

WHILE HEADS ARE BARED!

Lieutenant Ely, it is ours reverently to acknowledge the service you have rendered.

To your country and ours, you gave all you had to give, a life, young and buoyant, offered when you had but just arrived at life's fullest understanding—and more than this no man can give.

Dut in the giving, sir, you gave as well the outpour of your stout young heart—that all of us to whom you pass along the touch might offer prayer, and carry on in better understanding of that ennobled cause for which no sacrifice shall be in vain.

Some of us are far behind the fighting lines of France today. For circumstance has made two battle lines, and there must be therefore those gone to fight, and others kept behind to carry on at home.

But as you say, both lines bring chance for deeds well done, and great investments too.

Little did you know, Lieutenant Ely, when you went, to the post that day, that your last letter to those proud parents you left back home contained a message not alone for them, but, simple and sincere, for all your countrymen as well.

It did, indeed, for you uncovered the heart of all America when you wrote, "I want to say in closing, if anything happens to me let's have no mourning in spirit or in dress, for like a Liberty Bond, it is an investment, not a loss, when a man dies for his country."

The Fourth Liberty Loan is now announced.

Do you think, Lieutenant Ely, that we shall soon forget your admonition—or that we shall not proudly subscribe for all we possibly can of your country's Liberty Bonds, which you so nobly glorified?

Indeed, we can do no less, for it seems to us that each subscription blank must bear your parting salutation—"for like a Liberty Bond, it is an investment, not a loss, when a man dies for his country."

BUYUNITED STATES GOVERNMENT BONDS OF THE FOURTH LIBERTY LOAN

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