

**Census of 1920 Most Important In History**

That the Fourteenth Decennial Census, on which the actual enumeration work will begin January 2, 1920, is to be the most important ever taken is shown by the fact that the Act of Congress providing for this census expressly increased the scope of the inquiries so as to include forestry and forest products, two subjects never covered specifically by any preceding census.

The inquiries to be made relating to population, manufactures, mines, quarries and agriculture were also extended in their scope by Congress, the keenest interest over the forthcoming census having been shown by the members of the House and Senate while the law was under consideration.

The statistics gathered on mining will include all oil and gas wells. Many startling developments in this important branch of the nation's resources are looked for by census officials. The figures gathered in Texas, Oklahoma and Kansas will no doubt prove to be the most eagerly sought for, as shown by inquiries already received by the Census bureau.

The compilation and gathering of forestry and forest products statistics will be in charge of a special force of experts. The accurate and comprehensive figures gathered concerning this vital natural resource will be much in demand, and the comparisons made with conditions existing before the war will be of great interest.

Agricultural statistics will likewise be the subject of special effort on the part of the Census bureau as the importance of farming is being realized by the average citizens far more than ever before.

**OPEN TURKISH BATHS IN NORTH SHORE HOTEL**

The Vivian Rainbo and Turkish bather opened in the North Shore hotel last week. The baths are being operated in connection with the Vivian Beauty shop.

Dr. LaRue Miller, neurologist and osteopath, is in charge of the baths. He has just finished installing some of the latest appliances, including an electric bath cabinet which he has had built to order according to specifications which he obtained from a Paris hospital while he was there in service.

GO TO CHURCH SUNDAY

**"NIFTY FIFTY" MOBILIZE TO HELP AMERICAN LEGION**

Fifty of Chicago's niftiest girls have been selected for their looks to enter a beauty contest at the American Legion Victory Reunion to be held November 8 to 16 at the Stock Yards pavilion.

The Nifty Fifty maidens will give a dance for ex-service men and members of the American Legion and will attend the Circus Hippodrome of the Victory Reunion and maintain their headquarters there during the entire drive for membership covering the period of continuous performance for 9 days and nights.

A jury of twelve wounded soldiers from Fort Sheridan selected by the Fort Sheridan Recall, the camp newspaper, will judge the most beautiful girl of the Nifty Fifty. The niftiest girl will receive a prize, a trophy of the heroic Marines of Belleau Wood. This war trophy will be presented on the last evening of the show by officers and men of the Marine Corps while the Marine band plays the Marine Hymn.

The girls selected all work in the boon or down-town district of Chicago and the contest is expected to be very close.

**ALASKA PRODUCES TIN**

The tin mines of Alaska produced 136,000 pounds of tin, valued at \$118,000, in 1918, according to the United States Geological Survey, Department of the Interior. These figures may be compared with 200,000 pounds, valued at \$123,300, in 1917. The decrease in output in 1918 was due to the fact that only one dredge operat-

ed. Additional tin, however, was recovered by sluicing. The first important production of Alaska tin was reported in 1902, when the output was 15 tons. Since 1912 the average has been over 100 tons annually.

The recent discovery of placer tin has been reported from Potato and Humboldt creeks, on Seward Peninsula, and from Moran Creek, a tributary of Melozi River, where the gravels are said to contain two and one-half pounds of tin and 10 cents' worth of gold to the cubic yard.

**ON RAINPROOF CLOTHING**  
FOR  
**AUTOING FISHING CAMPING HUNTING AND THE STREET**

We have the Right Garment for Every Need

**W. H. Salisbury & Co.**  
Established 1855  
308 W. Madison Street, CHICAGO  
Between Franklin and Market Streets  
Phone Franklin 6744

**THE RUBBER STORE**

To the Ladies of the North Shore

**THE RUTH E. THORUP SALON**

offers for your trial and approval its superior work in

**MARCEL WAVING MASSAGE SHAMPOOING HAIR DYEING**

GENUINE HUMAN HAIR GOODS reduced 33 1-3 during November.

We also offer at this time our "NAIL TONIC for Brittle Nails"

1016 Stevens Bldg. 16 N. Wabash Ave.  
17 N. State St. CHICAGO  
Telephone Central 2644

**When You Have Tire Trouble Try Our Expert Repairing**

Cord and Fabric work our specialty. Tubes repaired while you wait. All work guaranteed.

