

Social Happenings on the North Shore by Ruth Risley

OF EXCEEDING INTEREST on the north shore is the marriage of Miss Marion Keehn, daughter of Mr. and Mrs. George W. Keehn of Kenilworth, to Major Reed Landis of New York, son of Federal Judge K. M. Landis, which is to take place on Saturday evening at the Winnetka Congregational church. There will be a small reception at the Keehn home in Kenilworth following the ceremony.

Miss Susanne Landis, sister of Major Landis, will be maid of honor, Mrs. Robert Warner of Evanston matron of honor, and Mrs. John Coolidge, Mrs. Frank Gerould, Miss Charlotte Parmelee, Miss Agnes Pease, Miss Priscilla Allen and Miss Marian Shattuck will be bridesmaids. The ushers and other attendants at the wedding have not been named.

Major Landis made a splendid record in the aviation service during the war, being one of the leading American "aces." He was for a time a member of the squadron led by Captain Rickenbacker, the American "ace of aces."

THE WEDDING of Miss Blanche MacLeish Day, daughter of Mr. and Mrs. Charles Lewis Day, 454 Sheridan road, to Robert Leslie Alton, 577 Cherry street, will take place Saturday afternoon, October 4, at 4:30 o'clock in Christ church, Winnetka. Mrs. T. Philip Swift is to be matron of honor and the bride's sister, Miss Dorothy Day, will be maid of honor. Little Jean MacLeish will be the flower girl. P. D. Armour, II., is to act as best man and the ushers are John Coolidge, Luther White, Charles Stuart and Franklin Callahan.

AT THE FIRST MEETING of the Winnetka Woman's club to be held Thursday, October 2, a home-coming reception will be given in honor of Dr. Alice Barlow-Brown who has returned from France where she has spent the past three years working among the French women and children in the devastated regions of that country. Winnetka has been greatly honored by one of her citizens doing the tremendous work which was accomplished by Dr. Brown in France. It is an especial privilege accorded each member of the club to greet and welcome home Dr. Brown who was a charter member and the first president of the Winnetka Woman's club.

The Woman's Christian Temperance Union held its annual meeting on Monday with Mrs. L. C. Norton, 730 Walnut street. It was a Mother's meeting, with discussions on the subject of the care and training of children. Mrs. J. C. Drake of Wilmette read a most interesting paper on "Motherhood," and Mrs. Samuel Hancock of Indian Hill gave a reading on the same subject. Musical selections appropriate to the occasion. As this was the annual meeting an election of officers took place, were rendered by Mrs. Walter Dean resulting in the re-election of Mrs. Norton as president; Mrs. W. S. Hamm, secretary, and Mrs. C. W. Moody as treasurer. The meeting day has been changed from the third to the second Monday in each month. Mrs. C. W. Moody will be the October hostess.

Mr. Thacher Nelson, son of Mr. and Mrs. Murry Nelson, who served during the war and received his commission as captain of the 5th pioneer artillery division at Spartansburg, S. C., is making his home in Boston. Mr. Nelson is a Harvard man and was the class poet of 1918. His engagement to Miss Winifred Allison of Hazelton, Pa., was announced last June.

Mrs. Grace Keane, formerly of Chicago, who has been in Germany for the past five years, recently arrived at the home of Mrs. Gustaf Nelson, 849 Elm street. Mrs. Keane went abroad to study opera and to teach, and was unable to leave Germany until after the war. Her husband is still abroad, but is expected in America this winter.

Mr. and Mrs. J. W. Erikson, 1108 Elm street, had as their guests on Wednesday Madame Bessne and two daughters of Loiernt, France, who have been touring America for the past three months. Eben Erikson, who was stationed on a minesweeper, with its base near Loiernt, during the war, was a guest at Madame Bessne's home many times.

Miss Jessie Cain, assisted by Miss Lucille Drake of Wilmette, will entertain informally on Saturday afternoon at her home in Hubbard Woods, in honor of Miss Adele Williams of Wilmette, whose marriage to Dr. Arthur Taylor will take place on October 1.

The Annual Thank Offering meeting of the Foreign Mission committee of the Congregational church will be held next Wednesday afternoon in the Neighborhood room at Community House. The speaker of the afternoon will be Miss Lucy Meade of Peking, China.

Mrs. M. J. Blair, 960 South avenue, will return tomorrow from St. Paul, Minn., where she has been spending the summer.

Mr. and Mrs. George Gordon, 874 North avenue, have returned from the Maine coast where they have been spending the summer.

Mrs. Ira Couch Wood returned this morning after spending the summer in the east. Mrs. Wood first went to Magnolia, Mass., where she made the trip by motor from Chicago with her sisters, Mrs. D. A. Loring of New York, and Mrs. John Holbrook Hardin. From there the party made a number of motor trips, and before returning Mrs. Wood visited Mrs. Joseph T. Bowen at her summer home at Bar Harbor, Maine.

