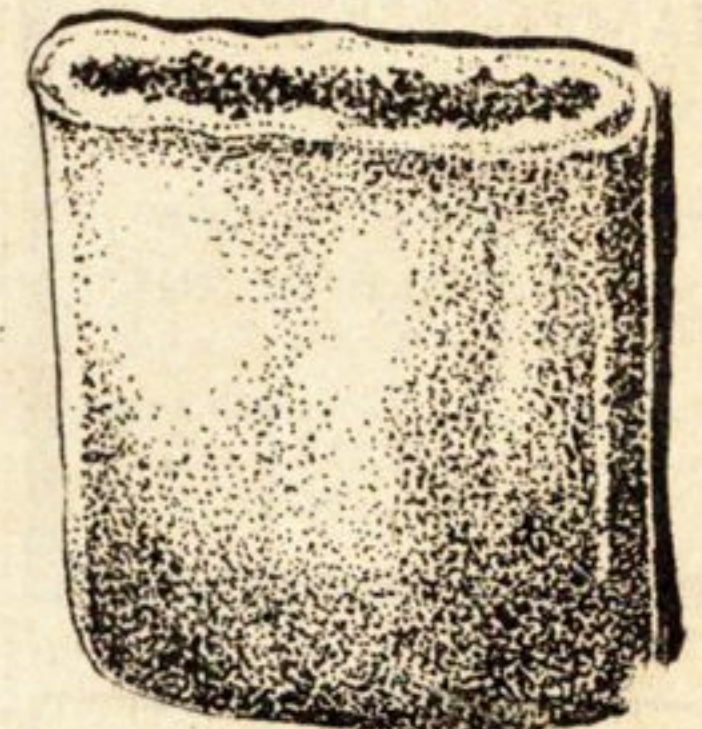


**CHOCOLATE BEAUTY**

On a dainty wafer we build a delicious little mound. Beginning with sweet, pure fruit jelly we add a puff of delicious marshmallow cream, cover it with a roof of chocolate and surround it with rainbow hued sugar beads. It melts in your mouth.

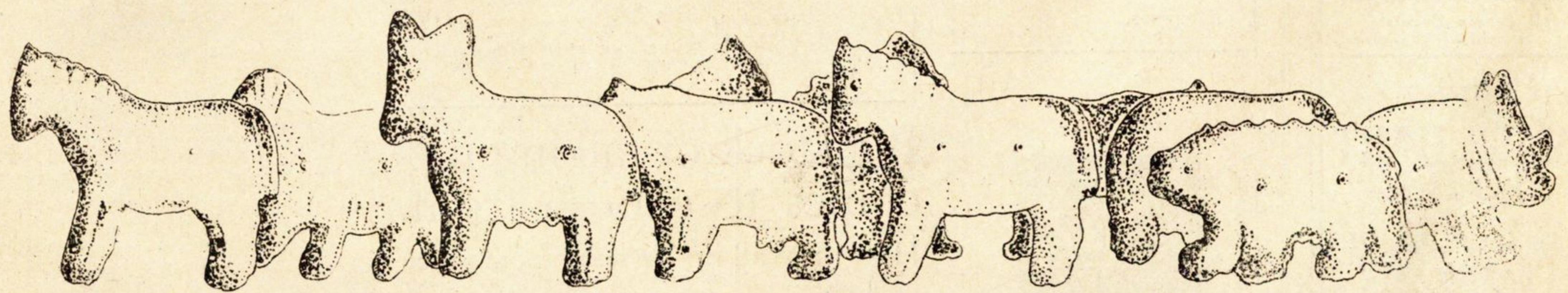
**ANIMAL CRACKERS**

Just enough sweetness to satisfy children. Bits of healthful crispness—added to the joy of eating is the ever-present delight of play. Elephants from the jungle, camels from the desert, lions, horses; each surrounded by a fairy story or the charm of play so dear to the child mind.



**FIG BAR**

Square, neither too large nor too small. Smooth fig jam baked in a soft, yet crisp casing of delicate sweetness—an old favorite we have all known for many years.



Now Madam these things are not unobtainable because of either price or distance. You can buy them at fair prices and inside the limits of your daily shopping from these grocers you know.

HUBBARD WOODS CASH GROCERY, 901 LINDEN AVE.

RAGGANTI CONFECTIONERY, GAGE ST., HUBBARD WOODS.

INDIAN HILL INN, WINNETKA AVE.