We have a limited stock of Goodrich 30x3 1-2 Safety guaranteed 4500 miles at . . . \$15.00  
30x3 same guarantee . . . . . \$11.95  
Including War Tax

**WILMETTE TIRE & VULCANIZING CO.**  
Under New Management, D. SCHWARTZ, Prop.  
633 RAILROAD AVE. Phone Wilmette 2429

**Thor \$5.00**

brings a Thor Washer or Ironer to your home for 30 days. Balance in small monthly payments.

**VACUUM CLEANERS**

**Thor Sales Company**  
NORTH SHORE BRANCH  
1728 Sherman Ave. EVANSTON  
TELEPHONE Evanston 877

**The Road of Service**  
CHICAGO NORTH SHORE AND MILWAUKEE R.R.

**Brings the Big Stores to Your Very Door**

Shoppers will find the through service of the North Shore Line extremely comfortable and convenient in reaching their favorite shopping centers. Traveling directly into the heart of Chicago's business district, without change or transfer, your shopping is made easier and your trip shorter and more agreeable.

**Through Trains to Chicago Every 30 Minutes**

Operating into and around the loop, stopping at elevated stations convenient to principal stores, theaters, hotels, business houses and depots. Trains leave Winnetka at 4:01, 4:31, 5:31, 6:01, 6:52, 7:22 A. M. and every half hour thereafter until 12:52 A. M. Last train 1:52 A. M.

**Hourly Service to Milwaukee**

Trains for Milwaukee leave Winnetka hourly from 6:55 A. M. to 12:55 A. M. and every 30 minutes on Saturday afternoons, Sundays and holidays.

Ten-ride tickets between Winnetka and Chicago now on sale at reduced rates.

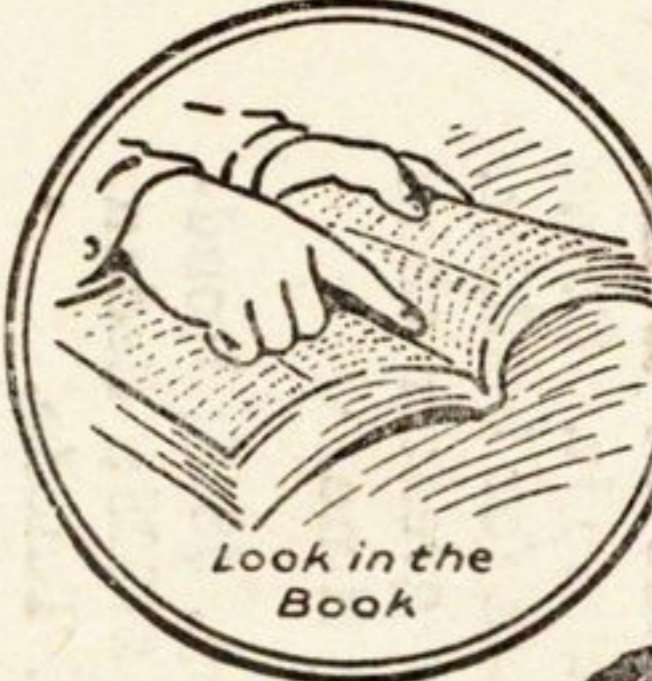
**North Shore Line**

Chicago Office:  
66 West Adams Street,  
Phone: Central 8280

Milwaukee Office:  
187 Second Street,  
Phone: Grand 1136



Don't Guess



Look in the Book



Directory First

**Don't Guess**

THE telephone number of a big business house is 7000. A subscriber whose number was 6000 had to ask us to change his number. He complained that he was called a score of times a day by people wanting the business house.

The explanation is that many people guessed at the number, and guessed wrong, asking the operator for 6000 instead of 7000.

It is easy to be wrong when you guess and the result is annoying to the person called in error. The operator gets the blame, whereas she has simply called the number asked for.

Always make sure of the number by consulting the telephone directory before calling. Following this custom you will improve the entire service.

**CHICAGO TELEPHONE COMPANY**

SCOTT JORDAN, Pres. and Treas. ESTABLISHED 1854 WILMOT WHITAKER, Assistant Sec'y  
CADY M. JORDAN, Vice-Pres. and Sec'y

**C. H. JORDAN & CO., Funeral Directors**  
Chapel at Each Establishment  
Complete Line of Funeral Furnishings

612 Davis St., Evanston Phone Evanston 449  
164 N. MICHIGAN BLVD., CHICAGO Phone Randolph 1346-1347  
11522 E. 53rd STREET, HYDE PARK Phone Hyde Park 132