Mrs. Wood has rented her house in Winnetka and she and her daughter, Miss Louise, will have an apartment in Chicago for the winter. Her younger daughter, Miss Frances, will return to school in Washington, D. C. in the fall.

Mr. and Mrs. Francis A. Lackner and family returned to their home, 339 Linden avenue, on Tuesday of this week, from Vineyard Haven, Mass., where they have been spending the summer.

Mr. and Mrs. Louis E. Underwood of Boston, Mass., spent the week-end with Mrs. Underwood's sister, Mrs. Merritt Lum, 862 Foxdale avenue. Mrs. Underwood was formerly Miss Ida Gardner.


Miss Dorothy Lum, 862 Foxdale avenue, has returned to her home after spending the summer with her grandmother, Mrs. T. R. Gleason at Lake Placid, N. Y.

Mr. and Mrs. George A. Thorne, 391 Sheridan road, have returned from Lake Louise in the Canadian Rockies, where they spent several weeks.

Mrs. Harry F. Williams and Mrs. August C. Magnus are at White Sulphur Springs, West Virginia, for

Dancing Announcement
Mildred Brandham Pierce who conducted the children's dance festival at Ravinia, July 17, will open classes in Kenilworth, Winnetka and Glencoe beginning the first week in October. For information phone Evanston 1828. LTG45-1tc

Have you tried the Delicious 75c Table d'Hote Dinners served from 5:00 to 7:00 P. M. at the Gingham Tea Shop, 110 S. Wabash avenue, near Monroe street. We also serve a 50c Supper and A La Carte Luncheon from 11:00 to 2:00 P. M. Everything Home Cooked. Elsie H. Brooks and Mabel H. Kennedy.



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North shore music lovers will be interested in the four evenings of music which have been arranged to be given at the Evanston Woman's club auditorium this fall and early winter. The first program will be presented on October 17, by Mabel Garrison, principal coloratura soprano of the Metropolitan Opera; the second will take place on November 7, when Jascha Heifetz, one of our greatest violinists, will appear. Additional programs will be given in December and January, announcements of which will be made later.

Mrs. Frederick C. Traver and her daughter Doris of Melrose avenue, Kenilworth, will leave tomorrow for a motor trip to Battle Creek, Mich., where they will visit friends. Afterward they will stop in Detroit.

Mrs. Emma Voltz was hostess to the West Elm street circle last Tuesday afternoon at her home on Sheridan road. An interesting musical program was rendered by Mrs. B. H. Atwood, Mrs. Sach and Mrs. Keane.

Mrs. Phelps B. Hoyt will close her home at 483 Sheridan road on November 1, and move into her town house for the winter months. Her daughter, Mrs. T. Philip Swift, will spend the month of October in Winnetka.

Miss Mildred E. Bowers of Winnetka has entered Mount Holyoke College, South Halley, Mass.

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DOES THE BUYER THINK?

Throughout the history of automobiles you will find the large car manufacturer has experimented, demonstrated, tested his car at the expense of the buyer. Every year a new model is produced attempting to eliminate misfits in the last model. Some were compelled, by lack of sales, to produce as many as four distinctly different cars in one single year and tag them in appearance and name as the original present year's model. Inconceivable mistakes were paid for by the unfortunate buyer.

More than twenty manufacturers have attempted to produce a car at about or a little above the price of a certain popular car, and all have learned that their manufacturing facilities, buying power, overhead expense and selling cost will not permit of such a price if they produce a satisfactory car. Those who did not fail financially proceeded to manufacture the car and offer it at prices ranging from \$600 to \$1,200. Looking over the financial statements you will find a few of these companies in excellent condition and others on the verge of a reorganization. Notice that the good companies manufacture but one or two models and practically the only difference is in style of body. On the other hand, the company manufacturing several models and constantly changing never has had a satisfactory car and depends mostly upon body lines and attractive ads to sell the car.

Now, is it reasonable to believe that a company which finds it necessary to produce several models to sell their production and has failed to show a single model which has proven satisfactory for more than six months—is it reasonable to assume that such a company, with millions in outstanding bonds, millions invested in machinery especially adapted for only large cars, could at one stroke stop short and during these times of high prices produce a satisfactory car at about or a little above the price of the Ford car?


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\$1000 to be donated to Memorial Building Fund or to Thrift House if course is entirely sold out.

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November 7, 1919 **Jascha Heifetz**
"The Greatest Violinist of our time"

December 11, 1919 **Josef Lhevinne**
"The Real Rubinstein No. 2"

January 8, 1920 **Ethel Leginska**
"The most individual of women pianists"

Max Rosen "The Poet of the Violin"