

Winnetka Post of the American Legion

Tuesday, October 14, at 8 o'clock, is the time set for the opening meeting of the Winnetka Post in their new headquarters, the Winnetka Woman's club.

The large assembly room on the ground floor will be used as the meeting place. Members are asked to enter the club at the east end of the building on the Oak street side.

Since the meeting two weeks ago, over one hundred names have been added to the membership of the Winnetka Post. Every one of the new and old members must be present to help celebrate the opening of the new quarters. Arrangements have been made to accommodate two hundred.

Many questions of importance will come before this meeting, such as a name for the Post, report of the committee on a suitable memorial for Winnetka and above all the instructions to be given our delegates who are to attend the State Convention at Peoria on October 17 and 18.

Through the big drive for members, the Winnetka Post has been able to add one more delegate to represent it at the convention. The American Legion plans to take an active part in national and state affairs, and as the policies of the Legion will be determined at the coming convention, it is your duty to see that the Winnetka Post votes right. This can only be accomplished by attendance at the meeting on Tuesday night.

What is your opinion on such questions as

1. Conscientious objectors and the deportation of alien enemies.
2. A memorial to Congress to combat anarchy and sedition.
3. Military training policy.
4. Court martial reform.

These are only a few of the things which will be discussed—many others should be advanced by members for consideration.

A Legion director in athletics has been appointed for Cook county and plans will be outlined for local and outside events. A bowling league for the Winnetka Post is to be formed and places picked for the indoor baseball team.

The earnest and conscientious help of every single member is vital to the success of the Post. Knowing each other and promoting good fellowship are necessary to make the Winnetka Post an emphatic success. Refreshments will be served.

Remember the date, Tuesday, October 14, 8 o'clock.

BASEBALL SUNDAY

With Borre on the slab Wilmette expects to defeat Winnetka Sunday when the two nines meet on the Wilmette diamond. A game was played last Sunday between Winnetka and a "pick-up" team from Wilmette and Gross Point, the former winning 6 to 1.

GOES TO CALIFORNIA

Mrs. H. K. Jingle who has been visiting her daughter, Mrs. A. W. Hostetter, 628 Greenleaf avenue, Wilmette, left this week for California.



WILMETTE

Mon. and Tues., Oct. 13 and 14
Evenings 7:30 and 9:00
Matinee, Tuesday 3:30

BIG DOUBLE COMEDY BILL
MABEL NORMAND
in "UPSTAIRS"

& CHARLIE CHAPLIN
in "THE FLOORWALKER"
EXTRA PATHE NEWS

Wed. and Thurs., Oct. 15 and 16
Evenings 7:30 and 9:00

ANITA STEWART
and All Star Cast

in "Her Kingdom of Dreams"
Extra, Harold Lloyd Comedy
and Travel

Fri. and Sat., Oct. 17 and 18
Evenings 7:00, 8:20 and 9:30
Matinee, Saturday 3:30

TOM MOORE
in "LORD AND LADY ALGY"
EXTRA PATHE NEWS

COMING

Rex Beach in "Crimson Gardenia"
Alice Joyce in "The Third Degree"
Madge Kennedy in "Leave it to Susan"

The Latest.
It used to be "love in a cottage," with the bards of long ago, but the modern bards have changed it to love in a bungalow.

Must Make a Choice.
"After a man gets an education," said Uncle Eben, "he has to decide whether he's goin' to put it to work or use it to kill time."

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"The Umpire"

Over The Gas Company's Business stands an umpire whose right and duty it is to see that both consumer and company get a "square deal". This is the Public Utilities Commission.

The Consumer Demands Regulation and the company demands protection for its service and investment. How are the "decisions" made?

The Utilities Commission Fixes Rules in conformity with which the utility company must conduct its business. These rules specify the manner in which the books shall be kept, complaints adjusted, charges which may be made to the consumer, the price of gas, the quality of gas, etc.

How Is The Price Of Gas Fixed? Contrary to the popular opinion in some quarters, the gas company does not try to charge all it possibly can for gas. There are certain fixed costs of providing gas service which must be met and in addition to these only a fair profit is obtainable.

What Items Make Up The Price Of GAS? The costs of providing gas service can be summarized under five heads:— Production,—Other Operating Expenses,—Taxes,—Depreciation,—Return on Investment. The utilities commission, and through the commission the people's representatives, have access to our records. From the actual facts these costs are reduced to definite figures and the price of gas is fixed to cover them. For instance, Depreciation and Return on Investment are based on the value of the property employed. To determine this value the North Shore Gas Co. has made an appraisal of its property in minute detail the results of which are now before the commission in the present hearing to determine the price of gas.

Through Lack Of Information many people seem to feel that "investment" is apt to include "watered items" or "inflated values". We wish to point out that in computing a "fair return" the rate of earnings is not figured on a basis of "capitalization"; but on the ACTUAL FAIR VALUE of the PROPERTY devoted to gas service.

On This Basis The Earnings Of the North Shore Gas Company have not been enough to cover Depreciation and Return on

Investment since early 1917. There have been no dividends paid, of course. It has been necessary to borrow money to pay the bond interest. This is due to the great increase in cost of providing service.

If We Had Any Choice In Methods of meeting the situation we should choose relief through lowered production expenses. That would leave the rate to the consumer lower. Lower rates to the consumer mean more general use of the service, hence increased production. It is by increased production and not by increased rates that we hope to build up the service. But growth must be based on fair earnings for the actual money invested and cannot continue with increasing losses.

We Cannot Cut Costs Of Material, labor and money lower than they are. The utilities commission cannot control these costs. Notwithstanding the fact that costs of supplying gas are increased about 100% over pre-war costs, the selling price of gas on the North Shore has been increased only 16% average.

We Have More Reason To Regret the necessity for increased gas rates than the consumer has. To us it means life or death to our business. To the average customer it means only a few cents each month. A prominent national society has found after thorough investigation that of the average household expenditures food takes 45 per cent, rent and taxes 16 per cent, clothing 12 per cent, movies, books, charities 14 per cent, miscellaneous expenditures 7 per cent. The remaining 6 per cent goes to railroad transportation, telephone, water, street car service, electric service and gas service. Of this Gas gets only a small part. This clearly shows that any increase in gas rates over pre-war rates effects one of the smallest items of household expense.

In This Statement We Wish To Make Clear That our business is conducted entirely in the open, that gas company affairs are thoroughly checked by the Public Utilities Commission and that gas rates are based on costs of doing business.

Our Next Statement Will Appear
In This Newspaper Next Week

North Shore Gas Company

OFFICES:

Waukegan, Lake Forest, Highland Park, Winnetka, Libertyville