

**"WE CAN AND WE WILL"**

By Charles H. Schweppe  
Director of Campaign, Seventh  
Federal Reserve District

The terms of the Victory Liberty loan are pleasing to all. The small investor and the large investor equally are given excellent opportunities of lending their money to their Uncle Sam who owes a very large amount and expects all his nephews and nieces to come forward promptly and subscribe for the best loan in the world.

The Liberty Loan organization of the Seventh District has a stiff job to perform in order to get a wide distribution—perhaps the stiffest of any of the Liberty Loan campaigns; but by hard work and keeping everlastingly on the every member of the organization, it can be done, and I urge you to work with might and main to take the distribution of the Victory loan satisfactory in every way, shape and manner.

The new loan will be the last popular loan. The Secretary of the Treasury is authority for this statement. Let's finish the job in a way which will show we have the best organization in the country. Further, let us place the notes so well that subscribers will hold them to maturity, which will be a help not only in maintaining a market for the notes, but also in keeping them at or over the issue price.

**WE CAN DO IT—WE WILL DO IT**, but we shall need the active co-operation of every Liberty Loan worker in the Seventh District.

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Instead of adjusting the operator's chair to the height of the table on which a typewriter is placed, a typist may now have an adjustable table. The top of the new stand may be raised or lowered like the top of a piano stool.

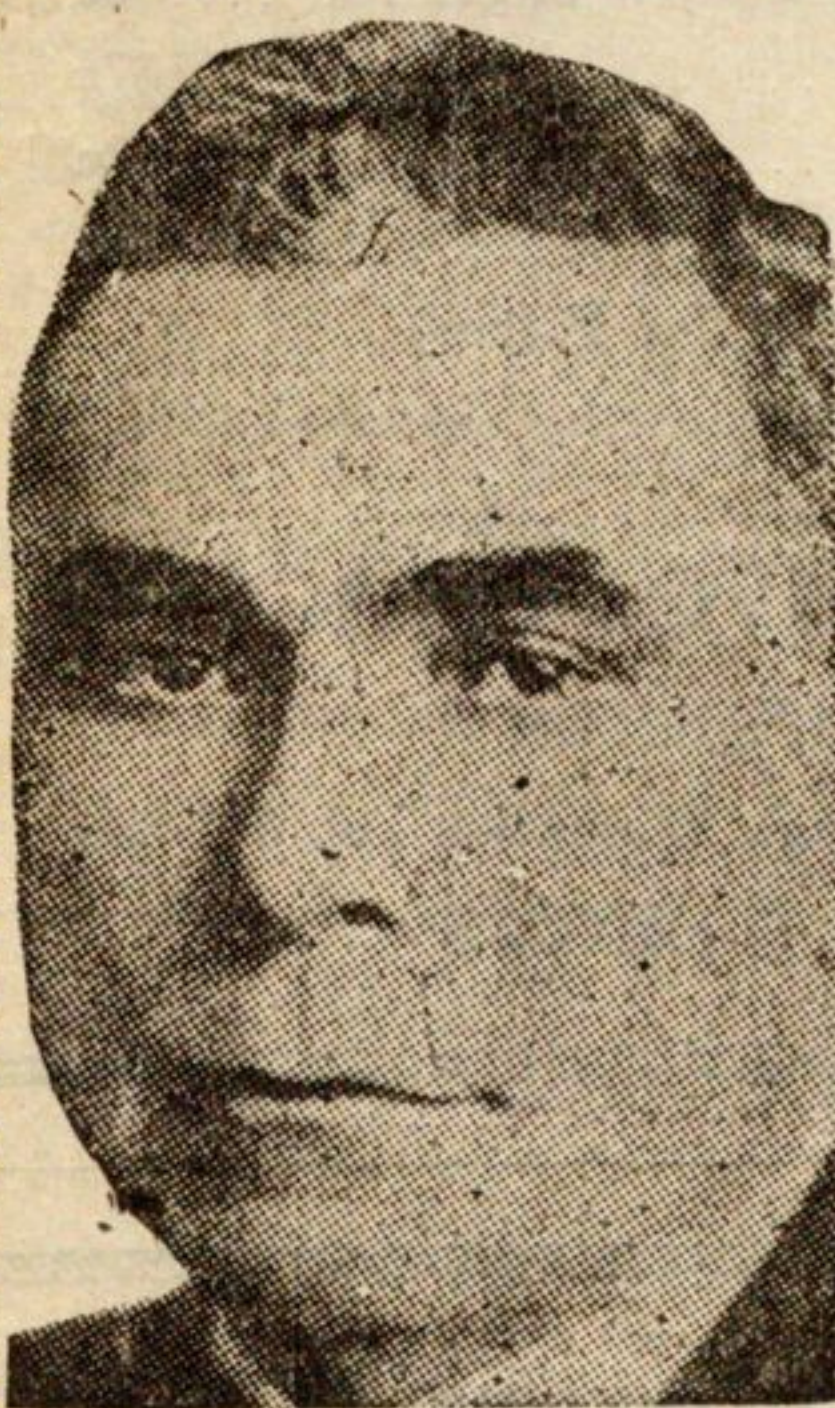
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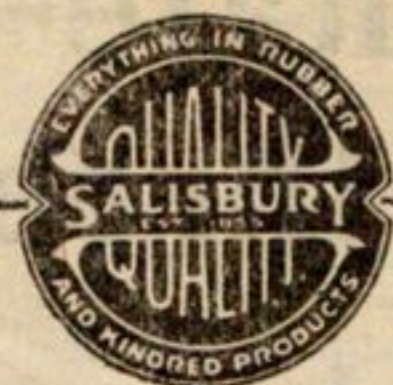
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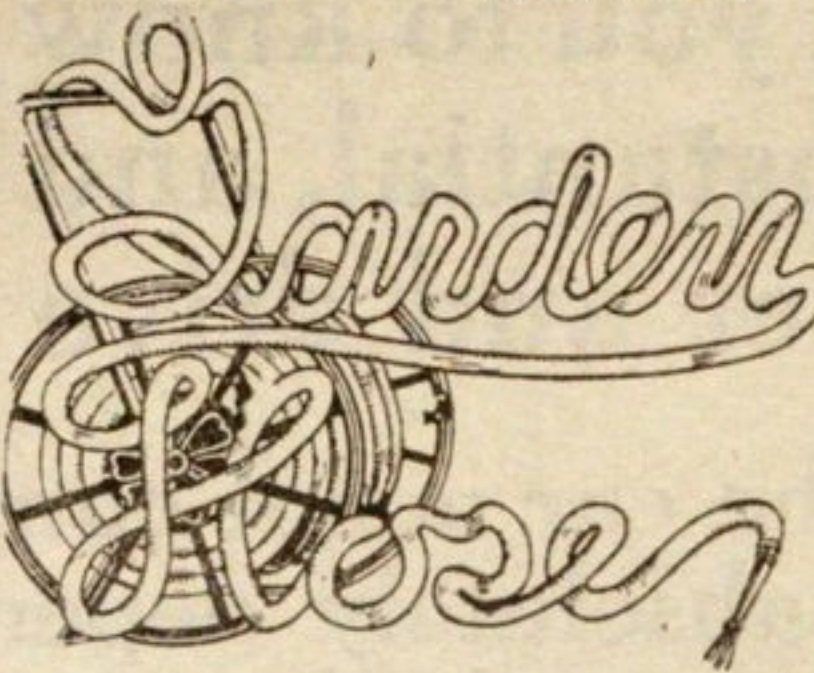
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